

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	03/04/1999

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
AKTIEBOLAGET VOLVO		11/23/2006	CORPORATION: SWEDEN

RECEIVING PARTY DATA

Name:	Volvo Trademark Holding AB
Street Address:	SE-405 08
City:	Gothenburg
State/Country:	SWEDEN
Entity Type:	CORPORATION: SWEDEN

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2373606	1-800-52-VOLVO

CORRESPONDENCE DATA

Fax Number: (202)331-4308
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
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ATTORNEY DOCKET NUMBER:	S1444
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DOMESTIC REPRESENTATIVE

Name:
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NAME OF SUBMITTER:

Leigh A. Lindquist

Signature:

/Leigh A. Lindquist/

Date:

11/29/2006

Total Attachments: 1

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ASSIGNMENT

WHEREAS, AKTIEBOLAGET VOLVO ("Assignor"), a corporation organized under the laws of Sweden with an address at SE-405 08 Göteborg is the owner of the mark 1-800-52-VOLVO and US Trademark Registration 2,373,606 for the mark 1-800-52-VOLVO;

WHEREAS, Volvo Trademark Holding AB ("Assignee") a corporation of Sweden with an address at SE-405 08 Göteborg, is desirous of acquiring all rights in and to the mark 1-800-52-VOLVO and US Trademark Registration No. 2,373,606, together with all such goodwill as is necessary to effect a valid and effective transfer of said mark ;

NOW, THEREFORE, in exchange for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all rights, title and interest in and to the 1-800-52-VOLVO mark and U.S. Trademark Registration No. 2,373,606 together with all such goodwill as is necessary to effect a valid and effective transfer of said trademark , in the United States, nunc pro tunc March 4, 1999.

AKTIEBOLAGET VOLVO

By: Mats Nilsson

Name: Alastair

Title: Vice President, Brand Management.

Date: Nov 23, 2006