

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Security Interest		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
General Electric Capital Corporation		03/31/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	LRP Publications, Inc.		
Street Address:	360 Hiatt Drive		
City:	Palm Beach Gardens		
State/Country:	FLORIDA		
Postal Code:	33418		
Entity Type:	CORPORATION: PENNSYLVANIA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2247192	IDEA-A-DAY GUIDE	
Registration Number:	2778836	CUSTOMERS FIRST	
Registration Number:	2004817	A TEAM OF EAGLES	
Registration Number:	2254164	CUSTOMER SERVICE HEROES	
CORRESPONDENCE DATA			
Fax Number:	(202)585-8080		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-585-8264		
Email:	sfreedman@nixonpeabody.com		
Correspondent Name:	Susan M. Freedman, Esq.		
Address Line 1:	Nixon Peabody LLP		
Address Line 2:	401 9th Street, N.W., Suite 900		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20004		
ATTORNEY DOCKET NUMBER:	031538-3		

CH \$115.00 2247192

NAME OF SUBMITTER:	Susan M. Freedman
Signature:	/susan m. freedman/
Date:	11/29/2006

Total Attachments: 15

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General Electric Capital Corporation

March 31, 2006

LRP Publications, Inc.
360 Hiatt Drive
Palm Beach Gardens, FL 33418
Attention: Kenneth Kahn

Re: *Procedure for Release of Liens on Assets Sold to Buyer*

Gentlemen:

Reference is made to that certain Asset Purchase Agreement (the "Agreement"), to be entered into by and among LRP Publications, Inc., a Pennsylvania corporation ("Seller") and Eli Research, Inc., a North Carolina corporation ("Buyer").

Pursuant to the terms and conditions of the Purchase Agreement, Seller agrees to sell, and Buyer agrees to purchase, the Assets (as defined in the Purchase Agreement) in accordance with the terms set forth therein, and subject to all liens and other collateral interests pertaining to the Assets having been released. The Seller and Buyer acknowledge and agree that on or prior to April 3, 2006 (the "Closing Date"), the Assets will be transferred and conveyed to the Buyer, and the Buyer will acquire the Assets.

The Seller, Buyer and the Agent (as defined below) acknowledge and agree that as of the Closing Date, the following procedure will be followed releasing all liens related to the Assets with respect to General Electric Capital Corporation, in its capacity as Agent (the "Agent") under that certain Credit Agreement, dated as of September 30, 2005 (as from time to time amended, restated, supplemented or otherwise modified) among Seller, Axon Magazine Group, a Pennsylvania limited partnership, and Agent:

(i) Upon Agent's receipt from Buyer of \$425,000 at:

Bank Name: Deutsche Bank
City & State: One Bankers Trust Plaza
New York, New York 10006
ABA Routing No.: 021-001-033
For Credit to: Account No. 50-270-797
For the Account of: GECC CIF-Incoming Funds Account
Re: LRP (Dartnell Assets) Payoff - CFB# _____

all liens, security interests, pledges, mortgages and other collateral interests related to the Assets in favor of the Agent shall be terminated and released and the release of the completed UCC-3 Financing Statement Amendment attached hereto as Exhibit A (the "UCC-3") will be considered automatically authorized by the Agent; and

- (ii) Upon release of the UCC-3, Buyer or Buyer's lenders may file the UCC-3 with the Office of the Secretary of State of the State of Pennsylvania or any other jurisdiction required for the release of the Liens and Agent further agrees to promptly deliver to Buyer or their designee, at Buyer's sole cost and expense, such other releases and discharges as shall reasonably be requested by Buyer or Buyer's lenders in connection with the release of the liens and other collateral interests as contemplated herein on the Assets, in each case, in form and substance satisfactory to Agent.

This letter agreement (i) shall be governed by the laws of the State of New York without giving effect to the choice of law provisions thereof and (ii) may be executed in counterparts, each of which shall be deemed an original and all of which together shall constitute one and the same instrument.

