



03-29-2001

04-19-2001

U.S. Patent & TMO/TM Mail Rep/Dt #57

U.S. Department of Commerce  
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**TRADEMARK**



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3-29-01

**RECORDATION FORM COVER SHEET  
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**Submission Type**

- New
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Document ID # \_\_\_\_\_
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**Conveyance Type**

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year \_\_\_\_\_
- Merger
- Change of Name
- Other \_\_\_\_\_

**Conveying Party**

Mark if additional names of conveying parties attached

Name Meridian Group, INC.

Execution Date  
Month Day Year  
032701

Formerly \_\_\_\_\_

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other \_\_\_\_\_
- Citizenship/State of Incorporation/Organization California

**Receiving Party**

Mark if additional names of receiving parties attached

Name Zoasis Corporation

DBA/AKA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) 3250 Ocean Park Boulevard

Address (line 2) suite 120

Address (line 3) Santa Monica CA / US 90405  
City State/Country Zip Code

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other \_\_\_\_\_
- Citizenship/State of Incorporation/Organization DELAWARE

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

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Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
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**TRADEMARK**  
REEL 002274 FRAME 0705

<b>FORM PTO-1618B</b> <small>USPTO FORM 1618B-01/00</small>	<b>Page 2</b>	<small>U.S. Department of Commerce Patent and Trademark Office</small> <b>TRADEMARK</b>
<b>Domestic Representative Name and Address</b> <span style="float:right;">Enter for the first Receiving Party only.</span>		
Name <input style="width:90%;" type="text"/>		
Address (line 1) <input style="width:90%;" type="text"/>		
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Address (line 4) <input style="width:90%;" type="text"/>		
<b>Correspondent Name and Address</b> <span style="float:right;">Area Code and Telephone Number <input style="width:150px;" type="text" value="(310) 734-5249"/></span>		
Name <input style="width:90%;" type="text" value="Peter Eichler"/>		
Address (line 1) <input style="width:90%;" type="text" value="1901 Avenue of the Stars"/>		
Address (line 2) <input style="width:90%;" type="text" value="Suite 700"/>		
Address (line 3) <input style="width:90%;" type="text" value="Los Angeles, California"/>		
Address (line 4) <input style="width:90%;" type="text" value="90067-6078"/>		
<b>Pages</b> <span style="float:right;">Enter the total number of pages of the attached conveyance document including any attachments. # <input style="width:50px;" type="text" value="8"/></span>		
<b>Trademark Application Number(s) or Registration Number(s)</b> <input type="checkbox"/> <small>Mark if additional numbers attached</small> <small>Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).</small>		
<b>Trademark Application Number(s)</b>	<b>Registration Number(s)</b>	
<input style="width:100px;" type="text" value="75753068"/> <input style="width:100px;" type="text"/> <input style="width:100px;" type="text"/>	<input style="width:100px;" type="text"/> <input style="width:100px;" type="text"/> <input style="width:100px;" type="text"/>	
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<b>Number of Properties</b> <span style="float:right;">Enter the total number of properties involved. # <input style="width:50px;" type="text" value="1"/></span>		
<b>Fee Amount</b> <span style="float:right;">Fee Amount for Properties Listed (37 CFR 3.41): \$ <input style="width:150px;" type="text" value="amount due"/></span>		
Method of Payment: Enclosed <input type="checkbox"/> Deposit Account <input checked="" type="checkbox"/>		
Deposit Account <input type="checkbox"/> <small>(Enter for payment by deposit account or if additional fees can be charged to the account.)</small>		
Deposit Account Number: # <input style="width:150px;" type="text" value="501796"/>		
Authorization to charge additional fees: Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>		
<b>Statement and Signature</b>		
<small>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.</small>		
<u>Peter Eichler</u> Name of Person Signing	 Signature	<u>March 29, 2001</u> Date Signed

**TRADEMARK**  
REEL: 002274 FRAME: 0791

**TRADEMARK**  
REEL: 003437 FRAME: 0706

Mar-27-2007 11:35am From-CROSBY HEAFY ROACH &amp; WAY

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T-324 P 004/008 F-163

**ASSIGNMENT OF INTENT TO USE APPLICATION**

WHEREAS, Meridian Group, Inc., located at 17692 Beach Blvd., Suite 205, Huntington Beach, California, 92647, has intended to use the mark has intended to use the mark listed on the attached schedule (hereinafter "Trademark") in commerce and has filed an application indicating that intention, but has not yet filed allegations of use under Sections 1(c) or 1(d) of the Trademark Act, 15 U.S.C. §§1051(c), (d),

