

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
R & R Partners Inc.		11/15/2006	CORPORATION: NEVADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Las Vegas Convention and Visitors Authority		
<b>Street Address:</b>	3150 Paradise Road		
<b>City:</b>	Las Vegas		
<b>State/Country:</b>	NEVADA		
<b>Postal Code:</b>	89109-9096		
<b>Entity Type:</b>	Governmental Agency: NEVADA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	76582191	WHAT HAPPENS HERE STAYS HERE	
<b>Registration Number:</b>	2951234	WE WORK AS HARD AS WE PLAY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(415)268-7522		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Email:</b>	dpung@mofo.com		
<b>Correspondent Name:</b>	Douglas L. Hendricks		
<b>Address Line 1:</b>	Morrison & Foerster LLP, 425 Market St.		
<b>Address Line 4:</b>	San Francisco, CALIFORNIA 94105-2482		
<b>ATTORNEY DOCKET NUMBER:</b>	51783-3		
<b>NAME OF SUBMITTER:</b>	Douglas L. Hendricks		
<b>Signature:</b>	/Douglas L. Hendricks/		
<b>Date:</b>	12/14/2006		

**CH \$65.00 76582191**

Total Attachments: 2

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**EXHIBIT B**  
**Form of Confirmatory Assignment Document**

**TRADEMARK ASSIGNMENT**

**WHEREAS**, R&R Partners, Inc., a Nevada corporation ("**Assignor**"), has registered or applied to register the trademarks set forth on Exhibit 1 attached hereto (the "**Marks**");

**WHEREAS**, Assignor wishes to assign any and all of its right, title and interest in and to the Marks to the Las Vegas Convention and Visitors Authority, a Nevada local government entity ("**Assignee**"), and Assignee wishes to accept such assignment, as set forth in that certain Mutual Termination of Trademark Assignment and License Back Agreement between the Parties dated November 15, 2006;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which hereby is acknowledged, Assignor hereby transfers, conveys and assigns to Assignee its entire right, title and interest in and to the Marks, and to the applications and/or registrations for the Marks, together with any and all goodwill of the business associated with and symbolized by the Marks, including the right to sue and recover for any past infringement thereof.

**IN WITNESS WHEREOF**, Assignor has caused this Assignment to be duly executed by an authorized officer.

**R&R PARTNERS, INC.**

By: William Vassiliadis

Name: WILLIAM VASSILIADIS

Title: CEO

Date: Nov 29, 2004

**EXHIBIT 1  
TO TRADEMARK ASSIGNMENT**

1. **WHAT HAPPENS HERE STAYS HERE**  
U.S. App. Serial No. 76/582,191
2. **WHAT HAPPENS HERE, STAYS HERE (Class 38)**  
Nevada State Reg.
3. **WHAT HAPPENS HERE, STAYS HERE (Class 101)**  
Nevada State Reg.
4. **WE WORK AS HARD AS WE PLAY**  
U.S. Reg. No. 2,951,234
5. **WE WORK AS HARD AS WE PLAY**  
Nevada State Reg.