

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sinclair Oil Corporation		08/25/2006	CORPORATION: WYOMING
RECEIVING PARTY DATA			
Name:	Sinclair Finance Company		
Street Address:	550 East South Temple		
Internal Address:	P.O. Box 31825		
City:	Salt Lake City		
State/Country:	UTAH		
Postal Code:	84130-0825		
Entity Type:	CORPORATION: WYOMING		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78801486	SUN VALLEY	
CORRESPONDENCE DATA			
Fax Number:	(801)328-1707		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	8015339800		
Email:	jstringham@wnlaw.com		
Correspondent Name:	John C. Stringham		
Address Line 1:	60 East South Temple		
Address Line 2:	1000 Eagle Gate Tower		
Address Line 4:	Salt Lake City, UTAH 84111		
ATTORNEY DOCKET NUMBER:	15027.190.2 -- 78/801426		
NAME OF SUBMITTER:	John C. Stringham		
Signature:	/John C. Stringham 40,831/		

OP \$40.00 78801486

Date:

12/14/2006

Total Attachments: 2

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ASSIGNMENT

WHEREAS, Sinclair Oil Corporation, (hereinafter referred to as "Assignor"), a corporation of the State of Wyoming, having a principal office at East Lincoln Highway, Sinclair, Wyoming 82334, has adopted, used, and is using and is the owner of all right, title, and interest in and to the United States Trademark Application No. 78/801,486 for the mark SUN VALLEY, filed on January 27, 2006; and

WHEREAS, Sinclair Finance Company, a corporation of the State of Wyoming, having a principal office at 550 East South Temple, P.O. Box 31825, Salt Lake City, Utah 84130-0825, is desirous of acquiring the entire right, title, and interest in and to these federal trademark registrations and applications, and these state trademark registrations;

NOW, THEREFORE, in consideration of ten dollars (\$10.00) and other good and valuable consideration paid to the Assignor by the Assignee, the receipt and sufficiency of which is hereby acknowledged, THE ASSIGNOR HEREBY ASSIGNS TO THE ASSIGNEE the entire right, title, and interest in and to the mark and the above-identified registration thereof, together with the goodwill of the business symbolized by and associated with the mark.

The Assignor hereby authorizes and requests the United States Commissioner of Patents and Trademarks, and such officials in foreign countries and state trademark offices as are duly authorized by their laws to register trademarks, to issue any and all certificates of registration of the mark to the Assignee as the owner of the entire interest, for the sole use and behalf of the said Assignee, its successors, assigns and legal representatives.

This Assignment and Agreement shall be binding upon my heirs and legal representatives.

SINCLAIR OIL CORPORATION

Lynn C. Hart
BY: Lynn C. Hart
TITLE: Secretary

STATE OF UTAH)

: ss.

COUNTY OF SALT LAKE)

On AUGUST 25 2006, before me personally appeared LYNN C. HART, known to me to be the person described and who signed the foregoing Assignment in my presence and acknowledged under oath before me that he has read the same and knows the contents thereof and that he executed the same as his free act and deed and for the purposes set forth therein.

Susan C. Held

NOTARY PUBLIC

Residing at Salt Lake City, Utah

My Commission Expires:

August 3, 2008

DFR0000012680V001

