FORM PT:0-1594 (Rev. 6-93) . RE GMB No. 0651-0011 (exp. 4/94)	7-2006 SHEET U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office	
Tab settings ⇔ ⇔ ▼		
To the Ulan analysis Commission and D		
1. Name of conveying party(ies):	2. Name and address of receiving party(ies)	
conopeo, inc.	Name: Unilever Supply Chain, Inc.	
33 Benedict Place Greenwich, CT 06830	Internal Address:	
☐ Individual(s) ☐ Association	Street Address: 1 John Street	
☐ General Partnership ☐ Limited Partnership ☐ Corporation-State New York ☐ Other	City: Clinton State: CT ZIP: 06413	
Additional name(s) of conveying party(ies) attached? Yes No	☐ Individual(s) citizenship	
3. Nature of conveyance:	□ Association □ General Partnership	
	☐ Limited Partnership	
Assignment ☐ Merger ☐ Security Agreement ☐ Change of Na	D 64	
Other		
Execution Date: November 10, 2006	is attached: Yes No	
Execution Date:	Additional name(s) & address(es) attached? ☐ Yes ☐ No	
4. Application number(s) or patent number(s):		
A. Trademark Application No.(s)	B. Trademark Registration No.(s)	
	BERRY FUSION, REG. NO. 2,792,192	
	CARICIAS, Reg. No. 2,716,336	
Additional numbers attached? Yes D No		
5. Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and registrations involved:	
Name: Kenneth Leonard		
Internal Address: Unilever	7. Total fee (37 CFR 3.41)\$_215.00	
mema Address.	Enclosed	
	— 20 <u></u>	
	Authorized to be charged to deposit account	
Street Address: 33 Benedict Place		
	8. Deposit account number:	
	21-0043	
City: Greenwich State: CT ZIP: 0683	(Attach duplicate copy of this page if paying by deposit account)	
DO N	OT USE THIS SPACE	
 Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. 		
Mary A. Cassidy Mary	a Carring 11/13/2006	
Name of Person Signing	Signature Date	
=	luding cover sheet, attachments, and document:	

SCHEDULE A

TRADEMARK	REG. NO.
BERRY FUSION	2,792,192
CARICIAS	2,716,336
GO AHEAD. GET DIRTY	2,851,625
LUSCIOUS PEACH	2,698,482
POND'S PURELY POLISHED	3,030,692
SWEET HARMONY	2,848,115
Q-TIPS	1,842,832
WASH TO WASH FRESHNESS	2,851,631

TRADEMARK REEL: 003442 FRAME: 0512

TRADEMARK ASSIGNMENT

WHEREAS, CONOPCO, INC., a corporation duly organized and existing under the laws of the State of New York with offices at 33 Benedict Place, Greenwich, CT 06830 (hereinafter "Assignor"), is owner of rights to the trademarks listed on Schedule A (the "Trademarks"); and

WHEREAS, UNILEVER SUPPLY CHAIN, INC., a corporation duly authorized and existing under the laws of the State of Delaware with its offices at 1 John Street, Clinton, CT 06413 is desirous of acquiring the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign to Assignee all right, title and interest in and to said Trademarks together with the goodwill of the business symbolized by said Trademarks.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this Assignment to be executed effective as of this lorday of Nov 2006.

CONOPCO, INC.

Kenneth C. Leonard

Assistant Secretary

TRADEMARK REEL: 003442 FRAME: 0513

RECORDED: 11/14/2006