

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
PDC Licensing, LLC		12/07/2006	LIMITED LIABILITY COMPANY: DELAWARE

**RECEIVING PARTY DATA**

Name:	Paper, Denim and Cloth, LLC
Street Address:	230 West 39th Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10018
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK

**PROPERTY NUMBERS Total: 5**

Property Type	Number	Word Mark
Serial Number:	78625367	PAPER DENIM & CLOTH
Registration Number:	2865847	J
Registration Number:	2883421	
Registration Number:	2553907	PAPER DENIM & CLOTH
Registration Number:	2503164	PD&C

**CORRESPONDENCE DATA**

Fax Number: (212)609-6921  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 212 609 6800  
 Email: mboyce@mccarter.com  
 Correspondent Name: McCarter & English LLP - Gary H. Fechter  
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CH \$140.00 78625367

ATTORNEY DOCKET NUMBER:	99382/2 GHF 2807
NAME OF SUBMITTER:	Gary H. Fechter
Signature:	/ghf/
Date:	12/12/2006
Total Attachments: 2 source=PDC.ASSIGNMENT#page1.tif source=PDC.ASSIGNMENT#page2.tif	

**TRADEMARK ASSIGNMENT**

WHEREAS, PDC Licensing, LLC a Delaware limited liability company having its principal offices at 1407 Broadway, Suite 2004, New York, New York 10018, has adopted used, is using and is the owner of the following trademarks, now registered or applied for, in the United States Patent and Trademark Office:

<b><u>Trademark</u></b>	<b><u>Registration No./Serial No.</u></b>	<b><u>Date of Registration/Application</u></b>
PAPER DENIM & CLOTH	78/625,367	May 9, 2005
J	2,865,847	July 20, 2004
STITCHING DESIGN	2,883,421	September 7, 2004
PAPER DENIM & CLOTH	2,553,907	March 26, 2002
PD&C	2,503,164	October 30, 2001

WHEREAS, Paper, Denim and Cloth, LLC, a New York limited liability company with its principal place of business at 230 West 39<sup>th</sup> Street, New York, New York 10018 (“Company”) is desirous of acquiring said trademarks and the registrations therefor,

NOW, THEREFORE, in consideration of the sum of ten dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, PDC Licensing, LLC assigns to Company all right, title and interest in the United States in and to said trademarks and said registrations therefore, together with the goodwill of the business symbolized by said trademarks and said registrations.

Signed at New York, New York this 7<sup>th</sup> day of December, 2006.

PDC Licensing, LLC

By: Ed Bern

Title: PRESIDENT

State of New York    )  
                                  ) ss.:  
County of New York    )

On this 7<sup>TH</sup> day of DECEMBER 2006, personally appeared to me known and known to me to be RICHARD GILBERT, of the Assignor above named, and acknowledged that he executed the foregoing Assignment on behalf of said Assignor and pursuant to authority duly received.

  
Notary Public

**MATTHEW J. RICE**  
Notary Public, State Of New York  
No. 02RI6081774  
Qualified In New York County <sup>10</sup>  
Commission Expires October 15, 2006<sup>-</sup>