

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SalesNet, Inc.		11/17/2006	CORPORATION:
RECEIVING PARTY DATA			
Name:	RightNow Technologies, Inc.		
Street Address:	77 Discovery Drive		
City:	Bozeman		
State/Country:	MONTANA		
Postal Code:	59718		
Entity Type:	CORPORATION: MONTANA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2743066	SALESNET	
Registration Number:	2811031	SALESNET.COM	
CORRESPONDENCE DATA			
Fax Number:	(816)983-8080		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	816-983-8000		
Email:	pto-kc@blackwellsanders.com		
Correspondent Name:	William B. Kircher		
Address Line 1:	4801 Main Street, Suite 1000		
Address Line 4:	Kansas City, MISSOURI 64112		
ATTORNEY DOCKET NUMBER:	55564.10020		
NAME OF SUBMITTER:	John W. Brown III		
Signature:	/John W Brown III/		
Date:	12/06/2006		

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Total Attachments: 3

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NUNC PRO TUNC TRADEMARK ASSIGNMENT

WHEREAS, SalesNet, Inc., a corporation organized under the laws of Delaware, having a principal place of business at 580 Harrison Avenue, Boston, Massachusetts, 02118 (hereinafter "Assignor"), has adopted, used, and is using in its business the trademark registrations listed on the attached Exhibit A (the "Marks"); and

WHEREAS, RightNow Technologies, Inc., a corporation organized under the laws of Montana, having a principal place of business at 77 Discovery Drive, Bozeman, Montana, 59718 (hereinafter referred to as "Assignee"), is desirous of acquiring the entire right, title and interest in and to the Marks, and the goodwill associated therewith.

NOW, THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby makes the transfer and assignment of all rights in the Marks as follows:

1. Assignor hereby sells, assigns, transfers and sets over unto Assignee all of Assignor's right, title and interest, anywhere in the world, in and to the Marks and the registrations therefor, together with the goodwill of the business in connection with which the Marks are used and that part of the goodwill of the business connected with the use of and symbolized by the Marks;
2. Assignor further covenants and agrees that it will, at any time upon request, execute and deliver any and all documents that may be necessary or desirable to perfect Assignee's rights in and to the Marks; and
3. This Assignment includes any and all rights to, use for and recovery of all damages for infringement of the Marks, past and future, and the causes of action therefor. Further, Assignor agrees to cooperate in any such actions to the extent reasonably required by Assignee to enforce the rights transferred hereunder.

IN TESTIMONY WHEREOF, the undersigned, duly authorized, has caused this Assignment to be executed on this 17th day of NOV, 2006, nunc pro tunc as of the 22 day of May, 2006, to be effective from the latter date.

SALESNET, INC.


By: 

Name and Title: SUSAN CARSTENSEN
DIRECTOR, SALESNET, INC.

STATE OF)
) ss.
COUNTY OF)

On this 17th day of November, 2006, before me, the undersigned, a Notary Public within and for the County and State aforesaid, personally appeared Susan Carstensen to me known to be the person described in and who executed the foregoing instrument, and acknowledge that ~~he~~/she executed the same as ~~his~~/her free act and deed.

In Witness Whereof, I have hereunto attached my hand and notarial seal, at the County and State aforesaid on the day and year last above written.



Notary Public

My Commission Expires:
2/12/2010

Vicki Pollington
Notary Public for the State of Montana
Residing at: Bozeman, Montana
My commission expires: 2/12/2010

EXHIBIT A

SALESNET, INC. U.S. TRADEMARK REGISTRATIONS

Registration No.	Issue Date	Trademark
2,743,066	July 29 2003	SALESNET
2,811,031	February 3, 2004	SALESNET.COM

SALESNET, INC. COMMUNITY TRADEMARK REGISTRATIONS

Registration No.	Issue Date	Trademark
003578341	March 6, 2005	SALESNET
003578333	September 15, 2006	SALESNET

SALESNET, INC. CANADIAN TRADEMARK REGISTRATIONS

Registration No.	Issue Date	Trademark
TMA632,151	February 7, 2005	SALESNET
TMA645,348	August 4, 2005	SALESNET & Design