

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Go Fetch, Inc.		12/19/2006	CORPORATION: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Canine Styles, Inc.		
<b>Street Address:</b>	830 Lexington Avenue		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10021		
<b>Entity Type:</b>	CORPORATION: NEW YORK		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2993907	FETCHPETS	
<b>Registration Number:</b>	2790226	FETCH	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)318-3400		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212-318-3000		
<b>Email:</b>	lmed@fulbright.com		
<b>Correspondent Name:</b>	Leon Medzhibovsky		
<b>Address Line 1:</b>	666 Fifth Avenue		
<b>Address Line 4:</b>	New York, NEW YORK 10103		
<b>ATTORNEY DOCKET NUMBER:</b>	CSINC-001 (10616247)		
<b>NAME OF SUBMITTER:</b>	Leon Medzhibovsky		
<b>Signature:</b>	/Leon Medzhibovsky/		
<b>Date:</b>	12/20/2006		

CH \$65.00 2993907

**Total Attachments: 3**

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## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Agreement") is effective as of August 22, 2005 ("Effective Date") and is consistent with the terms and provisions of the Asset Purchase Agreement dated August 22, 2005 ("Asset Purchase Agreement") and Bill of Sale and License dated August 31, 2005, between Canine Styles, Inc., a New York Corporation and Go Fetch, Inc.;

WHEREAS, pursuant to the Asset Purchase Agreement and Bill of Sale and License, Go Fetch, Inc. and Canine Styles, Inc., Go Fetch, Inc. agrees to assign, transfer and convey all of Go Fetch, Inc.'s right, title, interest and goodwill in and to the Trademarks (as defined below); and

NOW, THEREFORE, in consideration of the above premises and of the mutual agreements, provisions and covenants contained in this Agreement and the Asset Purchase Agreement and intending to be legally bound hereby, Go Fetch, Inc. and Canine Styles, Inc. hereby agree as follows:

1. Go Fetch, Inc. hereby assigns, transfers and conveys to Canine Styles, Inc. any and all of Go Fetch, Inc.'s right, title and interest in and to (i) the marks listed on Schedule A hereto, together with all related common-law rights and the goodwill of the business associated therewith or symbolized thereby ("Trademarks"); (ii) all intellectual property rights (including copyrights) in any trade dress, graphics, artwork, advertising, promotional or packaging materials accompanying the use of the Trademarks in clause (i); (iii) all rights, priorities and privileges provided under United States, state or foreign law, or multinational law, compact, treaty, protocol, convention or organization with respect to any of the foregoing; (iv) all registrations, applications, recordings, renewals or similar legal protections for any of the foregoing; and (v) all rights to bring actions at law or in equity for the past, present and future infringements, misappropriations or other violations of any of the foregoing, including all income, royalties, damages, payments, accounts and accounts receivable now or hereafter due and/or payable under and with respect thereto, in each case, in existence as of the Effective Date.

2. Canine Styles, Inc. is to hold all right, title and interest in and to the Trademarks as fully and exclusively as it would have been held and enjoyed by Go Fetch, Inc. had the assignment in Section 1 not been made. Go Fetch, Inc. shall not contest Canine Styles, Inc.'s ownership of the Trademarks, including in any claim, action, arbitration, suit, inquiry or proceeding.

3. This Agreement shall be deemed effective as between the parties as of the Effective Date. Go Fetch, Inc. will, without additional consideration, communicate to the Canine Styles, Inc., its successors, legal representatives and assigns, any facts known to each respecting the Trademarks, take such further actions, make all rightful oaths, and execute promptly such further documents, as are necessary or desirable to transfer, vest, record and perfect good, valid and marketable title to the Trademarks in Canine Styles, Inc. or its successors, legal representatives, and assigns in all countries. Go Fetch, Inc. hereby authorizes Canine Styles, Inc.

to request the U.S. Patent and Trademark Office to record Canine Styles, Inc. as the assignee and owner of the Trademarks.

4. This Agreement may be executed in one or more counterparts, and by the different parties hereto in separate counterparts, each of which when executed shall be deemed to be an original but all of which taken together shall constitute one and the same agreement.

5. This Agreement shall be governed by and construed in accordance with the laws of the State of New York.

IN WITNESS WHEREOF, the undersigned has caused this Agreement to be duly executed and delivered as of the date first above written.

ASSIGNOR:

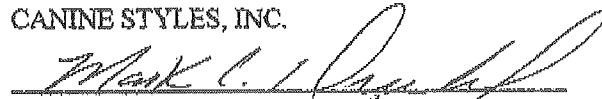
GO FETCH, INC.



Name: Alexander M. Kealy  
Title: president

ASSIGNEE:

CANINE STYLES, INC.



Name:  
Title:

president

SCHEDULE A

Registered U.S. Trademarks

<u>Mark</u>	<u>Registration Date</u>	<u>Reg. No.</u>
FETCHPETS	September 13, 2005	2,993,907
FETCH & Design	December 9, 2003	2,790,226

