

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

| | | | |
|------------------------------|--|-----------------------|-----------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| DR Partners | | 06/16/2006 | General Partnership: NEVADA |

| | |
|-----------------------------|-----------------------------------|
| RECEIVING PARTY DATA | |
| Name: | Stephens Media LLC |
| Street Address: | 1111 W. Bonanza Road |
| City: | Las Vegas |
| State/Country: | NEVADA |
| Postal Code: | 89106 |
| Entity Type: | LIMITED LIABILITY COMPANY: NEVADA |

PROPERTY NUMBERS Total: 33

| Property Type | Number | Word Mark |
|----------------------|---------|---|
| Registration Number: | 2965207 | TONOPAH TIMES-BONANZA |
| Registration Number: | 2818901 | CERCA DISCOVERING THE NATURAL BEAUTY NEAR LAS VEGAS |
| Registration Number: | 2876308 | PINE BLUFF COMMERCIAL |
| Registration Number: | 2870658 | THE MORNING NEWS SPRINGDALE ROGERS BENTONVILLE FAYETTEVILLE |
| Registration Number: | 2713399 | CERCA DISCOVERING THE NATURAL BEAUTY NEAR LAS VEGAS |
| Registration Number: | 2894146 | STEPHENS MEDIA GROUP |
| Registration Number: | 2612693 | THE COURIER-TRIBUNE |
| Registration Number: | 2653777 | LAS VEGAS REVIEW-JOURNAL ONLINE EDITION |
| Registration Number: | 2555887 | LAS VEGAS REVIEW-JOURNAL |
| Registration Number: | 2538235 | NEON |
| Registration Number: | 2578316 | NEON |
| Registration Number: | 2865777 | GAMINGWIRE |

OP \$840.00 2965207

| | | |
|----------------------|----------|---|
| Registration Number: | 2545005 | GAMINGWIRE |
| Registration Number: | 2545004 | GAMINGWIRE |
| Registration Number: | 2590573 | LAS VEGAS REVIEW-JOURNAL |
| Registration Number: | 2555132 | RJ ONLINE |
| Registration Number: | 2477829 | NEON |
| Registration Number: | 2524536 | NEON |
| Registration Number: | 2467833 | NEON |
| Registration Number: | 2467832 | NEON |
| Registration Number: | 2580998 | LASVEGAS REVIEW-JOURNAL |
| Registration Number: | 2569317 | LAS VEGAS REVIEW-JOURNAL |
| Registration Number: | 2461790 | RJ ONLINE |
| Registration Number: | 2459809 | RJ ONLINE |
| Registration Number: | 2348185 | NIFTY NICKEL |
| Registration Number: | 2572556 | BEST OF LAS VEGAS |
| Registration Number: | 2519098 | THE BEST OF LAS VEGAS |
| Registration Number: | 2410131 | THE BEST OF LAS VEGAS |
| Registration Number: | 2410130 | BEST OF LAS VEGAS |
| Registration Number: | 2410129 | BEST OF LAS VEGAS |
| Registration Number: | 2580522 | NEON LAS VEGAS REVIEW-JOURNAL THE LAS VEGAS GUIDE TO ENTERTAINMENT |
| Serial Number: | 76611522 | VERTICAL LIVING |
| Serial Number: | 78707607 | REBEL NATION |

CORRESPONDENCE DATA

Fax Number: (702)893-3789
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 702-693-4371
Email: gibson@lbbslaw.com
Correspondent Name: Steven A. Gibson, Esq.
Address Line 1: Lewis Brisbois Bisgaard & Smith LLP
Address Line 2: 400 S. Fourth Street, Suite 500
Address Line 4: Las Vegas, NEVADA 89101

| | |
|--------------------|------------------------|
| NAME OF SUBMITTER: | Steven A. Gibson, Esq. |
| Signature: | /s Steven A. Gibson/ |
| Date: | 12/01/2006 |

Total Attachments: 9

TRADEMARK
REEL: 003437 FRAME: 0158

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RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

