

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fuze Beverage, Inc.		05/29/2002	CORPORATION:
RECEIVING PARTY DATA			
Name:	Fuze Beverage, LLC		
Street Address:	140 Sylvan Avenue		
City:	Englewood Cliffs		
State/Country:	NEW JERSEY		
Postal Code:	07632		
Entity Type:	LIMITED LIABILITY COMPANY:		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2599318	FUZE	
Registration Number:	3071640	FUZE	
Registration Number:	2867846	FUZE MOJO MANGO	
Registration Number:	2888923	FUZE SLENDERIZE	
CORRESPONDENCE DATA			
Fax Number:	(703)243-6410		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	703-243-6333		
Email:	docketing@mwzb.com		
Correspondent Name:	Jeffrey R. Cohen, MWZB, P.C.		
Address Line 1:	2200 Clarendon Blvd		
Address Line 2:	Suite 1400		
Address Line 4:	Arlington, VIRGINIA 22201		
ATTORNEY DOCKET NUMBER:	FUZE		
NAME OF SUBMITTER:	Jeffrey R. Cohen		

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Signature:	/jrc/
Date:	12/18/2006
Total Attachments: 1 source=assignment 12-18-06#page1.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Fuze Beverage, Inc., a Delaware S corporation organized under the laws of the state of Delaware with a business address of 191 Glenwood Rd, Englewood, NJ 07631 ("Assignor"), has adopted and is the owner of the following trademarks (the "Marks") for which Assignor owns the following identified federal trademark registrations on the Principal Register of the United States Patent and Trademark Office identified therein:

<u>Trademark</u>	<u>Application No.</u>
FUZE	2599318
FUZE	3071640
FUZE MOJO MANGO	2867846
FUZE SLENDERIZE	2888923

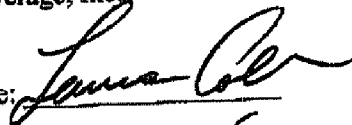
and;

WHEREAS, Fuze Beverage, LLC a limited liability company organized under the laws of the state of Delaware ("Assignee") and desires to acquire the Marks and all the good will associated with the mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all right, title and interest in and to the Mark and the federal trademark registrations therefor, together with the goodwill of the business symbolized by the Mark.

By: Fuze Beverage, Inc.

Officer Name:



Officer Title:

PRESIDENT

Dated effective as of 5/29/2002.

TOTAL P.02