

# TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

| SUBMISSION TYPE:  | NEW ASSIGNMENT                               |                 |                    |                      |                                 |           |                      |                    |             |                      |         |       |                      |         |            |                      |         |               |                      |         |               |                      |         |                |                      |         |            |                      |         |           |                      |         |                 |  |  |  |
|---|--|-----------------|--------------------|----------------------|---------------------------------|-----------|----------------------|--------------------|-------------|----------------------|---------|-------|----------------------|---------|------------|----------------------|---------|---------------|----------------------|---------|---------------|----------------------|---------|----------------|----------------------|---------|------------|----------------------|---------|-----------|----------------------|---------|-----------------|--|--|--|
| NATURE OF CONVEYANCE:   | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |                 |                    |                      |                                 |           |                      |                    |             |                      |         |       |                      |         |            |                      |         |               |                      |         |               |                      |         |                |                      |         |            |                      |         |           |                      |         |                 |  |  |  |
| <b>CONVEYING PARTY DATA</b>   |  |                 |                    |                      |                                 |           |                      |                    |             |                      |         |       |                      |         |            |                      |         |               |                      |         |               |                      |         |                |                      |         |            |                      |         |           |                      |         |                 |  |  |  |
| <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 33%;">Name</th> <th style="width: 33%;">Formerly</th> <th style="width: 17%;">Execution Date</th> <th style="width: 17%;">Entity Type</th> </tr> <tr> <td>Helen of Troy Texas Corporation</td> <td></td> <td>12/11/2006</td> <td>CORPORATION: TEXAS</td> </tr> </table>   | Name   | Formerly        | Execution Date     | Entity Type          | Helen of Troy Texas Corporation |           | 12/11/2006           | CORPORATION: TEXAS |             |                      |         |       |                      |         |            |                      |         |               |                      |         |               |                      |         |                |                      |         |            |                      |         |           |                      |         |                 |  |  |  |
| Name  | Formerly                                     | Execution Date  | Entity Type        |                      |                                 |           |                      |                    |             |                      |         |       |                      |         |            |                      |         |               |                      |         |               |                      |         |                |                      |         |            |                      |         |           |                      |         |                 |  |  |  |
| Helen of Troy Texas Corporation   |  | 12/11/2006      | CORPORATION: TEXAS |                      |                                 |           |                      |                    |             |                      |         |       |                      |         |            |                      |         |               |                      |         |               |                      |         |                |                      |         |            |                      |         |           |                      |         |                 |  |  |  |
| <b>RECEIVING PARTY DATA</b>   |  |                 |                    |                      |                                 |           |                      |                    |             |                      |         |       |                      |         |            |                      |         |               |                      |         |               |                      |         |                |                      |         |            |                      |         |           |                      |         |                 |  |  |  |
| Name:   | Helen of Troy Limited                        |                 |                    |                      |                                 |           |                      |                    |             |                      |         |       |                      |         |            |                      |         |               |                      |         |               |                      |         |                |                      |         |            |                      |         |           |                      |         |                 |  |  |  |
| Street Address:   | 13 8th Avenue, Belleville                    |                 |                    |                      |                                 |           |                      |                    |             |                      |         |       |                      |         |            |                      |         |               |                      |         |               |                      |         |                |                      |         |            |                      |         |           |                      |         |                 |  |  |  |
| Internal Address:   | P.O. Box 836E                                |                 |                    |                      |                                 |           |                      |                    |             |                      |         |       |                      |         |            |                      |         |               |                      |         |               |                      |         |                |                      |         |            |                      |         |           |                      |         |                 |  |  |  |
| City:   | St. Michael                                  |                 |                    |                      |                                 |           |                      |                    |             |                      |         |       |                      |         |            |                      |         |               |                      |         |               |                      |         |                |                      |         |            |                      |         |           |                      |         |                 |  |  |  |
| State/Country:  | BARBADOS                                     |                 |                    |                      |                                 |           |                      |                    |             |                      |         |       |                      |         |            |                      |         |               |                      |         |               |                      |         |                |                      |         |            |                      |         |           |                      |         |                 |  |  |  |
| Entity Type:  | CORPORATION: BARBADOS                        |                 |                    |                      |                                 |           |                      |                    |             |                      |         |       |                      |         |            |                      |         |               |                      |         |               |                      |         |                |                      |         |            |                      |         |           |                      |         |                 |  |  |  |
| <b>PROPERTY NUMBERS Total: 10</b>   |  |                 |                    |                      |                                 |           |                      |                    |             |                      |         |       |                      |         |            |                      |         |               |                      |         |               |                      |         |                |                      |         |            |                      |         |           |                      |         |                 |  |  |  |