DR Partners

- Individual(s) Association
 General Partnership Limited Partnership
 Corporation- State: _____
 Other _____

Citizenship (see guidelines) Nevada

Additional names of conveying parties attached? Yes No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) June 16, 2006

- Assignment Merger
 Security Agreement Change of Name
 Other _____

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes
 No

Name: Stephens Media LLC

Internal

Address: _____

Street Address: 1111 W. Bonanza Road

City: Las Vegas

State: Nevada

Country: United States Zip: 89106

- Association Citizenship _____
 General Partnership Citizenship _____
 Limited Partnership Citizenship _____
 Corporation Citizenship _____
 Other LLC Citizenship Nevada

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

See Attachment "A"

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

(See Attachment "A")

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Steven A. Gibson, Esq.

Internal Address: _____

Lewis Brisbois Bisgaard & Smith LLP

Street Address: 400 S. Fourth Street
Suite 500

City: Las Vegas

State: Nevada Zip: 89101

Phone Number: (702) 693-4374

Fax Number: (702) 893-3789

Email Address: gibson@lbbsslaw.com

6. Total number of applications and registrations involved:

33

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 1320.00

- Authorized to be charged by credit card
 Authorized to be charged to deposit account
 Enclosed

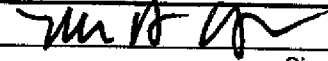
8. Payment Information:

a. Credit Card Last 4 Numbers 2431
Expiration Date 11/07

b. Deposit Account Number _____

Authorized User Name _____

9. Signature:



Signature

12.1.06

Date

Mark A. Hinueber, Esq.

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

9

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

ATTACHMENT "A"
Recordation Form Cover Sheet

4(B): Trademark Registration No.(s)

4(C): Identification or Description of the Trademark(s) (and Filing Date if Application or Registration Numbers is unknown):

| MARK | SERIAL NO. | REGISTRATION NO. | INTERNATIONAL CLASS |
|--|------------|------------------|---------------------|
| REBEL NATION | 78/707607 | | 16 |
| TONOPAH TIMES-BONANZA | 78/414497 | 2965207 | 16 |
| VERTICAL LIVING | 76/611522 | | 16 |
| CERCA DISCOVERING THE NATURAL BEAUTY NEAR LAS VEGAS (Stylized) | 76/431818 | 28189019 | 16 |
| PINE BLUFF COMMERCIAL | 76/488282 | 2876308 | 16 |
| THE MORNING NEWS SPRINGDALE RODGERS BENTONVILLE FAYETTEVILLE (Stylized) | 76/431819 | 2870658 | 41 |
| CERCA DISCOVERING THE NATURAL BEAUTY NEAR LAS VEGAS (Stylized) | 76/431817 | 2713399 | 41 |
| STEPHENS MEDIA GROUP | 76/391547 | 2894146 | 41 |
| THE COURIER-TRIBUNE | 76/345508 | 2612693 | 16 |
| LAS VEGAS REVIEW- JOURNAL ONLINE EDITION (Stylized) | 76/281819 | 2653777 | 42 |
| LAS VEGAS REVIEW JOURNAL (Stylized) | 76/281549 | 2555887 | 16 |
| NEON (Stylized) | 76/281545 | 2538235 | 16 |
| NEON (and Design) | 76/281544 | 2578316 | 42 |
| GAMINGWIRE | 76/281543 | 2865777 | 42 |
| GAMINGWIRE | 76/281542 | 2545005 | 16 |
| GAMINGWIRE | 76/281541 | 2545004 | 16 |
| LAS VEGAS REVIEW- JOURNAL | 76/076499 | 2590573 | 16 |
| RJ ONLINE | 76/076484 | 2555132 | 42 |
| NEON (and Design) | 76/076483 | 2477829 | 42 |
| NEON | 76/076482 | 2524536 | 42 |
| NEON (and Design) | 76/076481 | 2467833 | 16 |
| NEON | 76/076480 | 2467832 | 16 |
| LAS VEGAS REVIEW- JOURNAL (Stylized) | 76/076477 | 2580998 | 42 |