[Signatures Appear on Following Pages]

Very Truly Yours,

**GENERAL ELECTRIC CAPITAL
CORPORATION**

By: 
Name: RAYMOND N. SHU
Title: DULY AUTHORIZED SIGNATORY

[SIGNATURE PAGE TO PROCEDURE OF RELEASE OF LIENS ON ASSETS SOLD
TO BUYER]

**TRADEMARK
REEL: 003437 FRAME: 0356**

AGREED AND ACKNOWLEDGED,
this the 31st day of March, 2006:

LRP PUBLICATIONS, INC.

By: 
Kenneth F. Kahn
President and CEO

AXON MAGAZINE GROUP
By: LRP Publications, Inc., its managing general partner

By: 
Kenneth F. Kahn
President and CEO

[SIGNATURE PAGE TO PROCEDURE OF RELEASE OF LIENS ON ASSETS SOLD
TO BUYER]

ELI RESEARCH, INC.

By: 

Greg E. Lindberg
President

N266807.3

EXHIBIT A


UCC FINANCING STATEMENT AMENDMENT

FOLLOW INSTRUCTIONS (front and back) CAREFULLY

A. NAME & PHONE OF CONTACT AT FILER [optional]

B. SEND ACKNOWLEDGMENT TO: (Name and Address)

Corporation Service Company
2711 Centerville Road, Suite 400
Wilmington, DE 19808



LRP P U B L I C A T I O N S

THE ABOVE SPACE IS FOR FILING OFFICE USE ONLY

1a. INITIAL FINANCING STATEMENT FILE # 889894 Date: 09/19/2003

1b. This FINANCING STATEMENT AMENDMENT is to be filed (for record) (or recorded) in the REAL ESTATE RECORDS.

2. TERMINATION: Effectiveness of the Financing Statement identified above is terminated with respect to security interest(s) of the Secured Party authorizing this Termination Statement.

3. CONTINUATION: Effectiveness of the Financing Statement identified above with respect to security interest(s) of the Secured Party authorizing this Continuation Statement is continued for the additional period provided by applicable law.

4. ASSIGNMENT (full or partial): Give name of assignee in item 7a or 7b and address of assignee in item 7c; and also give name of assignor in item 9.

5. AMENDMENT (PARTY INFORMATION): This Amendment affects Debtor or Secured Party of record. Check only one of these two boxes.

Also check one of the following three boxes and provide appropriate information in items 6 and/or 7.

CHANGE name and/or address: Please refer to the detailed instructions in regards to changing the name/address of a party. DELETE name: Give record name to be deleted in item 6a or 6b. ADD name: Complete item 7a or 7b, and also item 7c; also complete items 7e-7g if applicable.

6. CURRENT RECORD INFORMATION:

6a. ORGANIZATION'S NAME

OR

6b. INDIVIDUAL'S LAST NAME FIRST NAME MIDDLE NAME SUFFIX

7. CHANGED (NEW) OR ADDED INFORMATION:

7a. ORGANIZATION'S NAME

OR

7b. INDIVIDUAL'S LAST NAME FIRST NAME MIDDLE NAME SUFFIX

7c. MAILING ADDRESS CITY STATE POSTAL CODE COUNTRY

7d. SEE INSTRUCTIONS ADDL INFO RE ORGANIZATION DEBTOR 7e. TYPE OF ORGANIZATION 7f. JURISDICTION OF ORGANIZATION 7g. ORGANIZATIONAL ID #, if any NONE

8. AMENDMENT (COLLATERAL CHANGE): check only one box.

Describe collateral deleted or added, or give entire restated collateral description, or describe collateral assigned.

All of the assets transferred to Eli Research, Inc. pursuant to that certain Asset Purchase Agreement dated as of March 31, 2006 as described on the attached Schedule A.

Debtor: LRP Publications, Inc.

