

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Jarah Euston		12/13/2006	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	McClatchy Management Services, Inc.		
<b>Street Address:</b>	2100 Q Street		
<b>Internal Address:</b>	c/o Legal Department		
<b>City:</b>	Sacramento		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	95816		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78878148	FRESNO FAMOUS DISCOVER LOCAL LIFE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(916)326-5586		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	9163211825		
<b>Email:</b>	kmorgan-prager@mcclatchy.com		
<b>Correspondent Name:</b>	Karole Morgan-Prager		
<b>Address Line 1:</b>	2100 Q Street		
<b>Address Line 2:</b>	c/o Legal Department		
<b>Address Line 4:</b>	Sacramento, CALIFORNIA 95816		
<b>NAME OF SUBMITTER:</b>	Karole Morgan-Prager		
<b>Signature:</b>	/kmp/		
<b>Date:</b>	12/18/2006		

OP \$40.00 78878148

Total Attachments: 2

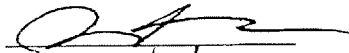
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STATEMENT OF ASSIGNMENT

Jarah Euston, an individual with a principal business located at 1841 Fulton Street, Studio D, Fresno, California 93721-1031 (the "Assignor") and McClatchy Management Services, Inc., a Delaware corporation, with a principal place of business located at 2100 Q Street, Sacramento, California 95816-6899 ("Assignee") confirm that pursuant to the Purchase and Services Agreement effective as of December 13, 2006, Assignor conveyed and assigned to Assignee all of Assignor's worldwide right, title and interest in and to the Mark identified on the attached Exhibit A, together with the goodwill associated with and symbolized by the Mark, and the applicable applications and registrations for the Mark.

Jarah Euston,  
Assignor

  
Date: 12/13/06

McClatchy Management Services, Inc.,  
Assignee

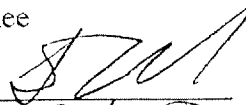
By:   
Name: Stephen Davis  
Title: VP, Interactive Media  
Date: 12/13/06

EXHIBIT A

MARK  
FRESNO FAMOUS DISCOVER LOCAL LIFE

U.S. SERIAL NO.  
78/878148