

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Magazine Limited Partners, L.P.		01/05/2004	LIMITED PARTNERSHIP: TEXAS

RECEIVING PARTY DATA

Name:	D Magazine Partners, L.P.
Composed Of:	COMPOSED OF Allison Media, Inc., a Texas corporation, as its sole general partner
Street Address:	4311 Oak Lawn
City:	Dallas
State/Country:	TEXAS
Postal Code:	75219
Entity Type:	LIMITED PARTNERSHIP: TEXAS

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	3120133	FRONTBURNER
Registration Number:	2906232	FIRSTHOME
Registration Number:	2910096	D
Registration Number:	2910095	D
Registration Number:	2662553	BEST OF BIG D
Registration Number:	2590848	D HOME AND GARDEN
Registration Number:	2512363	D HOME AND GARDEN
Registration Number:	2523534	EDALLAS
Registration Number:	1089692	D MAGAZINE
Serial Number:	78680750	DALLAS MEDICAL HALL OF FAME

CORRESPONDENCE DATA

Fax Number: (214)200-0558

900064224

**TRADEMARK
 REEL: 003440 FRAME: 0978**

CH \$265.00 3120133

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 214-651-5066
Email: jeff.becker@haynesboone.com
Correspondent Name: Jeffrey M. Becker
Address Line 1: 901 Main Street, Suite 3100
Address Line 4: Dallas, TEXAS 75202-3789

ATTORNEY DOCKET NUMBER:	20494.1
NAME OF SUBMITTER:	Jeffrey M. Becker
Signature:	/Jeffrey M. Becker/
Date:	12/07/2006

Total Attachments: 4

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Corporations Section
P.O.Box 13697
Austin, Texas 78711-3697



Roger Williams
Secretary of State

Office of the Secretary of State

The undersigned, as Secretary of State of Texas, does hereby certify that the attached is a true and correct copy of each document on file in this office as described below:

D Magazine Partners, L.P.
Filing Number: 8652810

Amended Certificate of Limited Partnership

January 05, 2004

In testimony whereof, I have hereunto signed my name officially and caused to be impressed hereon the Seal of State at my office in Austin, Texas on December 06, 2006.



A handwritten signature in black ink that reads "Roger Williams".

Roger Williams
Secretary of State

FILED
In the Office of the
Secretary of State of Texas
JAN 05 2004

Corporations Section

CERTIFICATE OF AMENDMENT
TO THE
CERTIFICATE OF LIMITED PARTNERSHIP
OF
MAGAZINE LIMITED PARTNERS, L.P.

Pursuant to Section 2.02 of the Texas Revised Limited Partnership Act, the undersigned limited partnership desires to amend its Certificate of Limited Partnership and for that purpose submits the following certificate of amendment:

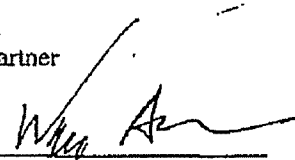
1. Name of the limited partnership: Magazine Limited Partners, L.P.
2. Date of filing of original Certificate of Limited Partnership: January 24, 1996
3. The Certificate of Limited Partnership is amended as follows:

The name of the limited partnership is D Magazine Partners, L.P.

EXECUTED, as of this 29 day of December, 2003.

Magazine Limited Partners, L.P.,
a Texas limited partnership

By: DMAG, Inc.
its general partner

By: 
Wick Allison
President

d-1173894.1

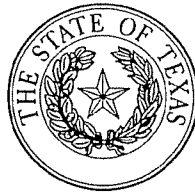
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D Magazine

Jan 05 04 11:45a

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Office of the Secretary of State

CERTIFICATE OF AMENDMENT OF

Allison Media, Inc.
138576100

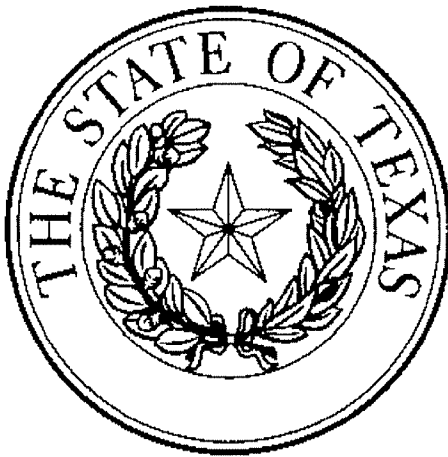
[formerly: DMAG, INC.]

The undersigned, as Secretary of State of Texas, hereby certifies that the attached Articles of Amendment for the above named entity have been received in this office and have been found to conform to law.

ACCORDINGLY the undersigned, as Secretary of State, and by virtue of the authority vested in the Secretary by law hereby issues this Certificate of Amendment.

Dated: 03/30/2006

Effective: 03/30/2006



A handwritten signature in black ink that reads "Roger Williams".

Roger Williams
Secretary of State

FILED
In the Office of the
Secretary of State of Texas

MAR 30 2006

Corporations Section

ARTICLES OF AMENDMENT
TO THE
ARTICLES OF INCORPORATION
OF
DMAG, INC.,
a Texas corporation

DMAG, Inc., a corporation organized and existing under and by virtue of the Texas Business Corporation Act (the "*Corporation*") does hereby certify:

FIRST: The name of the Corporation is DMAG, Inc.

SECOND: Article One of the Articles of Incorporation of the Corporation is hereby amended to read as follows:

ARTICLE ONE

The name of the corporation is Allison Media, Inc.


THIRD: Article Six of the Articles of Incorporation of the Corporation is hereby amended to read as follows:

ARTICLE SIX

The address of its registered office is 4311 Oak Lawn, First Floor, Dallas, Texas 75219.

FOURTH: The aforementioned amendment was duly adopted in accordance with the applicable provisions of the Texas Business Corporation Act and the constituent documents of the Corporation.

IN WITNESS WHEREOF, the undersigned officer of the Corporation executed this Amendment to the Certificate of Incorporation on this 30th day of March, 2006.



WICK ALLISON,
President

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