9. NAME OF SECURED PARTY OF RECORD AUTHORIZING THIS AMENDMENT (name of assignor, if this is an Assignment). If this is an Amendment authorized by a Debtor which adds collateral or adds the authorizing Debtor, or if this is a Termination authorized by a Debtor, check here and enter name of DEBTOR authorizing this Amendment.

9a. ORGANIZATION'S NAME General Electric Capital Corporation, as Agent

OR

9b. INDIVIDUAL'S LAST NAME FIRST NAME MIDDLE NAME SUFFIX

10. OPTIONAL FILER REFERENCE DATA 09611.009007

PA-Department Of State Uniform Commercial Code Section

EXHIBIT A

1. Publications

Newsletter Publications

From 9 to 5
Customers First®
Customers First ® for Government
Effective Telephone Techniques
First Line Supervisor
Sales Leader/Salesmanship
Teamwork
Successful Supervisor
Working Together/Getting Along
First Line Supervisor Productivity Planner

Customer Service Group

10 Ways to Cool off Hot Customers
How to Develop Powerful Telephone Skills
225 Quick Tips to put your Customer's First
Click with Customers: How to Write Effective Customer Service E-mails
How to Bounce Back from CS Blunders
The Customer Service Cross-Trainer: Teach Your Reps to Do It All
Grouches & Gripes: How to Deliver Graceful Service in Challenging Situations
A Gift from Mrs. Timm
A Gift from Mrs. Timm – Spanish Version
If it Weren't for Customers
Turnabout: Putting Yourself in the Customer's Shoes
Customer Service Week
Best in the Field – Video & Participant's Guide
Best in the Field – Additional Participant's Guides
Best in the Field – Meeting Leader's Guide
The Customer Service Manager's Idea-a-Day Guide
Essential Customer Service Phone Etiquette
The Call Ctr Monitoring and Coaching Guidebook
Rate Your Customer Care: 80 Quick Quizzes
Magical Customer Service: 4-Pamphlet Set
Magical Customer Service: Coaching Secrets Revealed
Magical Customer Service: Creating a Training Program
Magical Customer Service: Creating Customer Service Teams
Magical Customer Service: Implementing a Customer Awareness Program
Two Guys Named Mike

Sales Group

Dartnell's 30th Sales Force Compensation Survey
Sell Like a Pro
Close it Right, Right Now!
The Greatest Direct Mail Sales Letters Of All Time, Revised
Sales Promotion Handbook, 8th Edition
The Sales Manager's Idea-a-Day Guide
The Sales Professional's Idea-a-Day Guide
Public Relations Handbook, 4th Edition
Instant Influence
Ringing Up Sales

Time to Sell
 Quest to Be the Best
 Second Effort

Teamwork Group

How to Make Teamwork WORK
 123 Quick Tips to Lead Effectively
 From Complaining Carl to Negative Nelli: Managing Prickly Personalities
 Stress Stoppers!
 How to Work Together
 What Would You Do? Answers, Tips and Solutions to Your Most Pressing Team Troubles
 Your Team Playbook
 Communicate For Success: Building Relationships Through Workplace Technology
 Workplace Conflict: How to Get Past It and Get on with the Job
 The Communication Connection
 55 Quick Communication Quizzes
 The Team Leader's Idea-a-Day Guide
 How Leaders Lead – Workbook
 How Leader Lead – Audio
 A Team of Eagles
 A Team of Eagles – Participant's Guide
 A Team of Eagles – Meeting Leaders Guide

