

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Rush Media, LLC		01/02/2003	LIMITED LIABILITY COMPANY: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	DJR Holdings, LLC		
<b>Street Address:</b>	512 Seventh Avenue		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10018		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2457235	RUSH MEDIA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)515-6967		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(212) 326-0475		
<b>Email:</b>	pzylberg@pryorcashman.com		
<b>Correspondent Name:</b>	Philippe Zylberg		
<b>Address Line 1:</b>	410 Park Avenue		
<b>Address Line 4:</b>	New York, NEW YORK 10022		
<b>ATTORNEY DOCKET NUMBER:</b>	5527.01ASSGNMTRUSHMEDIA		
<b>NAME OF SUBMITTER:</b>	Philippe Zylberg		
<b>Signature:</b>	/pz/		
<b>Date:</b>	12/01/2006		

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Total Attachments: 2  
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