OP \$165,00 7701412

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: Short-Form IP Security Agreement

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Fox Restaurants Concepts LLC		112/05/2006 I	LIMITED LIABILITY COMPANY: ARIZONA

RECEIVING PARTY DATA

Name:	General Electric Capital Corporation		
Street Address:	8377 E. Hartford Drive		
Internal Address:	Suite 200		
City:	Scottsdale		
State/Country:	ARIZONA		
Postal Code:	85255		
Entity Type:	CORPORATION: DELAWARE		

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Serial Number:	77014122	OLIVE & IVY
Serial Number:	77014127	OLIVE & IVY
Serial Number:	78730155	MODERN STEAK
Registration Number:	2580015	BLOOM NEW AMERICAN CUISINE
Registration Number:	2707532	BISTRO ZIN
Registration Number:	2678700	BISTRO ZIN

CORRESPONDENCE DATA

Fax Number: (402)346-1148

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 402-346-6000

Email: pamela.flint@kutakrock.com
Correspondent Name: Pamela Flint, Paralegal
Address Line 1: 1650 Farnam Street

TRADEMARK REEL: 003439 FRAME: 0375

900064177

Address Line 2: Kutak Rock LLP Address Line 4: Omaha, NEBRASKA 68102			
ATTORNEY DOCKET NUMBER:	GE-FOX RESTAURANT ASSIGN		
NAME OF SUBMITTER:	Pamela S. Flint, Paralegal		
Signature:	/Pamela S. Flint/		
Date:	12/07/2006		
Total Attachments: 4 source=Fox Restaurants#page1.tif source=Fox Restaurants#page2.tif source=Fox Restaurants#page3.tif source=Fox Restaurants#page4.tif			

TRADEMARK REEL: 003439 FRAME: 0376

SHORT-FORM IP SECURITY AGREEMENT

PRELIMINARY STATEMENTS:

Borrower and Lender have entered into that certain Loan and Security Agreement dated as of the date of this Short Form Agreement and Borrower and Affiliates of Borrower, as applicable, and Lender have entered into three separate Development Line of Credit Loan and Security Agreements dated as of the date of this Short Form Agreement (collectively, the "Loan Agreements"). Initially capitalized terms not otherwise defined in this Short Form Agreement have the meanings set forth in the Loan Agreements.

Pursuant to the Loan Agreements, Borrower and Lender have agreed to enter into this Short Form Agreement to evidence the grant of the security interests in Borrower's Intellectual Property to Lender and certain other rights with respect to Borrower's Intellectual Property, subject to the terms, provisions and conditions of the Loan Agreements.

AGREEMENT:

- 1. <u>Security Interest.</u> Subject to the terms and conditions of the Loan Agreements, as collateral security for the prompt and complete payment and performance of the Obligations, Borrower hereby grants to Lender, for the benefit of Lender, a security interest in and Lien upon all of Borrower's Intellectual Property, whether now owned or hereafter acquired, or in which it now has or at any time in the future may acquire any right, title, or interest, including all Intellectual Property in which it now has or at any time in the future may acquire any right, title or interest, including, without limitation, the trademarks listed on the attached Exhibit A.
- grants to Lender an irrevocable, non-exclusive license (exercisable upon the occurrence and during the continuance of an Event of Default without payment of royalty or other compensation to Borrower) to use, transfer, license or sublicense any Intellectual Property now owned, licensed to, or hereafter acquired by Borrower, including, without limitation, the trademarks listed on the attached Exhibit A, and wherever the same may be located, and including in such license access to all media in which any of the licensed items may be recorded or stored and to all computer software and programs used for the compilation or printout thereof, and represents, promises and agrees that any such license or sublicense is not and will not be in conflict with the contractual or commercial rights of any third Person; provided that such license will terminate on the December 1, 2013.
- 3. <u>Incorporation by Reference; Filing Purposes Only.</u> All of the terms and provisions of the Loan Agreements are incorporated by reference into this Short Form Agreement. This Short Form Agreement is intended to be filed with the United States Patent and Trademark Office only, and does not modify, supersede, diminish, add to or change all or any of the terms of the Loan Agreements in any respect.
- 4. <u>Counterparts</u>. This Short Form Agreement may be executed in one or more counterparts, each of which shall be deemed an original.

4817-0783-9745.1

EXECUTED as of the date written on the first page of this Short Form Agreement.

lim	ited liability company
Ву	FRC Management LLC, an Arizona limited liability company, its Manager
Ву	
•	Samuel W. Fox
	Manager
	NERAL ELECTRIC CAPITAL CORPORATION, elaware corporation
u D	om me corporation
D	
By:	
Prin	ted Name:
	Its Authorized Signatory

FOX RESTAURANT CONCEPTS LLC, an Arizona

EXECUTED as of the date written on the first page of this Short Form Agreement.

FOX RESTAURANT CONCEPTS LLC, an Arizona limited liability company
By FRC Management LLC, an Arizona limited liability company, its Manager
Ву
Samuel W. Fox
Manager
GENERAL ELECTRIC CAPITAL CORPORATION, a Delaware corporation
Printed Name: Mills M. Woderwood
Its Authorized Signatory

EXHIBIT A

TRADEMARK APPLICATIONS

Trademark	Trademark Owner Name	Serial No.	Filing Date	Intl Class/ Description
Olive & Ivy	Fox Restaurant			
(Stylized)	Concepts LLC	77-014122	10/4/06	35
Olive & Ivy	Fox Restaurant			
(Stylized)	Concepts LLC	77-014127	10/4/06	43
Modern Steak*	Fox Restaurant			
	Concepts LLC	78-730155	10/10/05	43

*NOTICE OF ALLOWANCE ISSUED

TRADEMARK REGISTRATIONS

Trademark	Trademark Owner Name	Serial No.	Filing Date	Registration Number	Registration Date	Intl Class/ Description
Bloom New	Fox Restaurant					
American Cuisine	Concepts LLC	76-098913	7/27/00	2,580,015	6/11/02	42
Bistro Zin and	Fox Restaurant					
Design	Concepts LLC	76-077588	6/26/00	2,707,532	4/15/03	42
	Fox Restaurant					
Bistro Zin	Concepts LLC	76-077589	6/26/00	2,678,700	1/21/03	42

4817-0783-9745.1

RECORDED: 12/07/2006

TRADEMARK REEL: 003439 FRAME: 0380