

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Quest International Services B.V.		12/08/2006	CORPORATION: NETHERLANDS
RECEIVING PARTY DATA			
Name:	Mary Kay, Inc.		
Street Address:	16251 Dallas Parkway		
City:	Addison		
State/Country:	TEXAS		
Postal Code:	75001		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	76580578	AFFECTION	
CORRESPONDENCE DATA			
Fax Number:	(202)344-8300		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2023444000		
Email:	mbharrison@venable.com		
Correspondent Name:	Mark B. Harrison		
Address Line 1:	Venable, P.O. Box 34385		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20043		
ATTORNEY DOCKET NUMBER:	39873-201846		
NAME OF SUBMITTER:	Mark B. Harrison		
Signature:	/mark b. harrison/		
Date:	12/21/2006		

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Total Attachments: 1
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ASSIGNMENT

WHEREAS, Quest International Services B.V., a corporation organized under the laws of The Netherlands, with an address at Huizerstraatweg 28, 1411 GP Naarden, The Netherlands, (hereinafter referred to as "Assignor"), is the owner of United States Trademark Application Serial No. 76/580,578 for the mark AFFECTION, and of the trademark shown in said application, and of the goodwill of the business symbolized by said mark;

AND WHEREAS, Mary Kay Inc., a Delaware corporation with an address at 16251 Dallas Parkway, Addison, Texas 75001 (hereinafter "Assignee"), is desirous of acquiring the entire right, title and interest in and to the said United States trademark application, and the trademark shown in said application and the goodwill of the business symbolized by said mark;

NOW THEREFORE, for One Dollar and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, sell and transfer unto the said Assignee the entire right, title and interest in and to the said United States trademark application, and the trademark shown in the said application, together with the goodwill of the business symbolized by said mark, the right of Assignor to conduct business under said trademark, and the right of Assignor to sue for past and future infringements.

Done this 8th day of December 2006.

Quest International Services B.V.

By: 

Name: CAROLINE DAVIES

Title: AUTHORISED SIGNATORY