

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	11/10/2006

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Saag's Products		11/10/2006	CORPORATION: CALIFORNIA

**RECEIVING PARTY DATA**

Name:	Hormel Foods, LLC
Street Address:	1 Hormel Place
City:	Austin
State/Country:	MINNESOTA
Postal Code:	55912
Entity Type:	LIMITED LIABILITY COMPANY: MINNESOTA

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	2758521	THE SAUSAGE YOU'VE BEEN SAVING YOURSELF FOR

**CORRESPONDENCE DATA**

Fax Number: (507)437-5135  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 507-437-5248  
 Email: kcjones@hormel.com  
 Correspondent Name: Kevin C. Jones  
 Address Line 1: 1 Hormel Place  
 Address Line 4: Austin, MINNESOTA 55912

NAME OF SUBMITTER:	Kevin C. Jones
Signature:	/Kevin C. Jones/
Date:	12/15/2006

OP \$40.00 2758521

Total Attachments: 1  
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ASSIGNMENT

WHEREAS, Saag's Products, a California corporation, having an office and place of business at PO Box 2078, San Leandro, California 94577 ("Assignor"), is the owner of certain rights with respect to the following trademark registration:

Trademark	Registration No.	Registration Date	Class
THE SAUSAGE YOU'VE BEEN SAVING YOURSELF FOR	2,758,521	September 2, 2003	29

WHEREAS, Hormel Foods, LLC, a Minnesota limited liability company, having an office at 1 Hormel Place, Austin, Minnesota 55912 ("Assignee") is desirous of acquiring any and all rights which Assignor has in said listed trademark and the goodwill of the business in connection with said trademark.

NOW, THEREFORE, to all whom it may concern:

Be it known that for substantial consideration, the receipt of which is hereby acknowledged, said Assignor does hereby sell, assign and transfer unto said Assignee its entire right, title and interest in and to the said listed trademark, together with the goodwill of the business symbolized by the mark, and the above identified registration thereof.

Saag's Products

By: [Signature]

Printed Name: James Moske

Title: CEO

State of California )  
County of Alameda )ss

On this 10 day of November, 2006, before me, a notary public, appeared the person who signed this instrument, who acknowledged that he signed it as his free act on behalf of Saag's Factor, with authority to do so.

[Signature]  
Notary Public

[ Seal ]