| MARK | SERIAL NO. | REGISTRATION NO. | INTERNATIONAL CLASS |
|---|------------|------------------|---------------------|
| LAS VEGAS REVIEW-JOURNAL | 76/076476 | 2569317 | 42 |
| RJ ONLINE (Stylized) | 76/076426 | 2461790 | 42 |
| RJ ONLINE | 76/076425 | 2459809 | 42 |
| NIFTY NICKEL | 75/547038 | 2348185 | 42 |
| BEST OF LAS VEGAS | 75/712210 | 2572556 | 16 |
| THE BEST OF LAS VEGAS (and Design) | 75/712209 | 2519098 | 16 |
| THE BEST OF LAS VEGAS (and Design) | 75/712208 | 2410131 | 16 |
| BEST OF LAS VEGAS | 75/712207 | 2410130 | 42 |
| BEST OF LAS VEGAS | 75/712206 | 2410129 | 35 |
| NEON LAS VEGAS REVIEW-JOURNAL THE LAS VEGAS GUIDE TO ENTERTAINMENT (Stylized) | 75/240267 | 2580522 | 16 |

ASSIGNMENT

This Intellectual Property Assignment (the "Assignment") is made effective as of June 16, 2006 (the "Effective Date") by DR Partners, a Nevada General Partnership, ("DRP") for the benefit of Stephens Media LLC, a Nevada Limited Liability Company, ("Assignee").

DRP hereby contributes, conveys, transfers and assigns to Assignee, DRP's entire right, title, license and interest in, to and under the marks set forth in Exhibit A hereto (the "Marks"), the Domain Names set forth in Exhibit B hereto, (the "Domain Names"), all trade secrets, copyrights and trade dress in and to any data, material, depictions and any other content (the "Content") whatsoever nature enabling or appearing on or through the websites accessible through the Domain Name s (the "Websites") as well as all other intellectual property or other intangible right, title, license and/or interest in and to the Content and/or the Websites (with the Marks, Domain Names ,Content and Websites herein referred to as the Assets), and with respect to all the foregoing right, title, license and interest, such contribution, conveyance, transfer and assignment shall further include, without limitation, all business interests and good will associated with and/or arising from the Assets, the right to sue and recover for any past and/or continuing infringements or contract breaches, with said right, title, license and interest to be held and enjoyed by Assignee, for Assignee's own use and benefit and for the use and benefit of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by DRP if this contribution, conveyance, transfer and assignment had not been made.

IN WITNESS WHEREOF, DRP hereby executes this Assignment effective as of June 16, 2006.

DR Partners, a Nevada General Partnership:
By: Stephens Group, Inc., general partner
Mr A Hinueber
By: Mark A. Hinueber
Its: Vice President

STATE OF NEVADA)
COUNTY OF CLARK)

Subscribed and sworn to before me this 1 day of December, 2006.

Mary B. Sheffield
Notary Public

My Commission Expires: March 8, 2007

SEAL

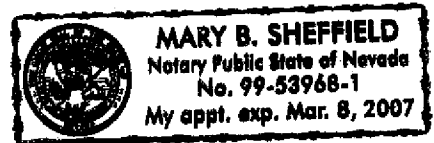


EXHIBIT "A"

MARKS

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| REBEL NATION | 78/707607 | | 16 |
| TONOPAH TIMES-BONANZA | 78/414497 | 2965207 | 16 |
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| RJ ONLINE | 76/076484 | 2555132 | 42 |
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| NEON | 76/076482 | 2524536 | 42 |
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| NEON | 76/076480 | 2467832 | 16 |
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| RJ ONLINE (Stylized) | 76/076426 | 2461790 | 42 |
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| BEST OF LAS VEGAS | 75/712207 | 2410130 | 42 |
| BEST OF LAS VEGAS | 75/712206 | 2410129 | 35 |
| NEON LAS VEGAS REVIEW- JOURNAL THE LAS VEGAS GUIDE TO ENTERTAINMENT (Stylized) | 75/240267 | 2580522 | 16 |

