

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the Assignee, State of Incorporation previously recorded on Reel 002887 Frame 0111. Assignor(s) hereby confirms the Assigns the entire interest and the goodwill.

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
GameSpy Industries, Inc.		04/14/2004	CORPORATION: CALIFORNIA

**RECEIVING PARTY DATA**

<b>Name:</b>	IGN Entertainment, Inc.
<b>Street Address:</b>	8000 Marina Blvd.
<b>Internal Address:</b>	2nd Floor
<b>City:</b>	Brisbane
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	94005
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 6**

Property Type	Number	Word Mark
Registration Number:	2391535	GAMESPYNETWORK
Registration Number:	2395600	GAMESPY INDUSTRIES
Registration Number:	2461693	GAMESPY ARCADE
Registration Number:	2461695	GAMESPY ARCADE
Registration Number:	2774933	GAMESPY
Registration Number:	2391534	GAMESPYNETWORK

**CORRESPONDENCE DATA**

Fax Number: (415)281-1350  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 415-875-2304  
 Email: trademark@fenwick.com  
 Correspondent Name: Tanda L. Neundorf, Fenwick & West LLP  
 Address Line 1: 801 California Street

CH \$165.00 2391535

Address Line 2: Silicon Valley Center  
Address Line 4: Mountain View, CALIFORNIA 94041

ATTORNEY DOCKET NUMBER:	21974-00070
NAME OF SUBMITTER:	Tanda L. Neundorf
Signature:	/TNEUNDORF/
Date:	12/08/2006

**Total Attachments: 10**  
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UNITED STATES DEPARTMENT OF COMMERCE  
Patent and Trademark Office  
ASSISTANT SECRETARY AND COMMISSIONER  
OF PATENTS AND TRADEMARKS  
Washington, D.C. 20231



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JULY 08, 2004

PTAS

TANDA L. NEUNDORF C/O FENWICK & WEST LLP  
801 CALIFORNIA STREET  
SILICON VALLEY CENTER  
MOUNTAIN VIEW, CA 94041

UNITED STATES PATENT AND TRADEMARK OFFICE  
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, ASSIGNMENT DIVISION, BOX ASSIGNMENTS, CG-4, 1213 JEFFERSON DAVIS HWY, SUITE 320, WASHINGTON, D.C. 20231.

RECORDATION DATE: 07/07/2004

REEL/FRAME: 002887/0111  
NUMBER OF PAGES: 5

BRIEF: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL  
DOCKET NUMBER: 21974-00070

ASSIGNOR:  
GAMESPY INDUSTRIES, INC.

DOC DATE: 04/14/2004  
CITIZENSHIP:  
ENTITY: CORPORATION

ASSIGNEE:  
IGN ENTERTAINMENT, INC.  
8000 MARINA BOULEVARD  
2ND FLOOR  
BRISBANE, CALIFORNIA 94005

CITIZENSHIP:  
ENTITY: CORPORATION

APPLICATION NUMBER: 76391637  
REGISTRATION NUMBER: 2829179

FILING DATE: 04/04/2002  
ISSUE DATE: 04/06/2004

MARK:  
DRAWING TYPE: MISCELLANEOUS DESIGN

APPLICATION NUMBER: 76434587  
REGISTRATION NUMBER: 2774933

FILING DATE: 07/26/2002  
ISSUE DATE: 10/21/2003

MARK: GAMESPY  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76189320  
REGISTRATION NUMBER: 2500438

FILING DATE: 01/03/2001  
ISSUE DATE: 10/23/2001

MARK: SMARTSPY  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75828751  
REGISTRATION NUMBER: 2488949

FILING DATE: 10/22/1999  
ISSUE DATE: 09/11/2001

MARK: RADIOSPY  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 76063534  
REGISTRATION NUMBER: 2461695

FILING DATE: 05/30/2000  
ISSUE DATE: 06/19/2001

MARK: GAMESPY ARCADE  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76063529  
REGISTRATION NUMBER: 2461693

FILING DATE: 05/30/2000  
ISSUE DATE: 06/19/2001

MARK: GAMESPY ARCADE  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 75802120  
REGISTRATION NUMBER: 2459185

FILING DATE: 09/17/1999  
ISSUE DATE: 06/12/2001

MARK: GAMELAUNCH 3D  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75802119  
REGISTRATION NUMBER: 2461041

FILING DATE: 09/17/1999  
ISSUE DATE: 06/19/2001

MARK: GAMELAUNCH 3D  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 76063533  
REGISTRATION NUMBER: 2461694

FILING DATE: 05/30/2000  
ISSUE DATE: 06/19/2001

MARK: FILEPLANET  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 75811691  
REGISTRATION NUMBER: 2486015

FILING DATE: 10/01/1999  
ISSUE DATE: 09/04/2001

MARK: RADIOSPY  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

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APPLICATION NUMBER: 75802124  
REGISTRATION NUMBER: 2383104

