

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Global Lead, Inc.		09/01/2006	CORPORATION: OHIO

RECEIVING PARTY DATA

Name:	Global Lead, LLC
Street Address:	11260 Chester Road
Internal Address:	Suite 400
City:	Cincinnati
State/Country:	OHIO
Postal Code:	45246
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	2161003	POWER PAIRS
Registration Number:	2302530	GLOBAL BEADS
Registration Number:	2298675	WE CONNECT
Registration Number:	2308422	GLOBAL LEAD
Registration Number:	2325362	REINVENTING YOURSELF; MAXIMIZING EFFECTIVENESS TO ACHIEVE WORK AND LIFE GOALS
Registration Number:	2275831	REINVENTING YOURSELF
Registration Number:	2275832	CULTURE COLLEGE
Serial Number:	78290238	DIVERSAGILITY
Serial Number:	78290239	A WORKOUT FOR YOUR DIVERSE MIND
Serial Number:	78476185	FAMILIARITY, COMFORT & TRUST

CORRESPONDENCE DATA

Fax Number: (513)977-8141

OP \$265.00 2161003

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

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Email: steven.abreu@dinslaw.com  
Correspondent Name: Steven A. Abreu  
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ATTORNEY DOCKET NUMBER:	186-1
NAME OF SUBMITTER:	Steven A. Abreu
Signature:	/Steven Abreu/
Date:	11/29/2006

Total Attachments: 3  
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**ASSIGNMENT OF TRADEMARK**

This **ASSIGNMENT OF TRADEMARK** (hereinafter the "Assignment") dated September \_\_\_\_\_, 2006 is made and entered into between Global Lead, LLC, a Delaware Limited Liability Company, having a principal place of business at 11260 Chester Road, Suite 400, Cincinnati, Ohio 45246, (hereinafter referred to as "Assignee"); and Global Lead, Inc., an Ohio Corporation, having a principal place of business at 11260 Chester Road, Suite 400, Cincinnati, Ohio 45246 (hereinafter referred to as "Assignor").

**WHEREAS**, Assignor is the owner of the trademarks listed in Schedule A, which are the subjects of a registration or pending application in the United States Patent and Trademark Office (the "Marks"); and

**WHEREAS**, Assignee desires to acquire the Marks, the above-referenced Registrations and Applications, and all rights associated with the Mark;


**NOW THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged and which is detailed in the separate Purchase and Contribution Agreement, Assignor hereby sells, assigns, and transfers to Assignee all right, title and interest in and to the Marks, its trademark registration, and all good will symbolized by and associated with the business conducted under the Marks and any part thereof, and all income, royalties, damages and payments now or hereafter due or payable in respect thereto, and in and to all causes of action, either in law or in equity, for past, present or future infringement based on such trademark, and in and to all rights corresponding to the foregoing throughout the world.

Assignor agrees to execute all papers and to perform such other proper acts as Assignee may deem reasonably necessary to secure to Assignee or to its designee the rights herein assigned.

**GLOBAL LEAD, LLC**

**GLOBAL LEAD, INC.**

BY: 

BY: 

NAME: JANET B. REID

NAME: VINCENT BROWN

TITLE: \_\_\_\_\_

TITLE: \_\_\_\_\_

**Schedule A**

**Intellectual Property**

The following is a list of the registered trademarks and service marks which have been registered (or subsequently assigned) to Global Lead, Inc. and any trade/service marks which have been applied for but not are not currently registered.

MARK	OWNER	GOODS/SERVICES	STATUS
POWER PAIRS	Original owner: J.B. Reid & Associates  assigned to: Global Lead, Inc. Cincinnati, OH	Class 41	Registered Section 8 & 15 Filed  Reg. No. 2,161,003 Registered: 5/26/1998  Assigned to Global Lead: 12/31/1997 Reel 2657 Frame 0699 Recorded: 5/23/2003
GLOBAL BEADS	Global Lead Cincinnati, OH	Class 28	Registered Section 8 Filed  Reg. No. 2,302,530 Registered: 12/21/1999
WE CONNECT	Global Lead Cincinnati, OH	Class 28	Registered Section 8 Filed  Reg. No. 2,298,675 Registered: 12/7/1999
GLOBAL LEAD	Global Lead Cincinnati, OH	Class 35	Registered Section 8 Filed  Reg. No. 2,308,422 Registered: 1/18/2000
REINVENTING YOURSELF; MAXIMIZING EFFECTIVENESS TO ACHIEVE WORK AND LIFE GOALS	Global Lead, Inc. Cincinnati, OH,	Class 41	Registered  Reg. No. 2,325,362 Registered: 3/7/2000
REINVENTING YOURSELF	Global Lead, Inc. Cincinnati, OH	Class 41	Registered  Reg. No. 2,275,831 Registered: 9/7/1999  (Will be abandoned per instructions from client)
CULTURE COLLEGE	Global Lead, Inc. Cincinnati, OH	Class 41	Registered Section 8 & 15 Filed  Reg. No. 2,275,832 Registered: 9/7/1999

MARK	OWNER	GOODS/SERVICES	STATUS
DIVERSAGILITY	Global Lead, Inc. Cincinnati, OH	Class 28	Pending - Registration Review Complete  Serial No. 78/290238 Filed: 8/21/2003
A WORKOUT FOR YOUR DIVERSE MIND	Global Lead, Inc. Cincinnati, OH	Class 28	Pending - Registration Review Complete  Serial No. 78/290239 Filed: 8/21/2003
FAMILIARITY, COMFORT & TRUST	Global Lead, Inc. Cincinnati, OH	Class 41	Pending Allowed - ITU Notice of Allowance Issued  (SOU filed with USPTO on 3/27/06)  Serial No. 78/476185 Filed: 8/31/2004