

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                             |                 |                       |                         |
|-----------------------------|-----------------|-----------------------|-------------------------|
| SUBMISSION TYPE:            | NEW ASSIGNMENT  |                       |                         |
| NATURE OF CONVEYANCE:       | CHANGE OF NAME  |                       |                         |
| CONVEYING PARTY DATA        |                 |                       |                         |
| <b>Name</b>                 | <b>Formerly</b> | <b>Execution Date</b> | <b>Entity Type</b>      |
| Guardian Newspapers Limited |                 | 09/28/2006            | COMPANY: UNITED KINGDOM |

RECEIVING PARTY DATA

|                        |                               |
|------------------------|-------------------------------|
| <b>Name:</b>           | Guardian News & Media Limited |
| <b>Street Address:</b> | 119 Farringdon Road           |
| <b>City:</b>           | London                        |
| <b>State/Country:</b>  | UNITED KINGDOM                |
| <b>Postal Code:</b>    | EC1R 3ER                      |
| <b>Entity Type:</b>    | COMPANY: UNITED KINGDOM       |

PROPERTY NUMBERS Total: 9

| Property Type        | Number   | Word Mark          |
|----------------------|----------|--------------------|
| Registration Number: | 2785239  | PASS NOTES         |
| Registration Number: | 2785238  | NOTES & QUERIES    |
| Serial Number:       | 78806392 | COMMENT IS FREE    |
| Serial Number:       | 76280638 | THE GUARDIAN       |
| Serial Number:       | 76280640 | GUARDIAN UNLIMITED |
| Serial Number:       | 76195313 | MEDIA GUARDIAN     |
| Serial Number:       | 76280641 | THE OBSERVER       |
| Serial Number:       | 75851826 | GUARDIAN UNLIMITED |
| Serial Number:       | 75713488 | THE GUARDIAN       |

CORRESPONDENCE DATA

Fax Number: (212)259-2434  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Email: paul.reilly@bakerbotts.com

Correspondent Name: Paul J. Reilly

CH \$240.00 2785239

Address Line 1: 30 Rockefeller Plaza  
Address Line 2: Baker Botts L.L.P.  
Address Line 4: New York, NEW YORK 10112-4498

ATTORNEY DOCKET NUMBER: 076665.0101

**DOMESTIC REPRESENTATIVE**

Name: Paul J. Reilly  
Address Line 1: 30 Rockefeller Plaza  
Address Line 2: Baker Botts L.L.P.  
Address Line 4: New York, NEW YORK 10112-4498

NAME OF SUBMITTER: Xavier Morales

Signature: /xm/

Date: 12/18/2006

Total Attachments: 2  
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source=Change of Name#page2.tif

FILE COPY



**CERTIFICATE OF INCORPORATION  
ON CHANGE OF NAME**

Company No. 908396

The Registrar of Companies for England and Wales hereby certifies that  
GUARDIAN NEWSPAPERS LIMITED

having by special resolution changed its name, is now incorporated  
under the name of  
GUARDIAN NEWS & MEDIA LIMITED

Given at Companies House, Cardiff, the 31st October 2006



\*C00908396U\*



THE OFFICIAL SEAL OF THE  
REGISTRAR OF COMPANIES



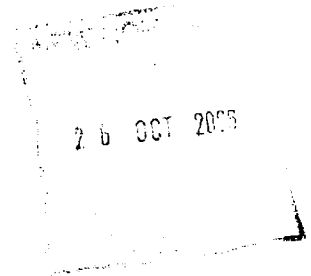
*Companies House*  
— for the record —

HC006B

TRADEMARK  
REEL: 003446 FRAME: 0120

005593/6

# Guardian Newspapers Limited



Company No:  
00908396

Passed:  
28 September 2006

The Companies Acts 1985 and 1989

At an Extraordinary General Meeting of the above-named Company duly convened and held at 119 Farringdon Road, London, EC1R 3ER on Thursday 28 September 2006 at 2.30pm the following Resolution was duly passed as a Special Resolution.

## Special Resolution

*"That the name of the Company be changed to Guardian News & Media Limited."*

*Paul J. Nais...*  
Chairman

*28<sup>th</sup> September 2006*  
Date

