

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
AirIQ U.S., Inc.		10/31/2006	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Bridgestone Corporation		
<b>Street Address:</b>	10-1 Kyobashi 1-chome, chuo-ku		
<b>City:</b>	Tokyo		
<b>State/Country:</b>	JAPAN		
<b>Postal Code:</b>	140-8340		
<b>Entity Type:</b>	CORPORATION: JAPAN		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2750259	AIRCEPT	
Registration Number:	2721373	AIRCEPT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)331-4308		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(202)663-7927		
<b>Email:</b>	tm@sughrue.com		
<b>Correspondent Name:</b>	Cynthia C. Weber		
<b>Address Line 1:</b>	2100 Pennsylvania Ave., N.W.		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20037-3213		
<b>ATTORNEY DOCKET NUMBER:</b>	400940/AIRIQ ASSMT		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>			
<b>Address Line 1:</b>			

**CH \$65.00 2750259**

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Cynthia C. Weber

Signature:

/Cynthia C. Weber/

Date:

12/12/2006

Total Attachments: 1

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**ASSIGNMENT**

WHEREAS, AirIQ U.S., Inc. ("Assignor"), a Delaware corporation with an office at 25 Empire Drive, Lake Forest, California 92630, is the owner of the mark AIRCEPT for "vehicle tracking services" and U.S. Registration Nos. 2,750,259 and 2,721,373 therefor ("the Marks"); and

WHEREAS, Bridgestone Corporation ("Assignee"), a Japanese corporation with an address at 10-1, Kyobashi 1-chome, chuo-ku, Tokyo 104-8340, Japan is desirous of acquiring said Marks and registrations therefor and the goodwill appurtenant to the Marks;

NOW, THEREFORE, in exchange for good and valuable consideration and subject to the provisions of Sections 2, 5 and 8 of that certain Assignment Agreement dated October 31, 2006 between the Assignor and the Assignee, Assignor does hereby assign unto Assignee all right, title and interest in and to the Marks and above-identified registrations therefor, together with the goodwill of the business symbolized by the Marks in the United States.

AIRIQ U.S., INC.

By: 

Name: Donald Simmonds

Title: President and CEO

Date: October 31<sup>st</sup> 2006