

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                  |  |                       |                       |
|----------------------------------|--|-----------------------|-----------------------|
| <b>SUBMISSION TYPE:</b>          | NEW ASSIGNMENT   |                       |                       |
| <b>NATURE OF CONVEYANCE:</b>     | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL   |                       |                       |
| <b>CONVEYING PARTY DATA</b>      |  |                       |                       |
| <b>Name</b>                      | <b>Formerly</b>  | <b>Execution Date</b> | <b>Entity Type</b>    |
| JEAN PHILIPPE FRAGRANCES LLC     |  | 11/17/2006            | CORPORATION: NEW YORK |
| <b>RECEIVING PARTY DATA</b>      |  |                       |                       |
| <b>Name:</b>                     | RJS INDUSTRIES, INC.   |                       |                       |
| <b>Street Address:</b>           | 2182 Route 35 South  |                       |                       |
| <b>City:</b>                     | Holmdel  |                       |                       |
| <b>State/Country:</b>            | NEW JERSEY   |                       |                       |
| <b>Postal Code:</b>              | 07733  |                       |                       |
| <b>Entity Type:</b>              | CORPORATION: NEW JERSEY  |                       |                       |
| <b>PROPERTY NUMBERS Total: 1</b> |  |                       |                       |
| <b>Property Type</b>             | <b>Number</b>  | <b>Word Mark</b>      |                       |
| Registration Number:             | 2022325  | PRISM                 |                       |
| <b>CORRESPONDENCE DATA</b>       |  |                       |                       |
| <b>Fax Number:</b>               | (212)440-4401  |                       |                       |
|                                  | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                       |                       |
| <b>Phone:</b>                    | 212 440-4400   |                       |                       |
| <b>Email:</b>                    | sharon.blinkoff@bipc.com   |                       |                       |
| <b>Correspondent Name:</b>       | Sharon Blinkoff, Esq.  |                       |                       |
| <b>Address Line 1:</b>           | One Chase Manhattan Plaza  |                       |                       |
| <b>Address Line 4:</b>           | New York, NEW YORK 10005   |                       |                       |
| <b>ATTORNEY DOCKET NUMBER:</b>   | 48600/01 PRISM ASSIGN.   |                       |                       |
| <b>NAME OF SUBMITTER:</b>        | Sharon Blinkoff  |                       |                       |
| <b>Signature:</b>                | /Sharon Blinkoff/  |                       |                       |
| <b>Date:</b>                     | 12/07/2006   |                       |                       |

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Total Attachments: 1  
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**TRADEMARK ASSIGNMENT**

WHEREAS, Jean Philippe Fragrances, LLC, a New York limited liability company, is the owner of the following trademark registration now registered in the United States Patent and Trademark Office:

| REGISTRATION NO. | ISSUE DATE | TRADEMARK |
|------------------|------------|-----------|
| 2,022,325        | 12/10/1996 | PRISM     |

WHEREAS, RJS Industries, Inc., a New Jersey ASSIGNEE, desirous of obtaining the entire right, title and interest in, to and under the same trademarks/applications:

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, including all common law rights, to and under the said trademark(s), and all renewals or reissues thereof; and all applications for trademarks which may hereafter be filed for said mark in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United States application under the Trademark Laws of the United States or any international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; together with the goodwill of the business symbolized by the trademark and said applications to register said trademark; and any and all causes of action related thereto that may have heretofore accrued in ASSIGNOR'S favor.

AND ASSIGNOR HEREBY authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue trademarks, to issue the same to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this Instrument.

AND ASSIGNOR HEREBY covenants that it has full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith.

AND ASSIGNOR HEREBY further covenants and agrees that it will communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known to it respecting said mark, and testify in any legal proceeding, sign all lawful papers, execute all divisions, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper trademark protection for said mark in all countries.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 17<sup>th</sup> day of November, 2006..

JEAN PHILIPPE FRAGRANCES, LLC

By: Michelle Halbert  
Name: MICHELLE HALBERT  
Title: CONTROLLER

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