

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fairchild Publications, Inc.		11/13/2006	CORPORATION: CONNECTICUT
RECEIVING PARTY DATA			
Name:	Macfadden Communications Group, LLC		
Street Address:	333 Seventh Avenue		
Internal Address:	11th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	74629451	HFN	
Serial Number:	76301549	HOME FURNISHINGS NOW	
CORRESPONDENCE DATA			
Fax Number:	(212)245-3009		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	212-541-6222		
Email:	skaplan@kanekessler.com		
Correspondent Name:	Susan S. Kaplan		
Address Line 1:	1350 Avenue of the Americas		
Address Line 2:	Kane Kessler, P.C.		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	3799-9		
NAME OF SUBMITTER:	Susan S. Kaplan		

OP \$65.00 74629451

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TRADEMARK
REEL: 003437 FRAME: 0020

Signature:

/susan s. kaplan/

Date:

12/01/2006

Total Attachments: 2

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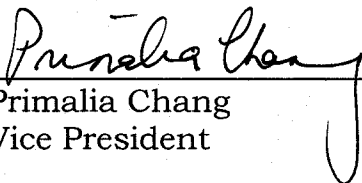
TRADEMARK ASSIGNMENT

WHEREAS, Fairchild Publications, Inc. ("Assignor"), a Connecticut corporation located at 750 Third Avenue, New York, New York, 10017, is the owner of the Trademarks and domain names shown on the attached Schedule; and

WHEREAS, Macfadden Communications Group, LLC ("Assignee"), a Delaware limited liability company located at 333 Seventh Avenue, 11th Floor, New York, New York 10001, is desirous of acquiring said Trademarks and domain names and the registrations therefor;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over unto Assignee all right, title and interest in and to the Trademarks and domain names and all registrations therefor, together with the goodwill symbolized by said Trademarks and domain names and the registrations therefor.

FAIRCHILD PUBLICATIONS, INC.

By: 
Primalia Chang
Vice President

Dated: November 13, 2006

Trademarks

<u>Mark</u>	<u>Application No.</u>	<u>Registration No.</u>
HFN	74/629451	1946836
Home Furnishings Now	76/301549	2733048

Domain Names

HFNJOBS.COM
HFNMAG.COM
HFNMEDIAKIT.COM