

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Conopco, Inc.		11/21/2006	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Unilever Supply Chain, Inc.		
Street Address:	1 John Street		
City:	Greenwich		
State/Country:	CONNECTICUT		
Postal Code:	06413		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3096285	AXE	
Serial Number:	78794994	AXE ANTI-HANGOVER	
Serial Number:	78392700	AXE GO DEEP	
CORRESPONDENCE DATA			
Fax Number:	(203)625-2370		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Email:	mary.cassidy@unilever.com, inez.vega@unilever.com		
Correspondent Name:	Kenneth C. Leonard		
Address Line 1:	33 Benedict Place		
Address Line 4:	Greenwich, CONNECTICUT 06830		
NAME OF SUBMITTER:	Kenneth C. Leonard		
Signature:	/Ken Leonard/		
Date:	12/14/2006		

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TRADEMARK  
REEL: 003443 FRAME: 0810



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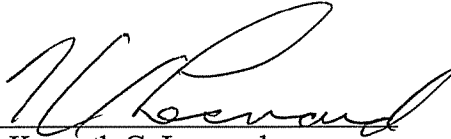
WHEREAS, CONOPCO, INC., a corporation duly organized and existing under the laws of the State of New York with offices at 205 N. Michigan Avenue, Chicago, IL 60610 (hereinafter "Assignor"), is owner of rights to the trademarks listed on Schedule A (the "Trademarks"); and

WHEREAS, UNILEVER SUPPLY CHAIN, INC., a corporation duly authorized and existing under the laws of the State of Delaware with its offices at 1 John Street, Clinton, CT 06413 is desirous of acquiring the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign to Assignee all right, title and interest in and to said Trademarks together with the goodwill of the business symbolized by said Trademarks.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this Assignment to be executed effective as of this 21<sup>st</sup> day of November, 2006.

CONOPCO, INC.

By:   
Kenneth C. Leonard  
Assistant Secretary