TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT**

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
C.D. Peacock Holdings, LLC		12/04/2006	LIMITED LIABILITY
		12/04/2000	COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	MSA Vanity Fair Enterprises, LLC
Street Address:	100 North Wilkes-Barre Boulevard
City:	Wilkes-Barre
State/Country:	PENNSYLVANIA
Postal Code:	18702
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	0727481	VANITY FAIR
Registration Number:	1055301	VANITY FAIR
Registration Number:	2494505	VF
Registration Number:	2520268	VANITY FAIR

CORRESPONDENCE DATA

Fax Number: (212)292-5391

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2122925390

Email: mail@ipcounselors.com

Correspondent Name: Jason M. Drangel 60 East 42nd Street Address Line 1:

Address Line 2: Suite 820

Address Line 4: New York, NEW YORK 10165

ATTORNEY DOCKET NUMBER: **CD PEACOCK**

TRADEMARK

REEL: 003438 FRAME: 0741

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NAME OF SUBMITTER:	Jason M. Drangel
Signature:	/jason m drangel/
Date:	12/05/2006
Total Attachments: 1 source=vf#page1.tif	

TRADEMARK REEL: 003438 FRAME: 0742

NUNC PRO TUNC TRADEMARK ASSIGNMENT

WHEREAS, C.D. Peacock Holdings LLC, a limited liability company organized and existing under the laws of Delaware, located and doing business at 100 North Wilkes-Barre Boulevard, Wilkes-Barre, P.A. 18702, (hereinafter the 'ASSIGNOR') has registered the following trademarks ('MARKS') with the United States Patent and Trademark Office:

Mark:	Registration No.	Registration Date
VANITY FAIR (stylized)	727481	February 13, 1962
VANITY FAIR	1055301	December 28, 1976
VF	2494505	October 2, 2001
VANITY FAIR	2520268	December 18, 2001

WHEREAS, MSA Vanity Fair Enterprises, LLC, a limited liability company organized and existing under the laws of Delaware, located and doing business at 100 North Wilkes-Barre Boulevard, Wilkes-Barre, P.A. 18702 (hereinafter the 'ASSIGNEE') is desirous of acquiring all rights, title and interest in and to said MARKS, together with the registrations and the goodwill of the business symbolized thereby;

NOW, THEREFORE, effective as of January 1, 2006, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby sell, assign and transfer unto said ASSIGNEE, its successors and assigns, all of its rights, title and interest in and to said MARKS together with the registrations and the goodwill of the business symbolized thereby.

FURTHER, said ASSIGNOR hereby transfers its rights to sue and collect damages for any past or present infringement with respect to said MARKS.

IN WITNESS WHEREOF, said ASSIGNOR has hereunto executed this instrument on this day of December, 2006.

C.D. PEACOCK, HOLDINGS, LLC

Name: LICHARD L. HUFFSIMITH

Title: VICE PRESIDENT

TRADEMARK REEL: 003438 FRAME: 0743

RECORDED: 12/05/2006