EXHIBIT "B"

DOMAIN NAMES

THE DAILY WORLD-ABERDEEN
www.thedailyworld.com

ASHEBORO COURIER-TRIBUNE
www.courier-tribune.com

BARTLESVILLE EXAMINER-ENTERPRISE
www.examiner-enterprise.com

BOONEVILLE DEMOCRAT
boonevilledemocrat.com

COLUMBIA DAILY HERALD
www.columbiadailyherald.com

ELY TIMES
www.elynews.com

TIMES RECORD
www.swtimes.com

CHARLESTON EXPRESS
www.charlestonexpress.com

GREENWOOD DEMOCRAT
www.greenwooddemocrat.com

PARIS EXPRESS
www.paris-express.com

PRESS ARGUS COURIER
www.pressargus.com

ALMA JOURNAL
www.almajournal.com

VAN BUREN COUNTY DEMOCRAT
www.vanburencountydem.com

HAWAII TRIBUNE-HERALD
www.hawaii-tribune-herald.com

WEST HAWAII TODAY
www.westhawaii.com

LAS VEGAS REVIEW-JOURNAL
www.reviewjournal.com
Best of Las Vegas

THE MONTESANO VIDETTE
www.thevidette.com

THE TIMES
www.nlrimes.com

MAUMELLE MONITOR
www.maumellemonitor.com

CABOT-STAR HERALD
www.cabotstarherald.com

CARLISLE INDEPENDENT
www.carlisleindependent.com

LONOKE DEMOCRAT
www.lonokedemocrat.com

SHERWOOD VOICE
www.sherwoodvoice.com

JACKSONVILLE PATRIOT
www.jacksonvillepatriot.com

PAHRUMP VALLEY TIMES
www.pahrumpvalleytimes.com

PINE BLUFF COMMERCIAL
www.pbcommercial.com

McDONALD COUNTY NEWSPAPERS
The Anderson Graphic
The Goodman News-Dispatch
The McDonald County News-Gazette
The McDonald County Press
The Southwest City Republic
El Tiempo
www.press-info.com

SHERMAN/DENISON HERALD DEMOCRAT
www.heralddemocrat.com

VAN ALSTYNE LEADER
www.vanalstynelider.com

THE ANNA-MELISSA TRIBUNE
www.annamelissatribune.com

PROSPER PRESS
www.prosper-press.com

THE MORNING NEWS
www.nwaonline.net

NOTE: The Following Weekly Publications Do Not Have a Website Address:

TONOPAH TIMES-BONANZA
GOLDFIELD NEWS
EUREKA SENTINEL
THE LINCOLN LEADER
THE PRAIRIE GROVE ENTERPRISE
THE FARMINGTON POST
PAWHUSKA JOURNAL CAPITAL
NORTH HAWAII NEWS
GRAYSON COUNTY SHOPPER
NIFTY NICKEL
NYE COUNTY NIFTY NICKEL
SOUTH BEACH BULLETIN
LA PRENSA
FAYETTEVILLE FREE WEEKLY
CITY LIFE
LAS VEGAS BUSINESS PRESS
RIVER VALLEY SHOPPER
NORTH COAST NEWS

NOTE: The Following Bi-Monthly Publications Do Not Have a Website Address:

ADVERTISER NEWS OF SPRING HILL
BRENTWOOD LIFE
FRANKLIN LIFE

NOTE: The Following Magazine Publications Do Not Have a Website Address:

HAWGS ILLUSTRATED
SOUTHERN NEVADA HOME 7 GARDEN
LUXURY LAS VEGAS
SOUTHERN NEVADA HEW HOMES GUIDE
AUTOS ILLUSTRATED
JOBS TODAY
LAKE TEXOMA LIFE