

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Confirmation of Assignment		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Albertson's, LLC		06/01/2006	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	New Albertson's, Inc.		
<b>Street Address:</b>	250 E. Parkcenter Blvd.		
<b>City:</b>	Boise		
<b>State/Country:</b>	IDAHO		
<b>Postal Code:</b>	83706		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2042492	O CONNOR'S	
Registration Number:	2438962	SAV-ON TOTAL PHOTO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(503)595-5301		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(503) 595-5300		
<b>Email:</b>	ptotmdocket@klarquist.com		
<b>Correspondent Name:</b>	Richard J. Polley		
<b>Address Line 1:</b>	121 SW Salmon Street		
<b>Address Line 2:</b>	One World Trade Center, Suite 1600		
<b>Address Line 4:</b>	Portland, OREGON 97204		
<b>ATTORNEY DOCKET NUMBER:</b>	7347-72253-01/RJP		
<b>NAME OF SUBMITTER:</b>	Richard J. Polley		
<b>Signature:</b>	/Richard J. Polley/		

CH \$65.00 2042492

Date:

12/13/2006

Total Attachments: 1

source=OCONNORS#page1.tif

CONFIRMATION OF ASSIGNMENT

WHEREAS, Albertson's LLC, a Delaware limited liability company, having its principal place of business 250 E. Parkcenter Boulevard, West Plaza, Boise, Idaho 83706, owned U.S. Trademark Registration No. 2,042,492, of the trademark O CONNOR'S, and U.S. Trademark Registration No. 2,438,962, of the trademark SAV-ON TOTAL PHOTO.

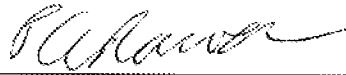
WHEREAS, New Albertson's, Inc., a Delaware corporation, having offices at 250 E. Parkcenter Boulevard, Boise, Idaho 83706, did acquire from Albertson's LLC, for good and valuable consideration as set forth in agreements titled AGREEMENT AND PLAN OF MERGER and PURCHASE AND SEPARATION AGREEMENT, each dated January 22, 2006 and RESTRUCTURING AGREEMENT-ALBERTSON'S LLC (Transaction Step 1A), dated June 1, 2006, all rights to the registrations and trademarks;

NOW, THEREFORE, Albertson's LLC does hereby affirm that, effective June 1, 2006, it did sell, assign, transfer and set over unto New Albertson's, Inc., all of its rights, title and interest in and to U.S. Trademark Registration No. 2,042,492, the trademark O CONNOR'S, U.S. Trademark Registration No. 2,438,962, and the trademark SAV-ON TOTAL PHOTO, together with the goodwill of the business symbolized by the trademarks.

ALBERTSON'S LLC

Date: December 12, 2006

By



*PR*

Name: Paul G. Rowan

Title: Senior Vice President and General Counsel