2. Inventory

ID	DARTNELL INVENTORY 1.2(a)	Tag #	Qty	Price	Total	Lab Type	Cat	D	Grp
20002	DRT 10 WAYS TO COOL OFF HOT CUSTOMERS BOOK 8542	7085	8,470	2,032.8000	8,470	O	SOF	L	CSVC
10033	DRT 55 QUICK COMMUNICATION QUIZZES: HOW DO YOUR SKILLS RATE?	14417	81	237.2800	81	P	SOF	L	TMWK
27001.SPAN	DRT A GIFT FROM MRS TIMM SPA VER					P	VID	L	CSVC
27001.UP	DRT A GIFT FROM MRS. TIMM VIDEO ENGLISH DRT BEST IN THE FIELD CLAMSHELL VIDEO					P	VID	L	CSVC
10739	OVERLAY	8379	300	450.0000	300	O	MIS	L	SALE
10664	DRT BEST IN THE FIELD MTG LDR GDE	8146	27	2,400.9000	27	O	MIS	L	SALE
10660	DRT BEST IN THE FIELD PARTICIPANT'S GUIDE	8176	82	492.0000	82	O	MIS	L	SALE
20045	DRT CALL CENTER MONITORING AND COACHING GUIDEBOOK DRT COMMUNICATION CONNECTION (THE) BOOK 8177	13858	86	330.2400	86	P	SOF	L	CSVC
200580		7108	2,769	20,767.5000	2,769	O	SOF	L	TMWK
23053.03	DRT CSW 2003 BUBBLE PEN					O	CSW	L	CSVC
23007.03	DRT CSW 2003 BUTTONS 5 PACK	13525	93	18.2750	93	O	CSW	L	CSVC
23002.03	DRT CSW 2003 LATEX BALLOON	13524	32	2.7904	32	O	CSW	L	CSVC
23052.03	DRT CSW 2003 MAESTRO MIKE BENDABLE	13532	269	779.7772	269	O	CSW	L	CSVC
23020.03	CHARACTER	13529	17	13.8839	17	O	CSW	L	CSVC
	DRT CSW 2003 MYLAR								

Item ID	Description	QTY	UNIT	PRICE	TOTAL	STATUS	CLASS	LEVEL	TYPE
23042.03	BALLOON DRT CSW 2003 NOTE CLIP					O	CSW	L	CSVC
23050.03	DRT CSW 2003 PAPER PLATES/PICNIC PAK					O	CSW	L	CSVC
23018.03	DRT CSW 2003 RECOGNITION CERTIFICATES	13829	906	0.0000	906	O	CSW	L	CSVC
23025.03	DRT CSW 2003 T-SHIRT X- LARGE	13535	247	977.1320	247	O	CSW	L	CSVC
23049.03	DRT CSW 2003 TRAVEL TUMBLER	13005	400	999.2800	400	O	CSW	L	CSVC
23036.03	DRT CSW 2003 TRIMARK HIGHLIGHTER	13527	22	650.4876	22	O	CSW	L	CSVC
23015.04	DRT CSW 2004 BANNER 2 X 5					O	CSW	L	CSVC
23002.04	DRT CSW 2004 LATEX BALLOONS	14525	1	0.0864	1	O	CSW	L	CSVC
23056.04	DRT CSW 2004 MINI- STAPLER					O	CSW	L	CSVC
23058.04	DRT CSW 2004 MONITOR CLIP					O	CSW	L	CSVC
23057.04	DRT CSW 2004 PAPER CLIP HOLDER					O	CSW	L	CSVC
23013.04	DRT CSW 2004 PEN					P	CSW	L	CSVC
23016.04	DRT CSW 2004 POSTER	14531	1,529	1,531.2935	1,529	O	CSW	L	CSVC
23054.04PAD	DRT CSW 2004 PREMIUM THANK YOU NOTE PAD					O	CSW	L	CSVC
23037.04	DRT CSW 2004 PROMO SPRINGS	14534	330	263.7030	330	O	CSW	L	CSVC
23018.04	DRT CSW 2004 RECOGNITION CERTIFICATES	14536	1,120	0.0000	1,120	O	CSW	L	CSVC
23024.04	DRT CSW 2004 T-SHIRT LARGE	14538	89	379.1400	89	O	CSW	L	CSVC
23025.04	DRT CSW 2004 T-SHIRT X- LARGE	14539	92	391.8200	92	O	CSW	L	CSVC
23036.04	DRT CSW 2004 WOBBLE HIGHLIGHTER	14540	161	173.5741	161	O	CSW	L	CSVC
23007.04	DRT CSW 2004 BUTTONS 5 PACK	14520	664	112.0168	664	O	CSW	L	CSVC
23038.05	DRT CSW DAILY TIPS CALENDAR 2005 - 2006	15076	389	0.0000	389	M	CSW	L	CSVC
20037	DRT CUSTOMER SERVICE MANAGER'S IDEA-A-DAY GUIDE	12788	34	261.1410	34	P	SOF	L	CSVC
810195	DRT ESSENTIAL C/S PHONE ETIQUETTE	12198	430	356.9000	430	P	COV	L	CSVC
20043	DRT ESSENTIAL C/S PHONE ETIQUETTE					P	SOF	L	CSVC
100311	DRT GREATEST DIRECT MAIL SALES (THE) BINDER 1755	7163	172	602.0000	172	O	CBS	L	SALE
200559	DRT GREATEST DIRECT MAIL SALES LETTERS (THE) BOOK WITH DISKS	8915	165	0.0000	165	O	HAR	L	SALE
10794	DRT HOW LEADERS LEAD 2 AUDIO CONTENT SHEET	8304	1,131	1,131.0000	1,131	O	MIS	L	TMWK
20044	DRT HOW TO BOUNCE BACK FROM C/S BLUNDERS	13034	21	85.1760	21	P	SOF	L	CSVC
20004	DRT HOW TO DEVELOP POWERFUL TELE BOOK 8148	7070	2,123	0.0000	2,123	O	SOF	L	CSVC
10003	DRT HOW TO MAKE TEAMWORK WORK WORKBOOK 8145	7216	1,864	0.0000	1,864	O	SOF	L	TMWK
10783	DRT INSTANT INFLUENCE 2 AUDIO CONTENT SHEET	8314	55	55.0000	55	O	MIS	L	SALE

