

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Helen of Troy Texas Corporation		12/14/2006	CORPORATION: TEXAS

## RECEIVING PARTY DATA

Name:	Helen of Troy Limited
Street Address:	13 8th Avenue, Belleville
Internal Address:	P.O. Box 836E
City:	St. Michael
State/Country:	BARBADOS
Entity Type:	CORPORATION: BARBADOS

## PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Registration Number:	1560546	INSTA-HEAT
Registration Number:	2798847	ISOBEL
Registration Number:	1587552	JETSETTER
Registration Number:	2148184	PERFECT HEAT
Registration Number:	1821071	PULSE AUTO-HEAT CONTROL
Registration Number:	2594681	REDDEVIL
Registration Number:	2851578	REGINA
Registration Number:	1523343	RIBBONS
Registration Number:	1766744	SABLE
Registration Number:	1730723	SABLE
Registration Number:	2053234	SALONSETTER
Registration Number:	2132696	SILVER FLASH

## CORRESPONDENCE DATA

900064691

TRADEMARK  
REEL: 003444 FRAME: 0168

CH \$315.00 1560546

Fax Number: (915)225-8081

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 915-225-8040

Email: wbass@hotus.com

Correspondent Name: William J Bass

Address Line 1: 1 Helen of Troy Plaza

Address Line 4: El Paso, TEXAS 79912

**DOMESTIC REPRESENTATIVE**

Name: William J Bass

Address Line 1: 1 Helen of Troy Plaza

Address Line 4: El Paso, TEXAS 79912

**NAME OF SUBMITTER:**

William J Bass

**Signature:**

/WJB/

**Date:**

12/14/2006

**Total Attachments: 1**

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## TRADEMARK ASSIGNMENT

WHEREAS, Helen of Troy Texas Corporation, a corporation organized under the laws of the State of Texas, USA having offices at One Helen of Troy Plaza, El Paso, Texas 79912 (formerly 6827 Market Avenue, El Paso, Texas 79915) (hereinafter "ASSIGNOR"),

is the owner of U.S. Trademark Registration Numbers:

1,560,546 (Insta-Heat)  
2,798,847 (Isobel)  
1,587,552 (Jetsetter)  
2,148,184 (Perfect Heat)  
1,821,071 (Pulse Auto-Heat Control)  
2,594,681 (Reddevil)  
2,851,578 (Regina)  
1,523,343 (Ribbons)  
1,766,744 (Sable)  
1,730,723 (Sable)  
2,053,234 (Salonsetter)  
2,132,696 (Silver Flash)

and

WHEREAS, HELEN OF TROY LIMITED, a Barbados company, having offices at 13 8<sup>th</sup> Avenue, Belleville, P.O. Box 836E, St. Michael, Barbados (hereinafter "ASSIGNEE"), is desirous of acquiring said trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign to ASSIGNEE all right, title and interest in and to said trademark, together with the goodwill of the business symbolized by said trademark.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this agreement to be executed effective as of this 14 day of December, 2006.

Helen of Troy Texas Corporation

By: 

Name: Vincent D. Carson

Title: Vice President