

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																																													
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																																													
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CORRESPONDENCE DATA

Fax Number: (915)225-8081

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 915-225-8040

Email: wbass@hotus.com

Correspondent Name: William J Bass

Address Line 1: 1 Helen of Troy Plaza

Address Line 4: El Paso, TEXAS 79912

DOMESTIC REPRESENTATIVE

Name: William J Bass

Address Line 1: 1 Helen of Troy Plaza

Address Line 4: El Paso, TEXAS 79912

NAME OF SUBMITTER:	William J Bass
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Signature:	/WJB/
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Date:	12/15/2006
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Total Attachments: 1

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TRADEMARK ASSIGNMENT

WHEREAS, Helen of Troy Texas Corporation, a corporation organized under the laws of the State of Texas, USA having offices at One Helen of Troy Plaza, El Paso, Texas 79912 (formerly 6827 Market Avenue, El Paso, Texas 79915) (hereinafter "ASSIGNOR"),

is the owner of U.S. Trademark Registration Numbers:

2,132,404 (Silver Streak)
2,136,135 (Smooth 'N Wave)
1,477,508 (Soft-Grip)
1,563,090 (Streamers)
1,232,329 (Style & Fold 1200)
2,854,532 (Stylemaster)
1,459,018 (The Rage)
1,098,044 (Traveler)
2,596,371 (Ultra Quiet)
2,037,765 (Ultrasetter)
2,818,189 (Visage Naturel)
2,799,041 (Wave Rage)
2,495,130 (Wave Rage)
1,837,507 (We Build the Most Luxurious Curls in the World)
1,152,275 (Wonder Wand)
1,182,827 (Wonder Wind)

and

WHEREAS, HELEN OF TROY LIMITED, a Barbados company, having offices at 13 8th Avenue, Belleville, P.O. Box 836E, St. Michael, Barbados (hereinafter "ASSIGNEE"), is desirous of acquiring said trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign to ASSIGNEE all right, title and interest in and to said trademark, together with the goodwill of the business symbolized by said trademark.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this agreement to be executed effective as of this 15 day of December, 2006.

Helen of Troy Texas Corporation

By: 

Name: Vincent D. Carson

Title: Vice President