721037	DRT INSTANT INFLUENCE 2 AUDIO OVERLAY	8555	78	78.0000	78	O	AUD	L	SALE
20048.MAGIC2	DRT MAGICAL CUSTOMER SERVICE: COACHING SECRETS REVEALED					P	SOF	L	CSVC
20048.MAGIC3	DRT MAGICAL CUSTOMER SERVICE: CREATING A TRAINING PROGRAM	13942	138	108.1920	138	P	SOF	L	CSVC
20048.MAGIC1	DRT MAGICAL CUSTOMER SERVICE: IMPLEMENTING A CUSTOMER AWARE	13940	47	60.0190	47	P	SOF	L	CSVC
80037	DRT PUBLIC RELATIONS HANDBOOK HARDBOUND	7142	384	383.8400	384	P	HAR	L	SALE
20049	DRT RATE YOUR CUSTOMER CARE: 80 QUICK QUIZZES	13634	101	582.7700	101	P	SOF	L	CSVC
200575	DRT RINGING UP SALES ACTION GUIDE BOOK 2308	7069	357	0.0000	357	O	SOF	L	SALE
10484	DRT RINGING UP SALES CALL GUIDE PADS 2908	7222	227	317.8000	227	O	MIS	L	SALE
200675	DRT SALES FORCE COMPENSATION (30TH) BOOK 1344	7355	548	6,345.8400	548	O	SOF	L	SALE
80030	DRT SALES MANAGER'S IDEA A DAY GUIDE (THE) BOOK 1261	15473	98	892.7800	98	P	SOF	L	SALE
80031	DRT SALES PROFESSIONAL'S IDEA (THE) BOOK 1260	15337	20	175.4000	20	O	SOF	L	SALE
80026	DRT SALES PROMOTION HANDBOOK 8TH ED 1212	7231	552	0.0000	552	O	HAR	L	SALE
10811	DRT SECOND EFFORT BUTTONS	7969	400	340.0000	400	O	MIS	L	SALE
10644	DRT SECOND EFFORT COACH'S GUIDE	8028	92	4,026.0000	92	O	MIS	L	SALE
10812	DRT SECOND EFFORT KEYCHAINS	7982	350	350.0000	350	O	MIS	L	SALE
10669	DRT SECOND EFFORT LOMBARDI'S WINNING FUNDAMENTALS BANNER	8168	400	600.0000	400	O	MIS	L	SALE
10645	DRT SECOND EFFORT PROFESSIONAL'S GUIDE	8114	371	2,782.5000	371	O	MIS	L	SALE
200541	DRT SELL LIKE A PRO BOOK 1317	7057	191	638.0300	191	O	SOF	L	SALE
10034	DRT STRESS STOPPERS	15734	78	309.8800	78	P	SOF	L	TMWK
10001	DRT TEAM LEADER IDEA A GUIDE BOOK 1295	7005	614	33,670.8000	614	O	SOF	L	TMWK
10673	DRT TEAM OF EAGLES (A) MTG LDR GDE	8318	269	1,748.5000	269	O	MIS	L	TMWK
10740	DRT TEAM OF EAGLES (A) OVERLAY INSEST FOR CLAMSHELL VIDEOS	8294	500	500.0000	500	O	MIS	L	TMWK
20050	DRT THE CUSTOMER SERVICE CROSS-TRAINER BINDER	13175	42	160.4400	42	P	CBS	L	CSVC
27007.VID	DRT TWO GUYS NAMED MIKE VIDEO STD VER					P	VID	L	TMWK
87014	SECOND EFFORT STD VER					P	VID	L	SALE