| <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 20%;">Property Type</th> <th style="width: 15%;">Number</th> <th style="width: 65%;">Word Mark</th> </tr> </thead> <tbody> <tr><td>Registration Number:</td><td>2772469</td><td>AROMA DRY</td></tr> <tr><td>Registration Number:</td><td>2883359</td><td>AROMA DRYER</td></tr> <tr><td>Registration Number:</td><td>1593642</td><td>COILS</td></tr> <tr><td>Registration Number:</td><td>1601635</td><td>COOL TOUCH</td></tr> <tr><td>Registration Number:</td><td>1207000</td><td>FASHION TRESS</td></tr> <tr><td>Registration Number:</td><td>1283395</td><td>FASHION TRESS</td></tr> <tr><td>Registration Number:</td><td>1629010</td><td>GALLERY SERIES</td></tr> <tr><td>Registration Number:</td><td>2716516</td><td>HOT THINGS</td></tr> <tr><td>Registration Number:</td><td>2102080</td><td>HOTSETTER</td></tr> <tr><td>Registration Number:</td><td>2703844</td><td>I TOUCHPRODUCTS</td></tr> </tbody> </table> | Property Type                                | Number          | Word Mark          | Registration Number: | 2772469                         | AROMA DRY | Registration Number: | 2883359            | AROMA DRYER | Registration Number: | 1593642 | COILS | Registration Number: | 1601635 | COOL TOUCH | Registration Number: | 1207000 | FASHION TRESS | Registration Number: | 1283395 | FASHION TRESS | Registration Number: | 1629010 | GALLERY SERIES | Registration Number: | 2716516 | HOT THINGS | Registration Number: | 2102080 | HOTSETTER | Registration Number: | 2703844 | I TOUCHPRODUCTS |  |  |  |
| Property Type   | Number                                       | Word Mark       |                    |                      |                                 |           |                      |                    |             |                      |         |       |                      |         |            |                      |         |               |                      |         |               |                      |         |                |                      |         |            |                      |         |           |                      |         |                 |  |  |  |
| Registration Number:  | 2772469                                      | AROMA DRY       |                    |                      |                                 |           |                      |                    |             |                      |         |       |                      |         |            |                      |         |               |                      |         |               |                      |         |                |                      |         |            |                      |         |           |                      |         |                 |  |  |  |
| Registration Number:  | 2883359                                      | AROMA DRYER     |                    |                      |                                 |           |                      |                    |             |                      |         |       |                      |         |            |                      |         |               |                      |         |               |                      |         |                |                      |         |            |                      |         |           |                      |         |                 |  |  |  |
| Registration Number:  | 1593642                                      | COILS           |                    |                      |                                 |           |                      |                    |             |                      |         |       |                      |         |            |                      |         |               |                      |         |               |                      |         |                |                      |         |            |                      |         |           |                      |         |                 |  |  |  |
| Registration Number:  | 1601635                                      | COOL TOUCH      |                    |                      |                                 |           |                      |                    |             |                      |         |       |                      |         |            |                      |         |               |                      |         |               |                      |         |                |                      |         |            |                      |         |           |                      |         |                 |  |  |  |
| Registration Number:  | 1207000                                      | FASHION TRESS   |                    |                      |                                 |           |                      |                    |             |                      |         |       |                      |         |            |                      |         |               |                      |         |               |                      |         |                |                      |         |            |                      |         |           |                      |         |                 |  |  |  |
| Registration Number:  | 1283395                                      | FASHION TRESS   |                    |                      |                                 |           |                      |                    |             |                      |         |       |                      |         |            |                      |         |               |                      |         |               |                      |         |                |                      |         |            |                      |         |           |                      |         |                 |  |  |  |
| Registration Number:  | 1629010                                      | GALLERY SERIES  |                    |                      |                                 |           |                      |                    |             |                      |         |       |                      |         |            |                      |         |               |                      |         |               |                      |         |                |                      |         |            |                      |         |           |                      |         |                 |  |  |  |
| Registration Number:  | 2716516                                      | HOT THINGS      |                    |                      |                                 |           |                      |                    |             |                      |         |       |                      |         |            |                      |         |               |                      |         |               |                      |         |                |                      |         |            |                      |         |           |                      |         |                 |  |  |  |
| Registration Number:  | 2102080                                      | HOTSETTER       |                    |                      |                                 |           |                      |                    |             |                      |         |       |                      |         |            |                      |         |               |                      |         |               |                      |         |                |                      |         |            |                      |         |           |                      |         |                 |  |  |  |
| Registration Number:  | 2703844                                      | I TOUCHPRODUCTS |                    |                      |                                 |           |                      |                    |             |                      |         |       |                      |         |            |                      |         |               |                      |         |               |                      |         |                |                      |         |            |                      |         |           |                      |         |                 |  |  |  |
| <b>CORRESPONDENCE DATA</b>  |  |                 |                    |                      |                                 |           |                      |                    |             |                      |         |       |                      |         |            |                      |         |               |                      |         |               |                      |         |                |                      |         |            |                      |         |           |                      |         |                 |  |  |  |
| Fax Number: (915)225-8081<br><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i><br>Phone: 915-225-8040  |  |                 |                    |                      |                                 |           |                      |                    |             |                      |         |       |                      |         |            |                      |         |               |                      |         |               |                      |         |                |                      |         |            |                      |         |           |                      |         |                 |  |  |  |

