

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Audrey F. Arkovitz		10/17/2006	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA	
Name:	ECCO Sko A/S
Street Address:	Industrivej 5
City:	DK-6261 Bredebro
State/Country:	DENMARK
Entity Type:	CORPORATION: DENMARK

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Serial Number:	78766283	ECO¥SHU

CORRESPONDENCE DATA	
Fax Number:	(203)327-1096
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(203) 324-6155
Email:	cdc@ssjr.com
Correspondent Name:	Stephen P. McNamara
Address Line 1:	986 Bedford Street
Address Line 2:	St. Onge Steward Johnston & Reens LLC
Address Line 4:	Stamford, CONNECTICUT 06905

ATTORNEY DOCKET NUMBER:	01388-N0131A
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DOMESTIC REPRESENTATIVE	
Name:	
Address Line 1:	
Address Line 2:	
Address Line 3:	

OP \$40.00 78766283

Address Line 4:

NAME OF SUBMITTER:

Stephen P. McNamara

Signature:

/Stephen P. McNamara/

Date:

12/08/2006

Total Attachments: 1

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Exhibit A

Assignment

WHEREAS, Audrey F. Arkovitz ("ASSIGNOR"), an individual located at 150 Shade Tree Lane, Pegram, TN 37143 owns the trademark ECO SHU and Design, U.S. Trademark Application No. 78/ 766-283 filed December 5, 2005

WHEREAS, ECCO SKO A/S, a Danish corporation having offices at Industrivej 5, DK-6261 Bredebro, Denmark; (hereinafter ASSIGNEE) is desirous of acquiring all rights, title and interest in and to said trademark as set forth hereinabove;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign, grant, transfer and otherwise convey to ASSIGNEE, its successors and assigns, its entire right, title and interest in and to the said trademark ECO SHU and Design, U.S. Trademark Application No. 78/ 766-283 filed December 5, 2005 including but not limited to all of ASSIGNOR's common law rights and registrations pertaining thereto, as well as all of the good will of the business symbolized by said trademark, and the right to sue for past infringements thereof.

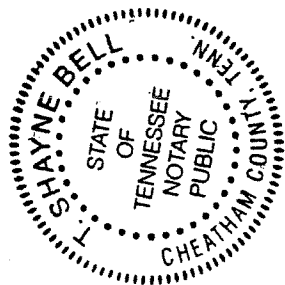
AUDREY F. ARKOVITZ

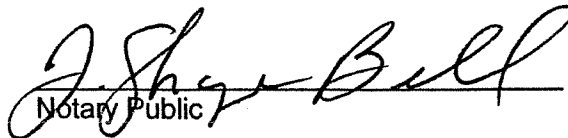

Audrey F. Arkovitz

STATE OF TENNESSEE
COUNTY OF

: ss. PEGRAM
:

On this 17 day of October, 2006, before me personally came Audrey F. Arkovitz, to me known and known to me to be the same person described in and who executed the foregoing instrument and duly acknowledged to me that this document was executed as a free act and deed.




Notary Public