

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
R. JOSEPHS SPORTSWEAR, INC.		12/06/2006	CORPORATION: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	R. JOSEPHS LICENSING INC.		
Street Address:	4122 CLARINDA DRIVE		
City:	TARZANA		
State/Country:	CALIFORNIA		
Postal Code:	91356		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2712532	LAGUNA CLASSIC	
CORRESPONDENCE DATA			
Fax Number:	(310)473-9277		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	310-477-0578		
Email:	L.ROSEN@PRODIGY.NET		
Correspondent Name:	TIMOTHY T. TYSON - FREILICH, HORNBAKER		
Address Line 1:	10960 WILSHIRE BOULEVARD		
Address Line 2:	SUITE 1220		
Address Line 4:	LOS ANGELES, CALIFORNIA 90024-3714		
ATTORNEY DOCKET NUMBER:	01/198		
NAME OF SUBMITTER:	TIMOTHY T. TYSON		
Signature:	/TIMOTHY T. TYSON/		

OP \$40.00 2712532

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TRADEMARK
REEL: 003441 FRAME: 0402

Date:

12/09/2006

Total Attachments: 1
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Timothy T. Tyson
Freilich, Hornbaker & Rosen
10960 Wilshire Boulevard, Suite 1220
Los Angeles, California 90024-3714

TRADEMARK ASSIGNMENT

WHEREAS, R. JOSEPHS SPORTSWEAR, INC., a Pennsylvania corporation, having a place of business at 4122 Clarinda Drive, Tarzana, California 91356, is the owner of the entire right, title and interest in and to United States Trademark Registration No. 2,712,532 for the mark "LAGUNA CLASSIC" registered May 6, 2003, and the goodwill of the business associated therewith; and

WHEREAS, R. JOSEPHS LICENSING INC., a California corporation having a place of business at 4122 Clarinda Drive, Tarzana, California 91356, desires to acquire all right, title and interest in and to said Trademark Registration No. 2,712,532 and the goodwill of the business associated therewith, and all claims for damages by reason of past infringement thereof with the right to sue and collect the same for its own behalf.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, R. JOSEPHS SPORTSWEAR, INC. has sold, assigned and transferred, and does hereby sell, assign and transfer unto R. JOSEPHS LICENSING INC.:

(a) its entire right, title and interest in and to said Trademark Registration No. 2,712,532;

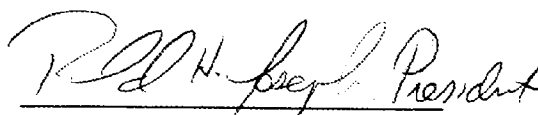
(b) the goodwill of the business associated therewith; and,

(c) all claims for damages by reason of past infringement of said Trademark Registration No. 2,712,532 with the right to sue and collect the same for its own use and behoof, and for the use and behoof of its successors and assigns.

Executed at Tarzana, California, this 6 day of December, 2006.

R. JOSEPHS SPORTSWEAR, INC.

By:


Ronald H. Josephs, President