

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Douglas Benson Spong		12/14/2006	INDIVIDUAL: AUSTRALIA
Mara Spong		12/13/2006	INDIVIDUAL: AUSTRALIA

RECEIVING PARTY DATA

Name:	Douglas Benson Spong
Street Address:	59 The Corso
City:	Isle of Capri, Queensland
State/Country:	AUSTRALIA
Postal Code:	4217
Entity Type:	INDIVIDUAL: AUSTRALIA

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	2829128	
Registration Number:	2864077	
Registration Number:	2910700	SURFCULT
Registration Number:	1613012	SURF CULT
Registration Number:	2546516	CULT OPTICS
Registration Number:	3017276	CULT INDUSTRIES
Registration Number:	2927689	CULT
Registration Number:	2988476	CULT
Registration Number:	2473845	CULT

CORRESPONDENCE DATA

Fax Number: (212)588-0500
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 212-588-0800

CH \$240.00 2829128

Email: docket@fhlaw.com
Correspondent Name: Frommer Lawrence & Haug LLP
Address Line 1: 745 Fifth Avenue
Address Line 4: New York, NEW YORK 10151

ATTORNEY DOCKET NUMBER: 930119-8000

DOMESTIC REPRESENTATIVE

Name: Ronald R. Santucci; Marilyn M. Brogan
Address Line 1: 745 Fifth Avenue
Address Line 4: New York, NEW YORK 10151

NAME OF SUBMITTER: Marilyn Matthes Brogan

Signature: /marilyn matthes brogan/

Date: 12/20/2006

Total Attachments: 2
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CONFIRMATORY ASSIGNMENT

Douglas Benson Spong, an individual and citizen of Australia, whose principal address is 59 The Corso, Isle of Capri, Queensland, 4217 Australia, and

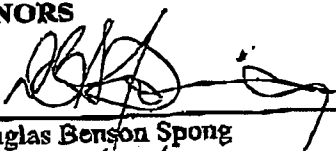
Mara Spong, an individual and citizen of Australia, whose principal address is 59 The Corso, Isle of Capri, Queensland, 4217 Australia, herein collectively referred to as the Assignors,

hereby confirm their assignment and transfer to Douglas Benson Spong, an individual and citizen of Australia, whose principal address is 59 The Corso, Isle of Capri, Queensland, 4217 Australia, referred to herein as the Assignee, their entire right, title and interest in and to the following trademarks, and the registrations therefor, the goodwill of the business connected with the use of and symbolized by the trademarks and the right to sue for any past infringement and recover damages and profits related thereto:

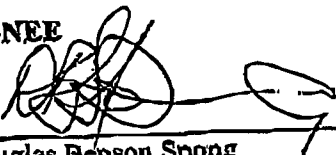
<u>MARK</u>	<u>REGISTRATION NO.</u>	<u>REGISTRATION DATE</u>
Design	2,829,128	April 6, 2004
Design	2,864,077	July 20, 2004
SURFCULT and Design	2,910,700	December 14, 2004
SURF CULT	1,613,012	September 11, 1990
CULT OPTICS	2,546,516	March 12, 2002
CULT INDUSTRIES	3,017,276	November 22, 2005
CULT and Design	2,927,689	February 22, 2005
CULT and Design	2,988,476	August 30, 2005
CULT	2,473,845	July 31, 2001

In witness whereof, the parties have duly executed this document.

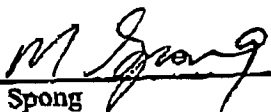
ASSIGNORS

By 
Douglas Benson Spong
Dated: 14/12/06

ASSIGNEE

By 
Douglas Benson Spong
Dated: 14/12/06

and

By 
Mara Spong
Dated: 13/12/06