

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Reel Flooring, Inc.		12/06/2006	CORPORATION: UTAH
RECEIVING PARTY DATA			
Name:	Snap Lock Industries, Inc.		
Street Address:	2330 West California Avenue		
City:	Salt Lake City		
State/Country:	UTAH		
Postal Code:	84104		
Entity Type:	CORPORATION: UTAH		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2673931	REEL	
CORRESPONDENCE DATA			
Fax Number:	(801)799-5700		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	801-799-5830		
Email:	slcipdocket@hollandhart.com		
Correspondent Name:	L. Grant Foster		
Address Line 1:	P.O. Box 11583		
Address Line 4:	Salt Lake City, UTAH 84147-0583		
ATTORNEY DOCKET NUMBER:	46308.0030		
NAME OF SUBMITTER:	L. Grant Foster		
Signature:	/L. Grant Foster/		
Date:	12/06/2006		

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Total Attachments: 1
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ASSIGNMENT OF TRADEMARK RIGHTS

This is an Assignment of Trademark Rights. Reel Flooring, Inc., a corporation existing under the laws of the State of Utah, having a principal place of business at 6233 Canyon Cove Circle, Salt Lake City, Utah 84121 (referred to hereinafter as "Reel Flooring"), is the owner of all right, title, and interest in United States Trademark Registration No. 2,673,931.

Snap Lock Industries, Inc., a corporation organized and existing under the laws of the State of Utah, and having a place of business at 2330 West California Avenue, Salt Lake City, Utah 84104 (referred to hereinafter as "Snap Lock"), is desirous of acquiring all right, title, and interest in the United States Trademark Registration No. 2,673,931, as well as all corresponding foreign trademark rights, if any, held by Reel Flooring.

In consideration of payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is acknowledged by the parties, Reel Flooring hereby sells, assigns, and transfers to Snap Lock the entire right, title, and interest in United States Trademark Registration No. 2,673,931, as well as all common law rights associated with the mark and corresponding foreign trademark rights, if any, held by Reel Flooring and any other rights stemming from such U.S. and foreign trademark rights. Reel Flooring also transfers to Snap Lock all of the goodwill of the business connected with the use of and symbolized by the respective trademark. Reel Flooring further assigns to Snap Lock all rights, if any, to pursue past infringement of such trademark rights along with the right to recover damages for past infringement.

Reel Flooring hereby authorizes and requests any concerned agency, office, or entity to record Snap Lock as the assignee of Reel Flooring's entire right, title, and interest in such trademark rights.

Signed at Salt Lake City at ut. on this 6 day of Dec., 2006.

REEL FLOORING, INC.

By: _____

Dan Kotler
President

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