WHEREAS, Zoasis Corporation, located at 3250 Ocean Park Boulevard, Suite 120, Santa Monica, California, 90405, is desirous of acquiring said Trademark and the pending intent-to-use application therefore; and

WHEREAS, Zoasis Corporation, is a successor to that portion of the business of Meridian Group, Inc., to which the Trademark pertains as required by Section 10 of the Trademark Act, 15 U.S.C. §1060;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Meridian Group, Inc., does hereby assign to said Zoasis Corporation, all right, title and interest in and to the Trademark and the goodwill of business symbolized thereby.

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RECORDED: 03/29/2001

TRADEMARK  
REEL: 002777 FRAME: 0792  
REEL: 003437 FRAME: 0707

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07-16-1999

U.S. Patent & TMO/C:TM Mail Rcpt Dt. #61

APPLICANT'S NAME: MERIDIAN GROUP INC.

APPLICANT'S ADDRESS: 17692 BEACH BLVD. SUITE 205, HUNTINGTON BEACH, CA 92647

GOODS AND SERVICES:

MAGAZINE PERTAINING TO PRO VETERINARIAN VIEWS WITH THE EDITORIAL CONTENT  
CONSUMER FOCUSED FOR PET OWNERS

DATE OF FIRST USE: 1, MARCH 1999

DATE OF FIRST USE IN COMMERCE: 1, MARCH 1999

DESIGN: TYPED LETTERS

HEALTHY PET

TRADEMARK

1 HEALTHY PET  
75753068

75753068

TRADEMARK  
REEL: 003437 FRAME: 0708

**DECLARATION**

The undersigned being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or if the application is being filed under 15 U.S.C. 1051(b), he/she believes the applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the above identified mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

7/12/99  
DATE

Steve R. Albee  
SIGNATURE

714-596-5900 x 112  
TELEPHONE NUMBER

STEVE R. ALBEE CEO  
PRINT OR TYPE NAME AND POSITION

**INSTRUCTIONS AND INFORMATION FOR APPLICANT**

**TO RECEIVE A FILING DATE, THE APPLICATION MUST BE COMPLETED AND SIGNED BY THE APPLICANT AND SUBMITTED ALONG WITH:**

1. The prescribed **FEE (\$245.00)** for each class of goods/services listed in the application;
2. A **DRAWING PAGE** displaying the mark in conformance with 37 CFR 2.52;
3. If the application is based on use of the mark in commerce, **THREE (3) SPECIMENS** (evidence) of the mark as used in commerce for each class of goods/services listed in the application. All three specimens may be the same. Examples of good specimens include: (a) labels showing the mark which are placed on the goods; (b) photographs of the mark as it appears on the goods, (c) brochures or advertisements showing the mark as used in connection with the services.
4. An **APPLICATION WITH DECLARATION** (this form) - The application must be signed in order for the application to receive a filing date. Only the following persons may sign the declaration, depending on the applicant's legal entity: (a) the individual applicant; (b) an officer of the corporate applicant; (c) one general partner of a partnership applicant; (d) all joint applicants.

**SEND APPLICATION FORM, DRAWING PAGE, FEE, AND SPECIMENS (IF APPROPRIATE) TO:**

**Assistant Commissioner for Trademarks  
Box New App/Fee  
2900 Crystal Drive  
Arlington, VA 22202-3513**

Additional information concerning the requirements for filing an application is available in a booklet entitled **Basic Facts About Registering a Trademark**, which may be obtained by writing to the above address or by calling: (703) 308-HELP.

This form is estimated to take an average of 1 hour to complete, including time required for reading and understanding instructions, gathering necessary information, recordkeeping, and actually providing the information. Any comments on this form, including the amount of time required to complete this form, should be sent to the Office of Management and Organization, U.S. Patent and Trademark Office, U.S. Department of Commerce, Washington, D.C. 20231. Do NOT send completed forms to this address.