

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Royal Bank of Canada		12/08/2006	Bank: CANADA

RECEIVING PARTY DATA

Name:	Kenna Group LP
Street Address:	608-1661 Portage Avenue
City:	Winnipeg, Manitoba
State/Country:	CANADA
Postal Code:	R3J 3T7
Entity Type:	LIMITED PARTNERSHIP:

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	78676504	AGPRO
Serial Number:	76029239	KENNA

CORRESPONDENCE DATA

Fax Number: (802)862-7512

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 802-863-2375

Email: tmip@drm.com

Correspondent Name: Peter B. Kunin

Address Line 1: 199 Main Street, P.O. Box 190

Address Line 4: Burligton, VERMONT 05402-0190

ATTORNEY DOCKET NUMBER:

05727-00010

DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

900064918

TRADEMARK
REEL: 003446 FRAME: 0140

CH \$65.00 78676504

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Peter B. Kunin

Signature:

/Peter B. Kunin/

Date:

12/18/2006

Total Attachments: 2

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RELEASE AND DISCHARGE

**TO: Sports and Entertainment Limited Partnership
Capital C Communications LP
Kenna Group LP
(collectively, the "Debtors")**

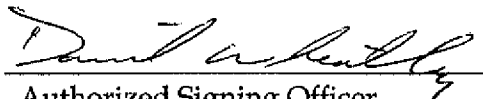
Reference is made to the second amended and restated credit agreement dated July 20, 2006 (the "**Credit Agreement**") between, among others, Newport Partners Holdings LP, as borrower, the lenders party thereto, and Royal Bank of Canada as administrative agent to the lenders (the "**Agent**"), and to the documents entitled "security agreement" and "confirmation of security interest in intellectual property" delivered by each of the Debtors to the Agent in connection therewith (the "**IP Security Documents**") dated August 8, 2005 in the case of Sports and Entertainment Limited Partnership and Capital C Communications LP, and September 14, 2005 in the case of Kenna Group LP.

In consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration (the receipt and adequacy of which are acknowledged), the undersigned releases and discharges all mortgages, charges, security interests, assignments, transfers, pledges, liens, hypothecs, encumbrances and agreements in favour of the undersigned which relate to the trade-marks identified on Exhibit A hereto which were issued, granted, given, made or otherwise entered into pursuant to, or in respect of, or are otherwise referred to in, or contemplated by, the IP Security Documents. The Agent agrees that it will from time to time at the request and expense of the Debtors, execute such discharges and other instruments as are necessary for the purpose of effecting this release and discharge.

The provisions of this release and discharge shall enure to the benefit of each of the Debtors, their respective successors and assigns and shall be binding upon the undersigned and its successors and assigns.

IN WITNESS WHEREOF the undersigned has executed this release.

**ROYAL BANK OF CANADA, as
Administrative Agent**

By: 
Authorized Signing Officer

David Wheatley
Manager, Agency

EXHIBIT "A"

Sports and Entertainment Limited Partnership

No.	Trade-Mark	Registration No.	Application No.
1.	PLAYBOOK & Design	448,784	713297
2.	SPORTS AND ENTERTAINMENT INC. & Design	405,155	660061
3.	THE GOLF REPORT (reading matter) & Design	499,122	838974
4.	TUNE IN TO WIN	433,030	715130
5.	HORSEPLAY	Now abandoned	1228482

Capital C Communications LP

No.	Trade-Mark	Registration No.	Application No.
1.	BIG	TMA634547	1217546
2.	BIG IDEAS GROUP	TMA591432	1128505
3.	CAPITAL C. . . ADDICTIVE ADVERTISING	TMA491541	840259
4.	I CAPITAL DESIGN	TMA488103	814717
5.	CAPITAL C. . . SELLING SOLUTIONS NOT STUFF	TMA436459	741605

Kenna Group LP

Canada

Trade-Mark	Application No.	Registration No.
AGPRO	1,258,818	TMA662,220
KENNA	1,036,545	TMA604,126
THE KENNA GROUP	1,147,816	TMA601,934

United States

Trade-Mark	Serial No.	Registration No.
AgPRO	78-676504	Now abandoned
KENNA	76-029239	2698883