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**TRADEMARK**  
**REEL: 003442 FRAME: 0087**

Email: wbass@hotus.com  
Correspondent Name: William J Bass  
Address Line 1: 1 Helen of Troy Plaza  
Address Line 4: El Paso, TEXAS 79912

**DOMESTIC REPRESENTATIVE**

Name: William J Bass  
Address Line 1: 1 Helen of Troy Plaza  
Address Line 4: El Paso, TEXAS 79912

|                    |                |
|--------------------|----------------|
| NAME OF SUBMITTER: | William J Bass |
|--------------------|----------------|

|            |       |
|------------|-------|
| Signature: | /WJB/ |
|------------|-------|

|       |            |
|-------|------------|
| Date: | 12/12/2006 |
|-------|------------|

Total Attachments: 1  
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## TRADEMARK ASSIGNMENT

WHEREAS, Helen of Troy Texas Corporation, a corporation organized under the laws of the State of Texas, USA having offices at One Helen of Troy Plaza, El Paso, Texas (formerly 6827 Market Avenue, El Paso, Texas 79915) (hereinafter "ASSIGNOR"),

is the owner of U.S. Trademark Registration Numbers:

2,772,469 (Aroma Dry)  
2,883,359 (Aroma Dryer)  
1,593,642 (Coils)  
1,601,635 (Cool Touch)  
1,207,000 (Fashion Tress)  
1,283,395 (Fashion Tress)  
1,629,010 (Gallery Series)  
2,716,516 (Hot Things)  
2,102,080 (Hotsetter)  
2,703,844 (I Touch Products)

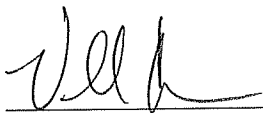
and

WHEREAS, HELEN OF TROY LIMITED, a Barbados company, having offices at 13 8<sup>th</sup> Avenue, Belleville, P.O. Box 836E, St. Michael, Barbados (hereinafter "ASSIGNEE"), is desirous of acquiring said trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign to ASSIGNEE all right, title and interest in and to said trademark, together with the goodwill of the business symbolized by said trademark.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this agreement to be executed effective as of this 11<sup>th</sup> day of DECEMBER, 2006.

Helen of Troy Texas Corporation

By:   
Name: Vincent D. Carson  
Title: Vice President