

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Easynews, Inc.		11/22/2006	CORPORATION: ARIZONA
RECEIVING PARTY DATA			
Name:	Easynews Holdings, Inc.		
Doing Business As:	DBA Easynews		
Street Address:	807 West Morse Blvd.		
Internal Address:	Suite 101		
City:	Winter Park		
State/Country:	FLORIDA		
Postal Code:	32789		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2622573	EASYNEWS	
CORRESPONDENCE DATA			
Fax Number:	(770)236-9737		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	770 822-0900 x137		
Email:	gluciani@atclawfirm.com		
Correspondent Name:	Eugene W. Luciani		
Address Line 1:	1505 Lakes Parkway		
Address Line 2:	Suite 100		
Address Line 4:	Lawrenceville, GEORGIA 30043		
ATTORNEY DOCKET NUMBER:	19548		
NAME OF SUBMITTER:	Eugene W. Luciani, Attorney		

OP \$40.00 2622573

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TRADEMARK  
REEL: 003441 FRAME: 0858

Signature:

/ewl/

Date:

12/11/2006

Total Attachments: 3

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## **TRADEMARK ASSIGNMENT**

THIS TRADEMARK ASSIGNMENT (the "Assignment") is made and entered into on November 22, 2006 by and between **EASYNEWS, INC.**, an Arizona corporation (the "Assignor") and **EASYNEWS HOLDINGS, INC.**, a Florida corporation ("Assignee").

### **Statement of Background**

On even date herewith, Assignor, Puregig, Inc., an Arizona corporation, El Dorado Sales, Inc., an Arizona corporation, and Jeff Minor, a resident of the State of Arizona, and Assignee, Puregig Holdings, Inc., a Florida corporation, Michael J. Minor and Highwinds Network Group, Inc., a Florida corporation, have executed that certain Asset Purchase Agreement (the "Asset Purchase Agreement"). Pursuant to the terms of the Asset Purchase Agreement the parties are obligated to enter into and deliver this Assignment.

### **Statement of Agreement**

NOW, THEREFORE, for and in consideration of the sum of \$10.00 cash in hand paid, Assignor hereby transfers, assigns and conveys to Assignee all of its rights, title and interest in and to the trademarks, trade names, service marks, service names and brand names listed on Schedule A hereto (together, the "Marks"), together with the goodwill of the business in connection with which the Marks are used and which is symbolized by the Marks, throughout the world, and also along with the right to recover for damages and profits for past, present or future infringements thereof.

At Assignee's cost and expense, Assignor agrees to execute and deliver at the reasonable request of Assignee, all papers, instruments, assignments and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title and interest in and to the Marks to the Assignee and/or provide evidence to support any of the foregoing in the event such evidence is necessary to effectuate the assignment, to the extent such evidence is in the possession or control of the Assignor.

IN WITNESS WHEREOF, this Assignment is executed by the duly authorized officers of the parties hereto as of the date first written above.

#### **ASSIGNEE:**

**EASYNEWS HOLDINGS, INC.**, a Florida corporation

By: 

T. Steven Miller, President

#### **ASSIGNOR:**

**EASYNEWS, INC.**, an Arizona corporation

By: \_\_\_\_\_

Jeff Minor, President

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#### **ASSIGNEE:**

EASYNEWS HOLDINGS, INC., a Florida corporation

By: \_\_\_\_\_  
T. Steven Miller, President

#### **ASSIGNOR:**

EASYNEWS, INC., an Arizona corporation

By:  \_\_\_\_\_  
Jeff Minor, President

SCHEDULE A

Mark



U.S.P.T.O. Registration Number 2622573, Registration Date: September 24, 2002