

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Scharffen Berger Chocolate Maker, Inc.		02/01/2006	CORPORATION: CALIFORNIA

**RECEIVING PARTY DATA**

Name:	Artisan Confections Company
Street Address:	100 Crystal A Drive
Internal Address:	Law Department
City:	Hershey
State/Country:	PENNSYLVANIA
Postal Code:	17033
Entity Type:	CORPORATION: CALIFORNIA

**PROPERTY NUMBERS Total: 10**

Property Type	Number	Word Mark
Serial Number:	78696391	ARTISAN CONFECTIONS
Serial Number:	78696411	ARTISAN CONFECTIONS COMPANY
Serial Number:	75528073	SCHARFFEN BERGER CHOCOLATE MAKER
Serial Number:	78656113	NIBBY BAR
Serial Number:	75483520	
Serial Number:	75217416	SCHARFFEN BERGER
Serial Number:	73743503	JOSEPH SCHMIDT CONFECTIONS S
Serial Number:	74239511	SLICKS
Serial Number:	78742628	JOSEPH SCHMIDT
Serial Number:	78691992	J.S. WHIMMS

**CORRESPONDENCE DATA**

Fax Number: (717)534-7549

**900064250**

**TRADEMARK  
 REEL: 003441 FRAME: 0026**

OP \$265.00 78696391

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 717-534-7911  
Email: lduquette@hersheys.com  
Correspondent Name: Lois B. Duquette  
Address Line 1: 100 Crystal A Drive  
Address Line 2: Law Department  
Address Line 4: Hershey, PENNSYLVANIA 17033

NAME OF SUBMITTER:	Lois B. Duquette
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Signature:	/Lois B. Duquette/
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Date:	12/07/2006
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Total Attachments: 1 source=Name Change Scharffen Berger to Artisan Confections#page1.tif
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**FILED**  
The office of the Secretary of State  
of the State of California

**CERTIFICATE OF AMENDMENT**

FEB 01 2006

The undersigned certify that:

1. They are the Chairman of the Board and Assistant Secretary, respectively, of SCHARFFEN BERGER CHOCOLATE MAKER, INC., a California corporation.
2. Article I of the Articles of Incorporation of this corporation is amended to read as follows:  
  
The name of this corporation is Artisan Confections Company.
3. The foregoing amendment of Articles of Incorporation has been duly approved by the board of directors.
4. The foregoing amendment of Articles of Incorporation has been duly approved by the required vote of shareholders in accordance with Section 902, California Corporations Code. The total number of outstanding shares of the corporation is 10,000. The number of shares voting in favor of the amendment equaled or exceeded the vote required. The percentage vote required was more than 50%.

We further declare under penalty of perjury under the laws of the State of California that the matters set forth in this certificate are true and correct of our own knowledge.

Dated: February 1, 2006

Burton H. Snyder,  
Chairman of the Board

Bonnie S. Martin,  
Assistant Secretary

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