3. Domain Names

www.dartnellcorp.com
www.customerserviceweek.com
www.custservicewk.com

4. Copyrights

Copyright Title	Author	Date Reg.	U.S. Registration No.
A Gift from Mrs. Timm.	Gerald T. Rogers	7/7/86	PA-294-300
Turnabout.		6/27/89	PA-418-170 (COHM)
The Best.		6/27/89	PA-423-068 (COHM)
If it weren't for customers.		9/18/89	PA-430-289 (COHM)
Second Effect.	Jay J. Sheridan	10/3/94	PA-697-392 (COHM)
A team of eagles.	Mike Singletary	10/3/94	PA-725-904 (COHM)
Two guys named Mike.	Gerald T. Rogers	10/3/94	PA-725-913 (COHM)
Instant Influence.	Robert Chaldini	8/4/95	SR-204-813 (COHM)
Ringin' up sales.	Art Sobczak	8/4/95	SR-204-815 (COHM)
Time to sell.	R. Alec Mackenzie	3/3/95	SR-208-049 (COHM)
The greatest direct mail sales letters of all time: how they were created, why they succeeded, how you can create great sales letters too.	Richard S. Hodgson	8/15/94	TX-3-880-265 (COHM)
Sell like a pro: the seven steps to sales success	Jerry Griffith	8/3/95	TX-4-121-319 (COHM)
Close it right, right now: how to close more sales fast.	Terry Allen	11/1/95	TX-4-161-461 (COHM)
Dartnell's public relations handbook	Robert L. Dilenschneider	9/9/96	TX-4-358-699 (COHM)
The sales manager's idea-a-day guide: 250 ways to manage and motivate a winning sales team: every selling day of the year.	Tony Alessandra John Monoky	1/17/97	TX-4-454-283 (COHM)
The sales professional's idea-a-day guide: 250 ways to increase your top and bottom lines-every selling day of the year.	Tony Alessandra Gregg Baron Jim Cathcart	1/17/97	TX-4-454-347 (COHM)
How to develop powerful telephone skills.		6/16/97	TX-4-561-007 (COHM)
How to make teamwork work: targeting team members' roles to get the best results.		6/16/97	TX-4-607-724 (COHM)
Dartnell's 30 th sales force compensation survey.	Christen P. Heide	11/3/98	TX-4-829-429 (COHM)

