

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ADS Properties Corp.		04/04/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	ADS Properties LLC		
Street Address:	46 Stafford Street		
Internal Address:	P.O. Box 809		
City:	Lawrence		
State/Country:	MASSACHUSETTS		
Postal Code:	01842		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78781734	POLAR SPORT	
Serial Number:	78781717	POLAR SPORT	
CORRESPONDENCE DATA			
Fax Number:	(617)261-3175		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	617-261-3100		
Email:	tmboston@kln.com		
Correspondent Name:	Phi Lan M. Tinsley		
Address Line 1:	State Street Financial Center		
Address Line 2:	One Lincoln Street		
Address Line 4:	Boston, MASSACHUSETTS 02111		
NAME OF SUBMITTER:	Phi Lan M. Tinsley		
Signature:	/phi lan m. tinsley/		

OP \$65.00 78781734

Date:

12/21/2006

Total Attachments: 3

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Delaware

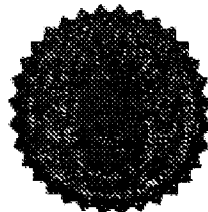
PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "ADS PROPERTIES CORP." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "ADS PROPERTIES CORP." TO "ADS PROPERTIES LLC", FILED IN THIS OFFICE ON THE FOURTH DAY OF APRIL, A.D. 2006, AT 5:54 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3697052 8100V
060318279



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 4646546

DATE: 04-05-06

TRADEMARK
REEL: 003449 FRAME: 0069

State of Delaware
Secretary of State
Division of Corporations
Delivered 06:19 PM 04/04/2006
FILED 05:54 PM 04/04/2006
SPW 060318279 - 3697052 FILE

State of Delaware

**CERTIFICATE OF CONVERSION
FROM CORPORATION TO LIMITED LIABILITY COMPANY
ADS PROPERTIES CORP.**

ADS Properties Corp., a Delaware corporation, hereby certifies as follows:

1. The name of the converting corporation is ADS Properties Corp., (the "Corporation"), which was originally incorporated on September 12, 2003 under the name ADS Properties Corp.
2. The name of the Corporation immediately prior to the filing of this Certificate of Conversion is ADS Properties Corp.
3. The name of the limited liability company into which the Corporation shall be converted is ADS Properties LLC, as set forth in the Certificate of Formation of ADS Properties LLC, which is being filed concurrently herewith in accordance with the Delaware Limited Liability Company Act, as amended.
4. The conversion of the Corporation to ADS Properties LLC (the "Conversion") has been approved by the Board of Directors and the Sole Stockholder of the Corporation in accordance with the provisions of section 266 of the Delaware General Corporation Law.
5. It is intended that the Conversion effect a complete liquidation of ADS Properties Corp., within the meaning of section 332 of the Internal Revenue Code of 1986, as amended, and corresponding provisions of applicable state tax laws (and any successor provisions).
6. The Conversion shall be effective on upon filing with the Delaware Secretary of State.

IN WITNESS WHEREOF, the undersigned authorized officer of the Corporation has executed this Certificate of Conversion as of this 4th day of April, 2006.

ADS PROPERTIES CORP.

By: /s/ Kathleen A. Potter
Name: Kathleen A. Potter
Title: Secretary

State of Delaware

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ADS PROPERTIES CORP.

By: 
Name: Kathleen A. Potter
Title: Secretary