

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

|  |  |                       |                                     |
|--|--|-----------------------|-------------------------------------|
| SUBMISSION TYPE:   | NEW ASSIGNMENT                               |                       |                                     |
| NATURE OF CONVEYANCE:  | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |                       |                                     |
| EFFECTIVE DATE:  | 12/15/2006                                   |                       |                                     |
| CONVEYING PARTY DATA   |  |                       |                                     |
| Name   | Formerly                                     | Execution Date        | Entity Type                         |
| Petters Consumer Brands, LLC   |  | 12/15/2006            | LIMITED LIABILITY COMPANY: DELAWARE |
| RECEIVING PARTY DATA   |  |                       |                                     |
| Name:  | T&M IP Holding, LLC                          |                       |                                     |
| Street Address:  | 4400 Baker Road                              |                       |                                     |
| City:  | Minnetonka                                   |                       |                                     |
| State/Country:   | MINNESOTA                                    |                       |                                     |
| Postal Code:   | 55442  |                       |                                     |
| Entity Type:   | LIMITED LIABILITY COMPANY: DELAWARE          |                       |                                     |
| PROPERTY NUMBERS Total: 2  |  |                       |                                     |
| Property Type  | Number                                       | Word Mark             |                                     |
| Serial Number:   | 78319372                                     | ELEMENT               |                                     |
| Serial Number:   | 77029175                                     | E ELEMENT ELECTRONICS |                                     |
| CORRESPONDENCE DATA  |  |                       |                                     |
| Fax Number:  | (952)294-2785                                |                       |                                     |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |  |                       |                                     |
| Phone:   | 952-936-5532                                 |                       |                                     |
| Email:   | colleen.sarenpa@pettersgroup.com             |                       |                                     |
| Correspondent Name:  | Colleen M. Sarenpa                           |                       |                                     |
| Address Line 1:  | 4400 Baker Road                              |                       |                                     |
| Address Line 4:  | Minnetonka, MINNESOTA 55442                  |                       |                                     |
| NAME OF SUBMITTER:   | Colleen M. Sarenpa                           |                       |                                     |
| Signature:   | /Colleen M. Sarenpa/                         |                       |                                     |

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TRADEMARK  
REEL: 003445 FRAME: 0940

Date:

12/15/2006

Total Attachments: 1

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## ASSIGNMENT

WHEREAS, Petters Consumer Brands, LLC, a limited liability company organized under the laws of the State of Delaware, having a place of business at 4400 Baker Road, Minnetonka, Minnesota 55343 ("Assignor"), is the owner in the United States of the marks and associated applications therefore identified on the attached Schedule A together with all common law rights in such marks and the goodwill of the business associated therewith (collectively hereinafter the "Marks"); and

WHEREAS, T&M IP Holding, LLC, a limited liability company organized under the laws of the State of Delaware, having a place of business at 4400 Baker Road, Minnetonka, Minnesota 55343 ("Assignee"), is desirous of obtaining all right, title and interest in and to the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

- (i) Assignor does hereby assign and transfer to Assignee all right, title and interest in