FILING DATE: 09/17/1999  
ISSUE DATE: 09/05/2000

MARK: GAMESPY 3D  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75547933  
REGISTRATION NUMBER: 2367616

FILING DATE: 09/02/1998  
ISSUE DATE: 07/18/2000

MARK: M  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 75549304  
REGISTRATION NUMBER: 2380455

FILING DATE: 09/02/1998  
ISSUE DATE: 08/29/2000

MARK: M  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 75807942  
REGISTRATION NUMBER: 2368853

FILING DATE: 09/27/1999  
ISSUE DATE: 07/18/2000

MARK:  
DRAWING TYPE: MISCELLANEOUS DESIGN

APPLICATION NUMBER: 75807940  
REGISTRATION NUMBER: 2391534

FILING DATE: 09/27/1999  
ISSUE DATE: 10/03/2000

MARK: GAMESPYNETWORK  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75807941  
REGISTRATION NUMBER: 2391535

FILING DATE: 09/27/1999  
ISSUE DATE: 10/03/2000

MARK: GAMESPYNETWORK  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 76063532  
REGISTRATION NUMBER: 2455345

FILING DATE: 05/30/2000  
ISSUE DATE: 05/29/2001

MARK: FILEPLANET  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75802122  
REGISTRATION NUMBER: 2417266

FILING DATE: 09/17/1999  
ISSUE DATE: 01/02/2001

MARK: MP3SPY  
DRAWING TYPE: STYLIZED WORDS, LETTERS, OR NUMBERS

APPLICATION NUMBER: 75802123  
REGISTRATION NUMBER: 2395600

FILING DATE: 09/17/1999  
ISSUE DATE: 10/17/2000

MARK: GAMESPY INDUSTRIES  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

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APPLICATION NUMBER: 75398384  
REGISTRATION NUMBER: 2231904

FILING DATE: 12/01/1997  
ISSUE DATE: 03/16/1999

MARK: GAME SPY 3D  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 75694260  
REGISTRATION NUMBER: 2348498

FILING DATE: 04/27/1999  
ISSUE DATE: 05/09/2000

MARK: MPLAYER.COM  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75507437  
REGISTRATION NUMBER: 2303732

FILING DATE: 06/23/1998  
ISSUE DATE: 12/28/1999

MARK: MPLAYER.COM  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75507436  
REGISTRATION NUMBER: 2365689

FILING DATE: 06/23/1998  
ISSUE DATE: 07/11/2000

MARK: MPLAYER.COM  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75507435  
REGISTRATION NUMBER: 2299635

FILING DATE: 06/23/1998  
ISSUE DATE: 12/14/1999

MARK: MPLAYER.COM  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75507432  
REGISTRATION NUMBER: 2295498

FILING DATE: 06/23/1998  
ISSUE DATE: 11/30/1999

MARK: MPLAYER.COM  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75547191  
REGISTRATION NUMBER: 2356738

FILING DATE: 09/02/1998  
ISSUE DATE: 06/13/2000

MARK:  
DRAWING TYPE: MISCELLANEOUS DESIGN

APPLICATION NUMBER: 75079847  
REGISTRATION NUMBER: 2177219

FILING DATE: 03/28/1996  
ISSUE DATE: 07/28/1998

MARK: WANNA PLAY  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74725464  
REGISTRATION NUMBER: 2049911

FILING DATE: 09/05/1995  
ISSUE DATE: 04/01/1997

MARK: SCRIBBLETALK

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APPLICATION NUMBER: 74697744  
REGISTRATION NUMBER: 2133005

FILING DATE: 07/06/1995  
ISSUE DATE: 01/27/1998

MARK: MPLAYER  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

SHARON BROOKS, EXAMINER  
ASSIGNMENT DIVISION  
OFFICE OF PUBLIC RECORDS

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

07/07/2004  
 900009948

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
GameSpy Industries, Inc.		04/14/2004	CORPORATION:

**RECEIVING PARTY DATA**

<b>Name:</b>	IGN Entertainment, Inc.
<b>Street Address:</b>	8000 Marina Boulevard
<b>Internal Address:</b>	2nd Floor
<b>City:</b>	Brisbane
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	94005
<b>Entity Type:</b>	CORPORATION:

**PROPERTY NUMBERS Total: 29**

Property Type	Number	Word Mark
Registration Number:	2829179	
Registration Number:	2774933	GAMESPY
Registration Number:	2500438	SMARTSPY
Registration Number:	2488949	RADIOSPY
Registration Number:	2461695	GAMESPY ARCADE
Registration Number:	2461693	GAMESPY ARCADE
Registration Number:	2459185	GAMELAUNCH 3D
Registration Number:	2481041	GAMELAUNCH 3D
Registration Number:	2461694	FILEPLANET
Registration Number:	2486015	RADIOSPY
Registration Number:	2383104	GAMESPY 3D
Registration Number:	2367616	M
Registration Number:	2380455	M
Registration Number:	2368853	

