

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	12/18/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Calip Dairies, Inc.		12/18/2006	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	Calip Holdings Inc.
Street Address:	701 Zerega Avenue
City:	Bronx
State/Country:	NEW YORK
Postal Code:	14703
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Serial Number:	78660619	SLENDER TREAT
Registration Number:	1511971	CREAM OF THE HAMPTONS
Registration Number:	0281725	DOLLY MADISON
Serial Number:	78800066	CREAM OF THE HAMPTONS
Registration Number:	0657518	
Registration Number:	1934818	DOLLY MADISON
Registration Number:	0657517	DOLLY MADISON
Serial Number:	78805464	DOLLY MADISON OLD FASHIONED ICE CREAM
Serial Number:	78800254	DOLLY MADISON
Serial Number:	78625013	BUNGALOW BAR
Registration Number:	1555964	CREAM OF THE HAMPTONS
Serial Number:	78625011	BUNGALOW BAR

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CORRESPONDENCE DATA

Fax Number: (212)425-5288
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 212-425-7200
Email: tmdocketny@kenyon.com
Correspondent Name: Joseph F. Nicholson, Esq.
Address Line 1: One Broadway
Address Line 4: New York, NEW YORK 10004

ATTORNEY DOCKET NUMBER:	13826/999
NAME OF SUBMITTER:	Joseph F. Nicholson, Esq.
Signature:	/Joseph F. Nicholson/
Date:	12/21/2006

Total Attachments: 3
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Trademark Assignment

WHEREAS, Calip Dairies, Inc. is a New York corporation having a place of business at 4175 Veterans Highway, Ronkonkoma, New York, 11779 (hereinafter "Assignor"); and

WHEREAS, Calip Holdings Inc. is a company with a place of business at 701 Zerega Avenue, Bronx, New York, 14703 ("Assignee"); and

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks, trademark registrations and trademark applications listed in the attached Schedule A, as well as all of the goodwill of the business symbolized thereby and associated therewith (the "Trademarks"); and

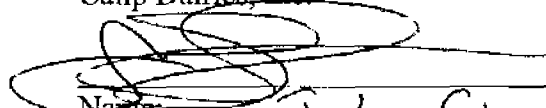
WHEREAS, Assignor is willing to transfer such right, title and interest in and to the Trademarks to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns and transfers unto Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business appurtenant to and symbolized by the Trademarks and including, without limitation, all common law rights in and to the Trademarks and the right to sue and recover for, and the right to profits or damages due or accrued or arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Trademarks, to be held and enjoyed by Assignee, its successors and assigns to the same extent that such would have been held and enjoyed by Assignor had such assignment not been made.

Assignor covenants and agrees to execute and deliver such other documents as Assignee may reasonably request for the purposes of transferring, recording or otherwise effectuating or perfecting the transfer and assignment confirmed herein and as originally contemplated herein.

IN WITNESS WHEREOF, Assignor has executed this Trademark Assignment effective as of this 18 day of December 2006.

Calip Dairies, Inc


Name: J. Lee Glynn
Title: Corp. Secretary

Schedule A

Application Serial No. / Registration No.	Mark
78/660,619	SLENDER TREAT
1,511,971	CREAM OF THE HAMPTONS
281,725	DOLLY MADISON
78/800,066	CREAM OF THE HAMPTONS
657,518	Dolly Madison Silhouctte Design Only
1,934,818	DOLLY MADISON and Design
657,517	DOLLY MADISON and Silhouette Design
78/805,464	DOLLY MADISON OLD FASHIONED ICE CREAM and Design
78/800,254	DOLLY MADISON and Design
78/625,013	BUNGALOW BAR and Design
1,555,964	CREAM OF THE HAMPTONS
78/625,011	BUNGALOW BAR

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