

Re-11-14-06 10.25.06

12-05-2006



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To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Kevin Champion

- Individual(s) Association
- General Partnership Limited Partnership
- Corporation- State: California
- Other _____

Citizenship (see guidelines) U.S.

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Demon International LC

Internal

Address: _____

Street Address: 170 S. Mountain Way Drive

City: Provo

State: UT

Country: U.S. Zip: 84058

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship _____

Other LC (Utah) Citizenship _____ U.S. Patent & TMO/TM Mail Rcpt Dt. #72

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) 09/05/2006

- Assignment Merger
- Security Agreement Change of Name
- Other _____

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2496286; 1768709; 2356764

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Angus C. Fox, III

Internal Address: _____

Street Address: 4093 N. Imperial Way

City: Provo

State: UT Zip: 84604-5386

Phone Number: 801-225-9000

Fax Number: 801-224-7447

Email Address: angus.fox@iveracity.com

6. Total number of applications and registrations involved:

3

7. Total fee (37 CFR 2.0(b)(6) & 3.41) \$

- Authorized to be charged by credit card **40.00 OP**
- Authorized to be charged to deposit account **50.00 OP**
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers 3019
Expiration Date 08/07

b. Deposit Account Number _____

Authorized User Name _____

9. Signature:

Signature

09/22/2006

Date

Angus C. Fox, III

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

10/31/2006
000000412496286
ATM01
401 FC:6521
02 FC:6522

ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks is made and is effective on the last date set forth below by ADVANCED SPORTS SYSTEMS, INC., a California corporation and KEVIN CAMPION (hereafter collectively "Assignors").

RECITALS

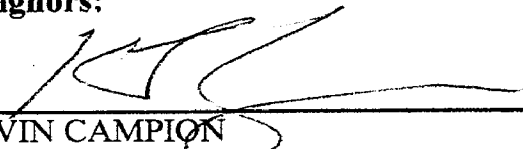
Whereas, Assignors are the joint owners of the trademarks including the name "Poor Boy" (hereafter referred to as "Trademarks"), including the trademarks registered or pending as noted in Exhibit "A" attached hereto and made a part hereof by reference.

Whereas, DEMON INTERNATIONAL LC ("Assignee") has acquired such Trademarks under the terms and conditions of an Asset Purchase Agreement dated September 5, 2006 (hereafter the "Agreement").

AGREEMENT

NOW, THEREFORE, pursuant to the terms and conditions of said Agreement, Assignors hereby sell, assign, and transfer to Assignee said Trademarks and their registrations, together with the good will of business in which the marks have been used.

Assignors:



KEVIN CAMPION

⁴⁸
Dated: September 5, 2006

Advanced Sports Systems, Inc.



By: DOUGLAS MATTHEW BOYER

Dated: September 5, 2006

Its: President

AdvSport\assign.trademarks

Exhibit A to Assignment of Trademarks

1. U.S. Patent and Trademark No. 2496286;
2. U.S. Patent and Trademark No. 1768709;
3. U.S. Patent and Trademark No. 2356764; and
4. European Community Trademark No. 001946862.

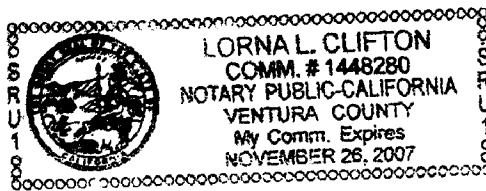
State of California

County of San Luis Obispo

On Sept. 5, 2006 before me, Lorna L. Clifton, Notary Public, personally appeared Kevin Patrick Campion and Douglas Matthew Boyer, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) ~~is~~ are subscribed to the within instrument and acknowledged to me that ~~he/she~~ they executed the same in ~~his/her~~ their authorized capacity(ies), and that by ~~his/her~~ their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Signature Lorna L. Clifton (Seal)



Description of Attached Document:

Title/Type: Assignment of Trademarks

Date: Sept. 5, 2006 Number of Pages: 2