

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Innovative Concepts, Inc.		12/01/2006	CORPORATION: CONNECTICUT
RECEIVING PARTY DATA			
Name:	Ripa Wear, Inc.		
Street Address:	1658 Ponus Ridge Road		
City:	New Canaan		
State/Country:	CONNECTICUT		
Postal Code:	06830		
Entity Type:	CORPORATION: CONNECTICUT		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78930990	RIPA	
CORRESPONDENCE DATA			
Fax Number:	(203)782-2889		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	203.498.4347		
Email:	fduffin@wiggins.com		
Correspondent Name:	Francis J. Duffin		
Address Line 1:	One Century Tower		
Address Line 2:	P.O. Box 1832		
Address Line 4:	New Haven, CONNECTICUT 06508-1832		
ATTORNEY DOCKET NUMBER:	203132/US001		
NAME OF SUBMITTER:	Francis J. Duffin		
Signature:	/Francis J. Duffin/		
Date:	12/04/2006		

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Total Attachments: 1
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ASSIGNMENT

WHEREAS, Innovative Concepts, Inc., a corporation existing under the laws of Connecticut, with its principal place of business at 1658 Ponus Ridge Road, New Canaan, Connecticut 06830, herein below referred to as "Assignor," has applied to register the mark RIPA (the "Mark") on the Principal Register of the United States Patent and Trademark Office, Application Serial Number 78/930990 (the "Application"), based on Assignor's bona fide intent to use the Mark for the goods described in the Application; and

WHEREAS, Ripa Wear, Inc., a corporation existing under the laws of the Connecticut, with its principal place of business at 1658 Ponus Ridge Road, New Canaan, Connecticut 06830, herein below referred to as "Assignee," desires to acquire the business of Assignor in connection with which Assignor has a bona fide intent to use the Mark, the Application, and any registration, renewals, and extensions that may be granted thereon.

NOW, THEREFORE, for and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee all rights, title, and interest in and to the Mark and Application, together with that portion of Assignor's business in connection with which Assignor has a bona fide intent to use the Mark.

Innovative Concepts, Inc.

Date: 12/1/06

By: Indira Desai Christie
Name:

Indira Desai Christie

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