=OP \$165.00 303567

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SFX Music Cleveland LLC		109/15/2006 1	LIMITED LIABILITY
			COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Live Nation Music Cleveland, LLC	
Street Address:	9348 Civic Center Drive	
City:	Beverly Hills	
State/Country:	CALIFORNIA	
Postal Code:	90210	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	3035675	BELKIN PRODUCTIONS
Registration Number:	3012396	BELKIN PRODUCTIONS
Registration Number:	2844823	TASTE OF CLEVELAND
Registration Number:	1803931	GREAT AMERICAN RIB COOK-OFF
Registration Number:	2878408	MIDWEST BREWFEST
Registration Number:	2417449	HIGH SCHOOL ROCK-OFF

CORRESPONDENCE DATA

Fax Number: (210)226-8395

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 210-554-5450

Email: ipdocket@coxsmith.com

Correspondent Name: Pamela B. Huff

Address Line 1: 112 East Pecan Street, Suite 1800
Address Line 2: Cox Smith Matthews Incorporated
Address Line 4: San Antonio, TEXAS 78205

TRADEMARK

REEL: 003448 FRAME: 0211

900065176

ATTORNEY DOCKET NUMBER:	30798.98		
NAME OF SUBMITTER:	Pamela B. Huff		
Signature:	/pbhuff35901/		
Date:	12/20/2006		
Total Attachments: 2 source=Live Nation Music Cleveland LLC#page1.tif source=Live Nation Music Cleveland LLC#page2.tif			

TRADEMARK REEL: 003448 FRAME: 0212



PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "SFX MUSIC CLEVELAND, LLC", CHANGING ITS NAME FROM "SFX MUSIC CLEVELAND, LLC" TO "LIVE NATION MUSIC CLEVELAND, LLC", FILED IN THIS OFFICE ON THE FIFTEENTH DAY OF SEPTEMBER, A.D. 2006, AT 7:11 O'CLOCK P.M.



3386648 8100

060855628

Darriet Smith Hindson

AUTHENTICATION: 5051582

DATE: 09-19-06
TRADEMARK

REEL: 003448 FRAME: 0213

STATE OF DELAWARE CERTIFICATE OF AMENDMENT

- 1. Name of Limited Liability Company: SFX Music Cleveland, LLC
- The Certificate of Formation of the limited liability company is hereby amended as follows:

Strike Article FIRST thereof so that, as amended, said Article shall read as follows: The name of the limited liability company is Live Nation Music Cleveland, LLC.

IN WITNESS WHEREOF, the undersigned has executed this Certificate on the 15 day of September, 2006.

By:

Alan Ridgeway Authorized Person

State of Delaware Secretary of State Division of Corporations Delivered 07:25 PM 09/15/2006 FILED 07:11 PM 09/15/2006 SRV 060855628 - 3386648 FILE

TRADEMARK
RECORDED: 12/20/2006 REEL: 003448 FRAME: 0214