78762807

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Electronic Version v1.1

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SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
RERH Holdings, LLC		112/01/2006	LIMITED LIABILITY
			COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Reliant Energy Retail Holdings, LLC	
Street Address:	1000 Main Street	
City:	Houston	
State/Country:	TEXAS	
Postal Code:	77002	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Serial Number:	78762804	POWERZONE
Registration Number:	2428481	POWER CARD
Registration Number:	2764995	ENERGY COMMANDER
Registration Number:	2813513	ENERGY COMMANDER
Registration Number:	2865827	YOUR HOUSTON BUSINESS

CORRESPONDENCE DATA

Fax Number: (713)222-3291

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (713) 221-3306

Email: constance.rhebergen@bracewellgiuliani.com

Correspondent Name: Constance Gall Rhebergen

Address Line 1: P.O. Box 61389

Address Line 4: Houston, TEXAS 77208-1389

ATTORNEY DOCKET NUMBER:

070103.000084

TRADEMARK

REEL: 003436 FRAME: 0893

900063752

NAME OF SUBMITTER:	Constance Gall Rhebergen
Signature:	/constance gall rhebergen/
Date:	12/01/2006
Total Attachments: 3 source=TMAssgnRERH-Reliant#page1.tif source=TMAssgnRERH-Reliant#page2.tif source=TMAssgnRERH-Reliant#page3.tif	

TRADEMARK REEL: 003436 FRAME: 0894

TRADEMARK ASSIGNMENT

WHEREAS, RERH Holdings, LLC ("Assignor"), a limited liability company organized under the laws of the state of Delaware, having an address of 1000 Main Street, Houston, Texas 77002, is the owner of the trademarks set forth on Schedule A hereto (collectively, the "Marks");

WHEREAS, Reliant Energy Retail Holdings, LLC ("Assignee"), a limited liability company organized under the laws of the state of Delaware, having an address of 1000 Main Street, Houston, Texas 77002, is desirous of acquiring the Marks, the registration thereof and the associated goodwill;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all rights, title and interest in and to the Marks, together with the goodwill symbolized by said Marks and the right to all income, royalties or payments due or payable with respect thereto and the right to sue and recover for, and the right to profits or damages, due or accrued, arising out of or in connection with any and all past, present or future infringements or dilution of or damage to such Marks or the associated goodwill.

Hoya a. Whitington
By:

Date: December 1, 2006

COUNTY OF HARRIS

STATE OF TEXAS

day of ecember, 2006, before me personally appeared Lloyd A. Whittington, known to me, who being duly sworn, did depose and say

that he is the individual described in the foregoing Assignment, and that the foregoing Assignment was made for the purposes and considerations so stated.

[Seal]



Notary in and for the State of Texas

My Commission expires: 3 21-07

Schedule A

Trademarks

NAME	OWNER	GOODS/SERVICES	REG.#
Energy Commander	Reliant Energy, Inc.	Class 9. Systems comprised of computer hardware and integrated computer software for communications, and for monitoring, controlling, and managing environmental conditions and energy usage.	2764995
Energy Commander	Reliant Energy, Inc.	Class 42. Monitoring, controlling and managing of energy usage for commercial, industrial and institutional customers; providing information regarding environmental conditions and energy usage to commercial, industrial and institutional customers.	2813513
PowerZone	Reliant Energy, Inc.	Class 35 Promoting events, sports competitions, contests and award programs Class 41 Sweepstake services	78/762804 (Appl. #)
Your Houston Business	Reliant Energy, Inc.	Class 16. Business magazines. Class 41. Computer services, namely, providing an on-line magazine in the field of business.	2865827

NAME	OWNER	GOODS/SERVICES	REG.#
Power Card and Design	Reliant Energy, Inc.	Class 35. Promoting the services of public libraries through sponsorship of library membership cards. Class 42. Promoting public awareness of the availability of public library facilities and services by sponsorship of library membership cards.	2428481

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RECORDED: 12/01/2006

TRADEMARK REEL: 003436 FRAME: 0897