

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Paul Kagan Associates, Inc.		03/08/2004	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Kagan Research LLC
Street Address:	1100 Wilson Boulevard
Internal Address:	Suite 3000
City:	Arlington
State/Country:	VIRGINIA
Postal Code:	22209
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	1078169	THE PAY TV NEWSLETTER
Registration Number:	1058419	PK
Registration Number:	2481447	KAGAN
Registration Number:	2608468	KAGAN WORLD MEDIA
Registration Number:	2622417	BROADBAND TECHNOLOGY
Registration Number:	1094688	PK
Registration Number:	1980736	KAGAN ON DEMAND
Registration Number:	1075524	BROADCAST INVESTOR
Registration Number:	1682313	

CORRESPONDENCE DATA

Fax Number: (202)393-5350
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 202 638 6666

OP \$240.00 1078169

Email: dmccoy@jhip.com
Correspondent Name: Simor L. Moskowitz
Address Line 1: 400 Seventh Street, N.W.
Address Line 4: Washington, DISTRICT OF COLUMBIA 20004

NAME OF SUBMITTER:	Simor L. Moskowitz
Signature:	/Simor L. Moskowitz/
Date:	12/07/2006

Total Attachments: 3
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TRADEMARK ASSIGNMENT

WHEREAS, Paul Kagan Associates, Inc., a Delaware corporation ("Assignor"), is the owner of the imprints, titles, names, trademarks and service marks (including, without limitation, all registrations thereof and pending applications therefor) used in connection with the Business (as defined in the Purchase Agreement referred to below), including, but not limited to, those listed and described on Schedule 4.08 to the Purchase Agreement, along with all associated goodwill as provided in the Purchase Agreement (all of the foregoing, collectively, the "Marks");

WHEREAS, Kagan Research, LLC, a Delaware limited liability company ("Assignee"), desires to acquire Assignor's entire right, title and interest in and to the Marks; and

WHEREAS, Assignor and Assignee have entered into an Asset Purchase Agreement of even date herewith (the "Purchase Agreement"), pursuant to which Assignor has agreed to sell and Assignee has agreed to purchase certain of the assets of Assignor, and Assignee has agreed to assume certain of the liabilities of Assignor, in each case relating to the Business (as defined in the Purchase Agreement).

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee, its legal successors and permitted assigns, all right, title and interest, whether statutory, registered or at common law, in and to the Marks, together with the goodwill symbolized by them, throughout the world, and any renewals or extensions thereof, and all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.

Assignor authorizes and requests the United States Patent and Trademark Office to record Assignee as owner of the Marks, including any renewals and extensions thereof, and to issue any and all trademark registrations of the United States thereon to Assignee, as owner of the entire right, title and interest in, to and under the same, for the sole use and enjoyment of Assignee, its successors and assigns or other legal representatives, all of the foregoing at the sole cost and expense of Assignee.

In the event of any conflict or inconsistency between the terms, provisions and conditions of this Trademark Assignment and the Purchase Agreement, the terms, provisions and conditions of the Purchase Agreement shall govern. This instrument shall be governed by the laws of the State of Delaware (without regard to the conflicts of laws principles thereof or of any other State).

Assignor agrees to execute any further agreements, instruments and other documents and to perform such other acts as may be necessary and proper to vest all right, title and interest in and to the Marks in Assignee.

IN WITNESS WHEREOF, Assignor has caused these presents to be duly executed in a manner appropriate thereto this 8th day of March, 2004.

PAUL KAGAN ASSOCIATES, INC.

By: 

Name: Christopher A. Fraser

Title: SVP - Law

SCHEDULE A**REG. NO.****ISSUED**

KAGAN ON DEMAND	1980736	06/18/1996
THE PAY TV NEWSLETTER	1078169	11/22/1977
PK (design)	1058419	02/08/1977
KAGAN	2481447	08/08/2001
KAGAN WORLD MEDIA	2608468	08/20/2002
BROADCAST INVESTOR & DESIGN	1075584	10/18/1977
GLOBE (LOGO)	1682313	04/07/1992
PK (design)	1094668	06/27/1978
BROADBAND TECHNOLOGY	2622417	09/17/2002