

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Puregig, Inc.		11/22/2006	CORPORATION: ARIZONA
RECEIVING PARTY DATA			
Name:	Puregig Holdings, Inc.		
Doing Business As:	DBA Puregig		
Street Address:	807 West Morse Blvd.		
Internal Address:	Suite 101		
City:	Winter Park		
State/Country:	FLORIDA		
Postal Code:	32789		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2706726	PUREGIG	
CORRESPONDENCE DATA			
Fax Number:	(770)236-9737		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	770 822-0900 x137		
Email:	gluciani@atclawfirm.com		
Correspondent Name:	Eugene W. Luciani		
Address Line 1:	P.O. Box 2000		
Address Line 4:	Lawrenceville, GEORGIA 30046		
ATTORNEY DOCKET NUMBER:	19584		
NAME OF SUBMITTER:	Eugene W. Luciani, Attorney		
Signature:	/ewl/		

OP \$40.00 2706726

Date:

12/11/2006

Total Attachments: 3

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment") is made and entered into on November 22, 2006 by and between PUREGIG, INC., an Arizona corporation (the "Assignor") and PUREGIG HOLDINGS, INC., a Florida corporation ("Assignee").

Statement of Background

On even date herewith, Assignor, Easynews, Inc., an Arizona corporation, El Dorado Sales, Inc., an Arizona corporation, Michael J. Minor, a resident of the State of Arizona and Jeff Minor, a resident of the State of Arizona, and Assignee, Easynews Holdings, Inc., a Florida corporation, and Highwinds Network Group, Inc., a Florida corporation, have executed that certain Asset Purchase Agreement (the "Asset Purchase Agreement"). Pursuant to the terms of the Asset Purchase Agreement the parties are obligated to enter into and deliver this Assignment.

Statement of Agreement

NOW, THEREFORE, for and in consideration of the sum of \$10.00 cash in hand paid, Assignor hereby transfers, assigns and conveys to Assignee all of its rights, title and interest in and to the trademarks, trade names, service marks, service names and brand names listed on Schedule A hereto (together, the "Marks"), together with the goodwill of the business in connection with which the Marks are used and which is symbolized by the Marks, throughout the world, and also along with the right to recover for damages and profits for past, present or future infringements thereof.

At Assignee's cost and expense, Assignor agrees to execute and deliver at the reasonable request of Assignee, all papers, instruments, assignments and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title and interest in and to the Marks to the Assignee and/or provide evidence to support any of the foregoing in the event such evidence is necessary to effectuate the assignment, to the extent such evidence is in the possession or control of the Assignor.

IN WITNESS WHEREOF, this Assignment is executed by the duly authorized officers of the parties hereto as of the date first written above.

ASSIGNEE:

PUREGIG HOLDINGS, INC., a Florida corporation

By: _____
T. Steven Miller, President

ASSIGNOR:

PUREGIG, INC., an Arizona corporation

By:  _____
Jeff Minor, President

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IN WITNESS WHEREOF, this Assignment is executed by the duly authorized officers of the parties hereto as of the date first written above.

ASSIGNEE:

PUREGIG HOLDINGS, INC., a Florida corporation

By: 
T. Steven Miller, President

ASSIGNOR:

PUREGIG, INC., an Arizona corporation

By: _____
Jeff Minor, President

SCHEDULE A

Mark

Work mark PUREGIG, U.S.P. T.O. Registration No. 2706726, Registered April 15, 2003.