

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
DIC Productions, L.P.		12/13/2006	LIMITED PARTNERSHIP: DELAWARE

RECEIVING PARTY DATA

Name:	DIC Entertainment Corporation
Street Address:	4100 West Alameda Avenue
City:	Burbank
State/Country:	CALIFORNIA
Postal Code:	91505
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Serial Number:	75190504	MUMMIES
Serial Number:	75370384	MUMMIES ALIVE!
Serial Number:	75606675	TUNE-TIME
Serial Number:	75358753	MUMMIES ALIVE!
Serial Number:	74597121	BHBC BEVERLY HILLS BEACH CLUB
Serial Number:	75072150	THE INCREDIBLE WORLD OF DIC
Serial Number:	74303050	TOON-TIME
Serial Number:	74110057	DIC
Serial Number:	73765750	DIC
Serial Number:	73577697	DIC
Serial Number:	73577693	DIC

CORRESPONDENCE DATA

Fax Number: (202)785-0200

900064841

**TRADEMARK
 REEL: 003445 FRAME: 0438**

CH \$290.00 75190504

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 202-785-0100
Email: kovacs@stevensdavis.com, bazil@stevensdavis.com
Correspondent Name: Karen A. Kovacs
Address Line 1: 1615 L Street, NW
Address Line 2: Suite 850
Address Line 4: Washington, DISTRICT OF COLUMBIA 20036

ATTORNEY DOCKET NUMBER:	2066/00101/A
NAME OF SUBMITTER:	Karen A. Kovacs
Signature:	/Karen A. Kovacs/
Date:	12/15/2006

Total Attachments: 2
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ASSIGNMENT

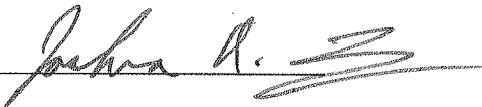
WHEREAS, DIC Productions, L.P. (Assignor), a limited partnership organized under the laws of Delaware, domiciled and doing business at 4100 West Alameda Avenue, Burbank, California 91505 is the present title owner of the marks and registrations listed in Schedule A attached hereto;

AND WHEREAS, DIC Entertainment Corporation (Assignee), a corporation organized under the laws of Delaware, domiciled and doing business at 4100 West Alameda Avenue, Burbank, California 91505, is desirous of acquiring all the rights, title, and interest in and to the marks and registrations listed in Schedule A attached hereto.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Assignor assigns to Assignee, its successors and assigns, all rights, title, and interest in and to the marks and registrations listed in Schedule A together with that part of the good will of the Assignor's business connected with the use of and symbolized by the marks listed in Schedule A attached hereto.

IN WITNESS WHEREOF, the Assignor has hereunder executed this instrument this 13th day of December, 2006.

DIC PRODUCTIONS, L.P.

By: 

SENIOR VICE PRESIDENT
Title: **BUSINESS & LEGAL AFFAIRS**

SCHEDULE A

Mark	Serial Number	Registration Number	Registration Date
MUMMIES and Design	75/190,504	2,685,038	February 11, 2003
MUMMIES ALIVE and Design	75/370,384	2,563,956	April 23, 2002
TUNE-TIME	75/606,675	2,328,707	March 14, 2000
MUMMIES ALIVE and Design	75/358,753	2,258,699	July 6, 1999
BHBC BEVERLY HILLS BEACH CLUB and Design	74/597,121	2,034,227	January 28, 1997
THE INCREDIBLE WORLD OF DIC and Design	75/072,150	2,110,380	November 4, 1997
TOON-TIME	74/303,050	1,857,203	October 4, 1994
DIC and Design	74/110,057	1,714,039	September 8, 1992
DIC and Design	73/765,750	1,568,874	November 28, 1989
DIC and Design	73/577,697	1,469,443	December 15, 1987
DIC	73/577,693	1,469,442	December 15, 1987