5. Trademarks

Mark	Serial No.	Reg. No.	Reg. Date	Goods/Services
IDEA-A-DAY GUIDE	75/340681	2,247,192	5/25/1999	Covers printed publications, namely, manuals and workbooks featuring information on job performance
CUSTOMERS FIRST	75/677704	2,778,836	11/4/2003	Covers newsletters on the subject of customer service relations, techniques and advice
A TEAM OF EAGLES	74/545864	2,004,817	10/1/1996	Covers prerecorded video tapes featuring motivational information
CUSTOMER SERVICE HEROES	75/283066	2,254,164	6/15/1999	Covers employee incentive award programs to promote on the job quality customer service



6. Contracts

Author contracts relating to the Publications set forth in Section 1 above.

7. Accounts Receivable

LRP PUBLICATIONS

NEW SUBSCRIPTIONS - 30 60 90 DAY AGED ACCOUNTS RECEIVABLE SUMMARY REPORT

PROGRAM : AC27B.RPT (TRIALS EXCLUDED)
 PAGE : 1
 PERIOD ENDING : 03-31-06
 PREPARED : 04-01-06

TIME : 00:31:51

61-90 PUBLICATION CODE DUE	+90 DUE	DESCRIPTION	PRODUCT GROUP	INVOICE AMOUNT	PAID AMOUNT	TOT AMT DUE	CURRENT DUE	31-60 DUE
28000.N 0.00	0.00	CUSTOMERS FIRST - NEWSLETTE	CSVC	299.70	0.00	299.70	299.70	0.00
18000.N 213.56	0.00	TEAMWORK - NEWSLETTER SUBSC	TMWK	808.70	340.62	468.08	0.00	254.50
18010 6.00	0.00	FIRST LINE SUPERVISOR'S PRD	TMWK	164.80	158.80	6.00	0.00	0.00

