

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Notice of Trademark Security Agreement		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Holt Sublimation Printing & Products, Inc.		12/06/2006	CORPORATION: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	First Business Capital Corp.		
Street Address:	401 Charmany Drive		
City:	Madison		
State/Country:	WISCONSIN		
Postal Code:	53719		
Entity Type:	CORPORATION: WISCONSIN		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2406281	ART FOR YOUR HEARTH	
Registration Number:	1816563	HOLTINK	
CORRESPONDENCE DATA			
Fax Number:	(414)273-5198		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	414-273-3500		
Email:	bgilpin@gklaw.com		
Correspondent Name:	Brian G. Gilpin; Godfrey & Kahn, S.C.		
Address Line 1:	780 N. Water Street		
Address Line 4:	Milwaukee, WISCONSIN 53202		
ATTORNEY DOCKET NUMBER:	057401-0037		
NAME OF SUBMITTER:	Brian G. Gilpin		
Signature:	/bgg/		

CH \$65.00 2406281

Date:

12/13/2006

Total Attachments: 3

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NOTICE OF TRADEMARK SECURITY AGREEMENT
(FOR RECORDATION PURPOSES)

This Notice of Trademark Security Agreement, dated as of December 6, 2006, is made by and between HOLT SUBLIMATION PRINTING & PRODUCTS, INC., a North Carolina corporation, whose address and principal place of business is 2208 Air Park Drive, Burlington, North Carolina 27216 (the "Debtor"), and FIRST BUSINESS CAPITAL CORP., a Wisconsin corporation, whose address and principal place of business is 401 Charmany Drive, Madison, Wisconsin 53719 (the "Secured Party").

R E C I T A L S:

The Debtor and the Secured Party have entered into a Loan and Security Agreement dated as of December 6, 2006 (as the same may hereafter be amended, supplemented or restated from time to time, the "Loan Agreement") setting forth the terms on which the Secured Party may now or hereafter make certain loans or other financial accommodations to or for the account of the Debtor.

As a further condition to making any loan or other financial accommodation under the Loan Agreement or otherwise, the Secured Party has required the execution and delivery of a Trademark Security Agreement by the Debtor.

ACCORDINGLY, in consideration of the mutual covenants contained in the Loan Agreement, the Trademark Security Agreement, and herein, the parties hereby agree as follows:

Debtor has granted a security interest in favor of the Secured Party in and with respect to the entire right, title, and interest of Debtor in the trademarks identified in the attached schedule (the "Trademarks"), together with the goodwill of the business symbolized by said Trademarks.


IN WITNESS WHEREOF, the parties have executed this Notice of Trademark Security Agreement as of the date written above.

FIRST BUSINESS CAPITAL CORP.

By: Mark H. Buchert
Mark H. Buchert, Assistant Vice President

STATE OF WISCONSIN)
)
COUNTY OF MILWAUKEE)

The foregoing instrument was acknowledged before me this 6th day of December, 2006, by Mark H. Buchert, Assistant Vice President of First Business Capital Corp., a Wisconsin corporation, on behalf of the corporation.



Notary Public, State of Wisconsin
My commission ~~expires~~ is permanent

SCHEDULE

UNITED STATES TRADEMARKS

MARK	COUNTRY	REG. NO.	REG. DATE	STATUS
ART FOR YOUR HEARTH	US	2,406,281	11/21/2000	Registered
HOLTINK	US	1,816,563	01/18/1994	Registered