3P \$40.00 78744

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Shaw Industries Group, Inc.		11/28/2006	CORPORATION: GEORGIA

RECEIVING PARTY DATA

Name:	Columbia Insurance Company	
Street Address:	3024 Harney Street	
City:	Omaha	
State/Country:	NEBRASKA	
Postal Code:	68131-3580	
Entity Type:	CORPORATION: NEBRASKA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78744629	SIMPLELOCK

CORRESPONDENCE DATA

Fax Number: (847)441-0911

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (847) 441-9100

Email: pto@nealmcdevitt.com

Correspondent Name: Lisa A. Iverson Address Line 1: 1776 Ash Street

Address Line 4: Northfield, ILLINOIS 60093

ATTORNEY DOCKET NUMBER:	44050.2712
NAME OF SUBMITTER:	Lisa A. Iverson
Signature:	/Lisa A. Iverson/
Date:	12/11/2006

TRADEMARK REEL: 003441 FRAME: 0797

900064424

Total Attachments: 1

source=TMAssignment to Columbia#page1.tif

TRADEMARK REEL: 003441 FRAME: 0798

ASSIGNMENT

WHEREAS, SHAW INDUSTRIES GROUP, INC., a Georgia corporation, with its principal place of business at 616 East Walnut Avenue, P.O. Drawer 2128, Dalton, Georgia 30722-2128 ("Assignor") is the owner of the mark and application listed below:

Application No.	Mark	Filing Date
78/744629	SIMPLELOCK	November 1, 2005

(hereinafter referred to as "the Mark"); and

RECORDED: 12/11/2006

WHEREAS, COLUMBIA INSURANCE COMPANY, a Nebraska corporation, with its principal place of business at 3024 Harney Street, Omaha, Nebraska 68131-3580 ("Assignee") desires to acquire the entire right, title and interest in and to the Mark; and

WHEREAS, Assignor and Assignee entered into an Intellectual Property Purchase Agreement, an Intellectual Property License Agreement and an Intellectual Property Development Agreement as of January 1, 2003 ("the Agreements"); and

WHEREAS, the terms of the Agreements require Assignor to assign certain Intellectual Property from time to time.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark and application listed above.

ASSIG	NOR:	ASSIGNEE:	
SHAW	INDUSTRIES GROUP, INC.	COLUMBIA INSURANCE COME	'ANY
Ву:	Frederick L. Hooper III	By: But New My (Signature)	
	Assistant Secretary	Name: Brennan Neville	
		Title: Asst. Secretary	
Date:	12/01/2006	Date: 11/28/2006	

TRADEMARK REEL: 003441 FRAME: 0799