LRP PUBLICATIONS
 RENEWAL SUBSCRIPTIONS - 30 60 90 DAY AGED ACCOUNTS RECEIVABLE SUMMARY REPORT

PROGRAM : AC27C.RPT (TRIALS EXCLUDED)
 PAGE : 2

PERIOD ENDING : 03-31-06
 PREPARED : 04-01-06

TIME : 00:35:07

61-90 PUBLICATION CODE DUE	+90 DESCRIPTION DUE	PRODUCT GROUP	INVOICE AMOUNT	PAID AMOUNT	TOT AMT DUE	CURRENT DUE	31-60 DUE
28000.N 0.00	453.33	CUSTOMERS FIRST - NEWSLETTE CSVC	4816.10	675.62	4140.48	3674.15	13.00
28000 0.00	0.00	CUSTOMERS FIRST - NEWSLETTE CSVC	1062.90	0.00	1062.90	1062.90	0.00
28001.N 0.00	234.33	EFFECTIVE TELEPHONE TECHNIQ CSVC	1797.91	0.00	1797.91	1486.58	77.00
28001 0.00	0.00	EFFECTIVE TELEPHONE TECHNIQ CSVC	884.51	0.00	884.51	884.51	0.00
28002.N 0.00	0.00	CUSTOMERS FIRST - NEWSLETTE CSVC	286.70	0.00	286.70	286.70	0.00
28004.N 189.50	1224.04	CUSTOMERS FIRST - NEWSLETTE CSVC	1662.44	0.00	1662.44	248.90	0.00
TOTAL FOR CSVC GROUP			10510.56	675.62	9834.94	7643.74	90.00
189.50	1911.79						
88000 5.00	0.00	SALES LEADER NEWSLETTER SUB SALE	971.52	91.00	880.52	875.52	0.00
88003 0.00	0.00	SALES LEADER NEWSLETTER SUB SALE	286.70	0.00	286.70	286.70	0.00
88004.F 0.00	0.00	SALESMANSHIP - NEWSLETTER S SALE	272.00	219.00	53.00	53.00	0.00
88004 0.00	0.00	SALESMANSHIP - NEWSLETTER S SALE	1249.46	0.00	1249.46	1249.46	0.00
TOTAL FOR SALE GROUP			2779.68	310.00	2469.68	2464.68	0.00
5.00	0.00						
18000.CM 0.00	0.00	TEAMWORK - NEWSLETTER SUBSC TMWK	242.00	99.12	142.88	142.88	0.00
18000.N 0.00	17.13	TEAMWORK - NEWSLETTER SUBSC TMWK	280.63	263.50	17.13	0.00	0.00
18000 0.00	0.00	TEAM WORK - NEWSLETTER SUBS TMWK	469.77	0.00	469.77	469.77	0.00
18001 0.00	45.20	TEAMWORK - NEWSLETTER SUBSC TMWK	286.70	241.50	45.20	0.00	0.00
18004.N 0.00	0.00	WORKING TOGETHER - NEWSLETT TMWK	2195.68	130.76	2064.92	2064.92	0.00
18006.CM 0.00	0.00	SUCCESSFUL SUPERVISOR - NEW TMWK	242.00	0.00	242.00	242.00	0.00
18006.N 0.00	0.00	SUCCESSFUL SUPERVISOR - NEW TMWK	2142.60	130.77	2011.83	2011.83	0.00
18006 36.14	0.00	SUCCESSFUL SUPERVISOR - NEW TMWK	873.50	299.70	573.80	537.66	0.00
18007.CM 0.00	0.00	FIRST LINE SUPERVISOR - NEW TMWK	264.50	0.00	264.50	264.50	0.00
18007.N 0.00	0.00	FIRST LINE SUPERVISOR - NEW TMWK	894.50	0.00	894.50	894.50	0.00

16008.N 0.00	0.00	FROM 9 TO 5/TODAY'S ADMIN P	TMWK	276.49	241.50	34.99	34.99	0.00
18008 0.00	0.00	FROM 9 TO 5/TODAY'S ADMIN P	TMWK	511.70	0.00	511.70	511.70	0.00
18010 0.00	67.50	FIRST LINE SUPERVISOR'S PRO	TMWK	574.40	506.90	67.50	0.00	0.00
18013.N 0.00	125.00	DYNAMIC MANAGER - NEWSLETTE	TMWK	125.00	0.00	125.00	0.00	0.00
28003.N 0.00	453.33	WORKING TOGETHER NEWSLETTER	TMWK	453.33	0.00	453.33	0.00	0.00
TOTAL FOR TMWK GROUP				9832.80	1913.75	7919.05	7174.75	0.00
36.14	708.16							

18017 0.00	0.00	CUSTOMERS FIRST FOR GOVERN	PEMP	1080.00	0.00	1080.00	1080.00	0.00
8100		CUSTOMERS FIRST FOR GOVERN	PEMP	2061.81	254.15	1797.66	1797.66	0.00

8. Editorial Files

- 2003 or later audits and key topic lists for all newsletters which are used for planning content each issue
- an electronic rotodex of Dartnell sources in the public folders on outlook
- 2003 or later hardcopy newsletters in binders and electronic copies in PageMaker 6.5 and word
- 2003 or later word files of e-tips
- Copy Platform Questionnaires (product outlines, in electronic format) on the following customer service ancillaries:
 - Click with Customers
 - Customer Service Managers Idea a day
 - Magic Coaching
 - Magic Customer Service Aware Program
 - Magic Customer Service Training Programs
 - Telephone Etiquette
 - 55 Quick Quiz Communication
 - How to Work Together
 - Stress Stoppers