

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Gregory Jon Morrow		12/18/2006	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	PureVideo Networks, Inc.		
<b>Street Address:</b>	841 Apollo Street, Suite 310		
<b>City:</b>	El Segundo		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90245		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Serial Number:	78716977	GRIND TV	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(925)648-4358		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(925)648-4839		
<b>Email:</b>	tom@allmarktrademark.com		
<b>Correspondent Name:</b>	Thomas P. Philbrick		
<b>Address Line 1:</b>	ALLMARK TRADEMARK		
<b>Address Line 2:</b>	4041 Sugar Maple Drive, Suite A		
<b>Address Line 4:</b>	Danville, CALIFORNIA 94506		
<b>ATTORNEY DOCKET NUMBER:</b>	1950-002		
<b>NAME OF SUBMITTER:</b>	Thomas P. Philbrick		
<b>Signature:</b>	/Thomas P. Philbrick/		
<b>Date:</b>	12/21/2006		

OP \$40.00 78716977

Total Attachments: 1  
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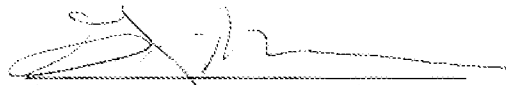
**Trademark Assignment**

**WHEREAS**, Gregory Jon Morrow, an individual and citizen of the United States, with his principal place of business at 880 Apollo Street, Suite 222, El Segundo, CA 90245 ("Assignor"), owns and has a *bona fide* intent to use the Mark GRIND TV ("the Mark") in connection with the following goods and/or services: "Streaming of audio and video material on the internet in the field of sporting events and content relating to athletic participants," in International Class 38; and

**WHEREAS**, Assignor has applied to register the Mark on the Principal Register of the United States Patent and Trademark Office based on Assignor's *bona fide* intent to use the mark in commerce in connection with the above-described goods and/or services, Application Serial No. 78716977 filed on September 20, 2005; and


**WHEREAS**, PureVideo Networks, Inc., a corporation of Delaware, with its principal place of business at 880 Apollo Street, Suite 222, El Segundo, CA 90245 ("Assignee"), desires to acquire the business of Assignor in connection with which Assignor has a *bona fide* intent to use the Mark and the pending Application;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark and the pending Application therefor, together with that portion of Assignor's business in connection with which it has a *bona fide* intent to use the Mark.

  
\_\_\_\_\_  
Gregory Jon Morrow (Assignor)

Dated effective as of: December 18, 2006

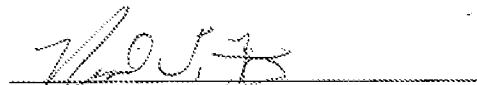
State of: California

  
\_\_\_\_\_  
Signature of Officer of Assignee

County of: Los Angeles

Dan Royoff  
\_\_\_\_\_  
Print name of Officer of Assignee

SUBSCRIBED and SWORN to before me this 18 of Dec, 2006.

  
\_\_\_\_\_  
Signature of Notary Public  
Print Name of Notary Public: Nicole J. Fitzgerald

My Commission Expires: Aug 5, 2009

