

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cadbury Beverages Delaware Inc.		12/14/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Cadbury Limited		
Street Address:	Bournville		
City:	Birmingham		
State/Country:	UNITED KINGDOM		
Postal Code:	B30 2LU		
Entity Type:	CORPORATION: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	72014566	POWER HOUSE	
CORRESPONDENCE DATA			
Fax Number:	(914)612-6325		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	9146124701		
Email:	groupip@cs-americas.com		
Correspondent Name:	Daniel Chung, Esq.		
Address Line 1:	Cadbury Schweppes - 900 King Street		
Address Line 4:	Rye Brook, NEW YORK 10573		
ATTORNEY DOCKET NUMBER:	POWER HOUSE ASSIGNMENT		
DOMESTIC REPRESENTATIVE			
Name:	Daniel Chung, Esq.		
Address Line 1:	Cadbury Schweppes - 900 King Street		
Address Line 4:	Rye Brook, NEW YORK 10573		

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NAME OF SUBMITTER:	Daniel Chung, Esq.
Signature:	/Daniel Chung, Esq./
Date:	12/14/2006
Total Attachments: 2 source=POWER HOUSE#page1.tif source=POWER HOUSE#page2.tif	

ASSIGNMENT OF TRADEMARK

WHEREAS, Cadbury Beverages Delaware Inc. ("Assignor"), a Delaware corporation, is the record owner of the trademark listed on Schedule "A" (the "Mark") attached hereto, which is registered in the United States Patent and Trademark Office; and

WHEREAS, Cadbury Limited ("Assignee"), a United Kingdom corporation, with a place of business at Bourneville, Birmingham, B30 2LU, United Kingdom, desires to obtain all rights in and to the Mark listed on Schedule "A."

NOW, THEREFORE, as of December 31, 2006, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, transfers, conveys and assigns to Assignee, all of Assignor's right, title and interest in and to the Mark, the right to recover for past infringement, and the goodwill of the business in connection with which the Mark have been used.

IN WITNESS WHEREOF, Assignor has caused this document to be executed on the 14th day of December, 2006.

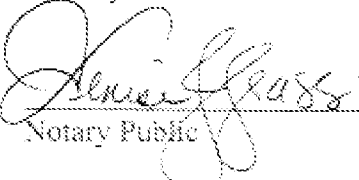
Cadbury Beverages Delaware Inc.

By: 

Name: Daniel Chung

Title: Vice President and Assistant Secretary

Sworn to before me this
14th day of December, 2006.


Notary Public

DENISE J. GRASSI
Notary Public, State of New York
No. 01GR6124102
Qualified in Westchester County
Commission Expires March 21, 2009

SCHEDULE "A"

MARK	CL.	APPLICATION NO. & DATE	REGISTRATION NO. & DATE
POWER HOUSE	30	72/014566 August 24, 1956	0650628 August 20, 1957