CH \$740.00 2829179



Registration Number:	2391534	GAMESPYNETWORK
Registration Number:	2391535	GAMESPYNETWORK
Registration Number:	2455345	FILEPLANET
Registration Number:	2417266	MP3SPY
Registration Number:	2395600	GAMESPY INDUSTRIES
Registration Number:	2231904	GAME SPY 3D
Registration Number:	2348498	MPLAYER.COM
Registration Number:	2303732	MPLAYER.COM
Registration Number:	2385689	MPLAYER.COM
Registration Number:	2299635	MPLAYER.COM
Registration Number:	2295498	MPLAYER.COM
Registration Number:	2356738	
Registration Number:	2177219	WANNA PLAY
Registration Number:	2049911	SCRIBBLETALK
Registration Number:	2133005	MPLAYER

**CORRESPONDENCE DATA**

Fax Number: (650)938-5200  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: (650) 988-8500  
Email: trademark@fenwick.com  
Correspondent Name: Tanda L. Neundorf c/o Fenwick & West LLP  
Address Line 1: 801 California Street  
Address Line 2: Silicon Valley Center  
Address Line 4: Mountain View, CALIFORNIA 94041

ATTORNEY DOCKET NUMBER:	21974-00070
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NAME OF SUBMITTER:	Michaela Loose
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**TRADEMARK ASSIGNMENT**

WHEREAS, GameSpy Industries, Inc., a California corporation with a principal place of business at 18002 Skypark Circle, Irvine, California 92614, USA, is the owner of the trademarks and applications and registrations now pending at the United States Patent and Trademark Office, listed in Attachment A attached hereto,

WHEREAS, IGN Entertainment, Inc., a Delaware corporation, having its principal place of business at 8000 Marina Boulevard, 2<sup>nd</sup> Floor, Brisbane, California 94005, USA, is desirous of acquiring said trademarks and applications and registrations,

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, GameSpy Industries, Inc. does hereby assign unto IGN Entertainment, Inc. all right, title and interest, including common law rights, in the United States of America and all other countries and jurisdictions of the world in and to said trademarks and applications and registrations, together with the goodwill of the business symbolized by said trademarks and applications and registrations thereof, and that portion of the business which is ongoing and existing to which the trademarks pertain, and any and all claims that it might have, at law or in equity, for past infringement in said trademarks.

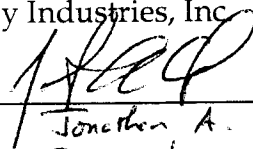
Signed at Brisbane, CA, this 14<sup>th</sup> day of April, 2004.

GameSpy Industries, Inc

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_



Jonathan A. Epstein

President

Attachment A

Registrations:

Mark	Int'l. Class(es)	Registration Date	Registration No.
SPY GUY	35, 41	April 6, 2004	2,829,179
GAMESPY	9, 35, 41	October 21, 2003	2,774,933
SMARTSPY	9	October 23, 2001	2,500,438
RADIOSPY (& design)	38	September 11, 2001	2,488,949
GAMESPY ARCADE	9	June 19, 2001	2,461,695
GAMESPY ARCADE (& design)	9	June 19, 2001	2,461,693
GAMELAUNCH 3D	9	June 12, 2001	2,459,185
GAMELAUNCH 3D (& design)	9	June 19, 2001	2,461,041
FILEPLANET (& design)	41	June 19, 2001	2,461,694
RADIOSPY	38	September 4, 2001	2,486,015
GAMESPY 3D	41	September 5, 2000	2,383,104
M Design	35	July 18, 2000	2,367,616
M Design	38, 41	August 29, 2000	2,380,455
Design (Planet Logo)	42	July 18, 2000	2,368,853
GAMESPYNETWORK	41	October 3, 2000	2,391,534
GAMESPYNETWORK (& design)	41	October 3, 2000	2,391,535
FILEPLANET	41	May 29, 2001	2,455,345
MP3SPY (Stylized)	38	January 2, 2001	2,417,266
GAMESPY INDUSTRIES (& design)	41	October 17, 2000	2,395,600
GAMESPY 3D (& design)	9	March 16, 1999	2,231,904
MPLAYER.COM	41	May 9, 2000	2,348,498
MPLAYER.COM	35	December 28, 1999	2,303,732
MPLAYER.COM	25	July 11, 2000	2,365,689
MPLAYER.COM	9	December 14, 1999	2,299,635
MPLAYER.COM	42	November 30, 1999	2,295,498

M Design	9	June 13, 2000	2,356,738
WANNA PLAY	41	July 28, 1998	2,177,219
SCRIBBLE TALK	9	April 1, 1997	2,049,911
MPLAYER	9	January 27, 1998	2,133,005